

FULLTEXT SOURCES ONLINE

F S O

July 2011 & January 2012

REACH over **3,000** librarians and researchers who search online vendors daily. Published twice per year, the **F S O** directory lists over 46,700 newspapers, journals, magazines, newsletters and newswires as well as TV and radio transcripts, and audio and video files which are online from the major online content aggregators. Over 4,400 Open Access Journals are also provided. All are available in **FULL TEXT**, no abstracts.

Periodicals are listed alphabetically in the main section of the book, with ISSNs and document types. Under each title entry are the aggregators and the databases that carry the title online in full text, along with dates of coverage. Also provided are notations of the frequency or lag times of titles appearing online, whether or not coverage is complete or selected, and the publication's website with archives when available. Subject, geographic and language indexes are included. Your ad in **F S O** will reach librarians working with this vital tool.

The aggregator and their products are included in **F S O** :

- BioOne	- BurrellesLuce	- DataStar	- Dialog
- EBSCOhost	- Eureka	- Europresse	- DJFactiva
- FirstSearch	- FPinformart	- GENIOS	- HeinOnline
- IBFD	- InfoTrac	- InSite 2	- JSTOR
- LexisNexis	- NewsBank	- Newscan	- NewsLibrary
- NNI (Nikkei)	- Ovid	- PressEDD	- ProQuest
- QuickLaw	- ScienceDirect	- STN x	- Telecom21
- Westlaw	- WilsonWeb		

Advertising Rates

Full Page (b/w) - \$995 (one issue) **\$1295** (both issues) Position Premium: add \$195

Cover 2 (b/w) :

\$1395 (one issue)

\$1695 (both issues)

Cover 3 (b/w) :

\$1345 (one issue)

\$1645 (both Issues)

Color available on covers only – add \$500

Cover 4 b/w) :

\$1520 (one issue)

\$1820 (both issues)

Mechanical Requirements : Ads should be submitted electronically or on disk.

For details, visit our site or go directly to <http://www.infotoday.com/advert/CTPAdSpecs.pdf>

Standard Size: 7 x 10" **Bleeds:** 9 x 11 1/2" **Trim:** 8 1/2 x 11" **Live:** 7 3/4 x 10 1/2" **Back Cover:** 7 x 8 1/2"

Space Reservation Deadline: (**January Issue**) - November 10, 2011 (**July Issue**) - May 9, 2011

Advertising Material Deadline: (**January Issue**) - November 17, 2011 (**July Issue**) - May 16, 2011

For more information, contact

Chuck Fiorello at 212.689.2855 or
cfiorello@infotoday.com