

MAIL LIST RENTAL RATES 2010

List rentals are for one-time use only and are available on pressure-sensitive, four-across Cheshire labels, on disk, or via email in ASCII comma-delimited format (\$35 surcharge).

❖ Periodicals

Information Today, Inc. Catalog List	Names: 9,000 (minimum order 3,000)	Cost: \$130/M
Information Today Subscribers The Newspaper for Users and Producers of Digital Information Services	Names: 2,000	Cost: \$640 Flat
Computers in Libraries Subscribers Provides Complete Coverage of Library Information Technology	Names: 3,200	Cost: \$695 Flat
Searcher Subscribers The Magazine for Database Professionals	Names: 2,000	Cost: \$595 Flat
ONLINE Subscribers Exploring Technology & Resources for Information Professionals	Names: 2,300	Cost: \$695 Flat
MLS: Marketing Library Services Subscribers A "How-To" Marketing Tool Written Specifically for Librarians	Names: 650	Cost: \$150 Flat
Intranets Subscribers A Newsletter Covering Enterprise Strategies and Solutions	Names: 250	Cost: \$100 Flat
CyberSkeptic's Guide Subscribers <i>The CyberSkeptic's Guide to Internet Research</i>	Names: 500	Cost: \$175 Flat
The Information Advisor Subscribers	Names: 400	Cost: \$150 Flat
KMWorld Subscribers —For pricing and counts, contact Judie Webster at 207-236-8524 ext. 325		
CRM Subscribers —For pricing and counts, contact ALC at 800-252-5478		
EContent Subscribers —For pricing and counts, contact ALC at 800-252-5478		
MultiMedia & Internet@Schools Subscribers —For pricing and counts, contact Worldata at 800-331-8102		
EventDV Subscribers —For pricing and counts, contact Worldata at 800-331-8102		
Streaming Media Magazine Subscribers —For pricing and counts, contact Worldata at 800-331-8102		

❖ Conference Attendee Lists

Computers in Libraries 2009 Attendees	Names: 2,200	Cost: \$395 Flat
Internet Librarian 2008 Attendees (Internet Librarian 2009 names will be available January 1, 2010)	Names: 1,200	Cost: \$255 Flat
KMWorld & Intranets 2008 Attendees (KMWorld & Intranets 2009 names will be available January 1, 2010)	Names: 1,000	Cost: \$400 Flat
WebSearch University Attendees 2008 (WebSearch University Attendees 2009 will be available in October 2009)	Names: 280	Cost: \$150 Flat

❖ Directory Lists

- American Library Directory**—For pricing and counts contact DM2 lists at 800-323-4958
Continuously updated list of North American libraries, librarians, consortia, etc.
- American Book Trade Directory**—For pricing and counts contact DM2 lists at 800-323-4958
Continuously updated list of North American Bookstores, Book distributors, etc.
- Literary Market Place**—For pricing and counts contact DM2 lists at 800-323-4958
Continuously updated list of Book Publishers and Book publishing industry suppliers

Normal Shipping: 10 days after receipt; **Special Shipping:**
5 days after receipt (Note: A 5% surcharge will be added.)

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For more information on Information Today, Inc. list rentals, contact:
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