



Information Today, Inc.

Information Today, Inc. **Publications**

Information Today	Circulation: 10,000	Frequency: 11 issues/year
<i>Information Today</i> is the only newspaper designed to meet the needs of the information professional. <i>Information Today</i> delivers total coverage of late-breaking news and long-term trends in the information industry.		
Searcher	Circulation: 4,000	Frequency: 10 issues/year
<i>Searcher: The Magazine for Database Professionals</i> explores and deliberates on a comprehensive range of issues important to the professional database searcher.		
ONLINE	Circulation: 8,000	Frequency: 6 issues/year
<i>ONLINE: The Leading Magazine for Information Professionals</i> is written for librarians and other professionals who routinely use online services for information delivery.		
Computers in Libraries	Circulation: 6,000	Frequency: 10 issues/year
<i>CIL's</i> reader-friendly features focus on practical applications of technology in public, school, academic, corporate, and special libraries. <i>CIL</i> is the information professional's first choice for accurate and practical information regarding cutting-edge information and library technology.		
MultiMedia & Internet@Schools	Circulation: 15,000	Frequency: 6 issues/year
<i>MMIS</i> is a source of practical information for school librarians and technology specialists about today's and tomorrow's education technology tools and resources and how they can be used to further teaching and learning.		
CRM	Circulation: 85,000	Frequency: 12 issues/year
<i>CRM</i> is the leading publication serving the field of customer relationship management. <i>CRM</i> is targeted to senior level management in corporate, sales, marketing, service, and information technology.		
EventDV	Circulation: 24,000	Frequency: 12 issues/year
<i>EventDV</i> is a magazine read by wedding and event videographers as well as those doing corporate, academic, sports, documentary, legal, and other videography work. It is essential reading in a crowded field of more general video publications.		
EContent	Circulation: 12,000	Frequency: 10 issues/year
<i>EContent</i> clearly identifies and explains emerging digital content trends, strategies, and resources to help professionals find a clear path to profits and improved business processes.		
KMWorld	Circulation: 50,000	Frequency: 10 issues/year
<i>KMWorld</i> is dedicated to document, content, knowledge management, and business process management. In many organizations, solutions in these critical areas are sorely lacking.		
Streaming Media	Circulation: 15,000	Frequency: 4 issues/year
<i>Streaming Media</i> magazine is a quarterly resource for executives and technology managers who use online video and audio for both business communication and delivery of consumer content.		
Speech Technology	Circulation: 19,000	Frequency: 6 issues/year
<i>Speech Technology</i> magazine is recognized worldwide as the leading source of information on products, services, and technology related to the speech technology field.		



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Events **Calendar 2008**

Computers in Libraries

April 7–9, 2008

Computers in Libraries is the leading conference for librarians and information professionals who need to know about the latest technologies, equipment, software, and services available (www.infotoday.com/cil2008). Also features Internet@Schools East (www.infotoday.com/internet@schools). *Hyatt Regency Crystal City Arlington, VA*

Buying & Selling eContent

April 13–15, 2008

Buying & Selling eContent is the only executive-level forum that covers the critical challenges facing both sides of the content marketplace (www.buy-sell-econtent.com). *Camelback Inn Scottsdale, AZ*

WebSearch University

Spring/Fall 2008

WebSearch University is a valuable, intensive learning opportunity where intermediate to advanced Web searchers can improve their skills and learn new search tactics, strategies, and tools (www.websearchu.com). *Philadelphia and Washington, D.C.*

Enterprise Search Summit

May 20–21, 2008

Enterprise Search Summit is an intensive 2-day conference that is totally focused on the nuts and bolts of how to plan for, choose, and deploy an internal search capability (www.enterprisearchsummit.com).

Hilton New York, NYC

Streaming Media East/West

May 20–21, 2008/Fall 2008

The Streaming Media conferences are where the streaming industry intersects with the business world. Streaming professionals, technology experts, and business executives gather to learn how to use streaming and digital media in their organizations (www.streamingmedia.com). *Hilton New York, NYC/San Jose, CA*

destinationCRM 2008

August 19–20, 2008

Organized by *CRM* magazine, destinationCRM is quickly gaining recognition as both a valuable networking opportunity for top CRM executives and an excellent learning experience for top-level professionals involved in CRM purchasing decisions (www.destinationCRM.com).

New York Marriott Marquis, NYC

SpeechTEK

August 18–20, 2008

SpeechTEK 2007 is the leading voice and speech technology conference in the U.S., exploring how voice and speech technology solutions can change the way businesses reach out to their customers and looking at how organizations can integrate speech technology in new products and services or deploy them in their business operations (www.speechtek.com).

New York Marriott Marquis, NYC

Internet Librarian

October 20–21, 2008

Internet Librarian is the only conference designed for information professionals who are using, developing, and embracing Internet and Web-based strategies (www.infotoday.com/il2008). Also features Internet@Schools West (www.infotoday.com/internet@schools).

Monterey, CA

KMWorld & Intranets

Fall 2008

KMWorld & Intranets is the global conference and exposition designed for developing and evaluating enterprise-wide strategies and for implementing collaborative intranet and portal strategies and technologies that meet organizational goals (www.kmworld.com).

San Jose, CA