

# COMPUTERS IN LIBRARIES EDITORIAL TOPICS 2021



## ➤ Libtech to the Rescue

Propose your case studies, best practices, and how-to stories on any tech-enabled effort that has helped your library achieve its purpose, vision, mission, or mandate

- Jan/Feb**     **The New Normal**  
Things changed in 2020. What libtech challenges did you face? And how did you adjust? What is your new normal? How did your IT infrastructure hold up? What projects did you get around to finally doing? How was your library resilient?
- March**     **Digital Dexterity**  
How has your library been successful at adopting and adapting technology, reimagining library services, and aligning with community needs? What new platforms, content collections, or services have you deployed?
- April**     **Everything Ed Tech**  
How are you adjusting to new expectations for learning, distance learning, or remote training? What are you doing to support digital literacy amid a remote workforce? How are you attempting to close the digital divide?
- May**     **Look, Touch, and Feel**  
What's new and improved with your UX? What's different in your makerspace? How's your self-checkout experience? What systems are powering curbside delivery? What technology has replaced touchpoints?
- June**     **Virtual Realities**  
What platforms best support your internal operations and outreach activities? How are you doing things better from a distance? What's up with your digital resources? What's been digitized? How are you managing collections?
- Jul/Aug**     **How, Now**  
How has your library made the most out of nothing? What have you done to meet user needs without breaking the budget? Share your tips, tools, and technology tricks for getting the job done in no time and don't forget about APIs.
- September**     **Fail-Proof and Future-Ready**  
What is your library doing to help integrate technology with learning initiatives, promote the advancement of digital literacy, build a robust infrastructure, or develop digital collections? How are you protecting patrons' privacy, security, and safety?
- October**     **Back to Business**  
How are you using your website, apps, or social media to reach users everywhere, anytime? What have you done to improve the user experience online and make sure your digital collections are not only accessible but usable? What are you doing to improve discovery, engage users, and provide support?
- November**     **Metrics & Methods**  
How are you measuring and reporting your library's performance? What tools do you use to evaluate resources, measure user satisfaction, and control costs? What does your IT survey say? What does your needs assessment reveal?
- December**     **What's Next?**  
Where does your library see technology headed? What do you need to do to assure your future? Share your strategic vision. Talk about how you realized an important strategic goal for you library, your community, or your patrons.
- **Editorial content focuses on vertical markets:**
- › Public Libraries
  - › Academic Libraries
  - › Research and Special Libraries
  - › Government Libraries
  - › Archives and Museums
  - › Schools
- **Routinely in every issue:**
- › Library Platforms and ILS Systems
  - › Ebooks, E-Resources, and Ecollections
  - › Digital Strategies, Web Tools, and Mobile Solutions
  - › EdTech

**\*Please Note:** In addition to ITI-hosted conferences, our library publications are distributed at other notable industry events such as ALA, SLA, AIIP, PLA, AALL, ACRL, and others. Ask your sales representative for a current list.

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