

## INFORMATION TODAY, INC. WEBINARS

### ➤ Webinars

ITI webinar sponsorships offer your organization a unique opportunity to engage existing customers and prospects in the discussion of new solutions, best practices, and actual case studies.

- › **We offer our clients a practical turnkey solution** for the complete organization, management, marketing, and execution of your web event. ITI will provide one of our industry-expert editors to facilitate all aspects of your event.
- › **Topics can range anywhere** from information search and discovery, digital content, and ebook evolution to data science, special collections and repositories, analytics, and more. Whatever topics drive your brand and organization. The choice is yours.
- › **We deploy all the support tools necessary** to assure that your event is successful including online advertising plus print advertising in our library publications, banner advertising on the ITI website, real-time polling, attendee registration, event archiving, a content staging producer, online rehearsal services, detailed monitoring and reporting and more.
- › **Your entire event will be created, managed, and executed** by ITI in partnership with members of your team.
- › **All registrants will receive a reminder phone call** and e-blast prior to the event.



- › **You get the leads**—Full contact information on all registered attendees will be provided to you at the conclusion of the event for individual follow-up.
- › **A file of your event will be provided** upon request for local playback (hosting on your site, trade shows, sales presentations, etc.)

**Call or email Lauri Weiss-Rimler for additional details or to request pricing.**

### ➤ Contact us to discuss your [infotoday.com](http://infotoday.com) event:

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