The Never Complete Guide to ESS

Online Social Networks, Virtual Communities, Enterprises, and Information Professionals: Part 3. Applications and Survey Results

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	URL	Company Name	Description (from "About" on website)	Type
1	www.advancinginsights.com	Advancing Insights	We have five years experience developing custom social software solutions as well as many more years in business application development.	Suite
2	www.affinitycircles.com	AffinityCircles	Today more than 140 organizations, including alumni and student groups, fraternities, professional associations and sports teams, have selected Affinity Circles	Suite
3	www.alstrasoft.com/efriends.htm	Alstrasoft	The E-Friends software allows members to connect to people in their personal networks and community, creating a new online interactive resource that is based on a trusted network of friends and associates on the internet.	Suite
4	www.askme.com	Ask Me	AskMe provides proven, cost-effective software and services for collaboration and knowledge management	CMS
5	www.atlassian.com	Atlassian	With over 10,000 customers in more than 98 countries, the Atlassian team is dedicated to making this mission come true every day.	Wiki
6	www.automattic.com	Wordpress	Automattic Inc. is a startup from a handful of people passionate about making the web a better place. So far we're best known for our work on WordPress and other projects but we have a lot of other interesting things in the pipeline as well.	Blog
7	www.awarenessnetworks.com	Awareness Networks	Awareness provides an on-demand social media platform where enterprises deploy Web 2.0 technologies to achieve real business benefits. Awareness leverages the power of user-generated content – blogs, wikis, podcasts, RSS, social networking, photos, videos, forums, discussion groups, etc. – to create online communities that connect an organization's employees, customers, prospects, and partners.	Suite
8	www.bea.com	BEA	BEA is introducing three new products that will "two-dot-oh" your company's Web. These products complement your existing IT investments and help turn SOA into a "participant-oriented architecture."	Suite
9	www.blogtronix.com	Blogtronix	Blogtronix is a social media platform for Enterprise 2.0 communication. We provide a single, unified system that includes blogs, wikis, and social networking.	Suite
10	www.boonex.com	Boonex	Use flexible and powerful community software and implement your brilliant idea in real life. BoonEx software makes it easy to deploy and manage dating sites, social networks, online clubs, or virtual communities.	Suite
11	www.brainkeeper.com	Brainkeeper	BrainKeeper gives you the tools you need to manage the ever-changing landscape of your corporate information. With BrainKeeper, every member of your organization has instant access to the entire company knowledge base, providing complete access to your most valuable resource.	Suite
12	www.brightcom.com	BrightCom	BrightCom specializes in creating advanced collaboration and communication products and solutions for business customers. BrightCom products break down the walls of conference room technology connecting remote corporate users, suppliers, and customers together with easy to use, simple to deploy, cost effective solutions.	Conferencing
13	www.broadbandmechanics.com/	BBM	Social networking and blogging are now commodity features. PeopleAggregator brings social web features to existing software or provides a stand alone social network of your own	Suite
14	www.cerado.com	Cerado	Cerado provides software and services that enable businesses, organizations and associations to better connect and understand their customer and member communities.	Suite
15	www.cisco.com	Cisco	?	Suite
16	www.cogenz.com	Cogenz	Cogenz Ltd was founded in 2006 to provide the Cogenz social bookmarking service to companies looking to harness social software for collaboration and knowledge management.	Enterprise Social Bookmarking
17	www.collectivex.com	Collectivex	We empower groups to do this without losing their identity or sacrificing their brand in the process. To accomplish this, we are pioneering a new platform that enables groups to leverage the power of the collective. We call this platform, CollectiveX - the world's first Group Engagement Network.	Suite
18	www.communispace.com	Communispace	Since 1999, we have created and managed more than 300 online customer communities to help our clients deeply engage with, and listen to, customers in ways that deliver extraordinary insights, generating phenomenal business results.	Suite
19	www.communityserver.org	Community Server	Plain and simple: Community Server is a social networking platform built to help you communicate more effectively with your customers. It helps you participate in the conversations that your customers are already having about your products or services.	Suite
20	www.conenza.com	Conenza	Expand your business development network by nurturing connections with your corporate alumni community to bring you privileged access to new business opportunities.	Suite
21	www.connectbeam.com	Connectbeam	The underlying premise behind Connectbeam's application is that social networks inside companies will form and thrive in the context of information sharing and discovery.	Suite
22	www.converdge.com	Converdge	ConVerdge is a social media, networking and community building specialist. We help clients around the globe take advantage of the shifting consumer preferences to connect, communicate and share content online.	Suite
23	www.corespeed.com	Corespeed	CoreSpeed provides cohesive private-label online marketing, ecommerce, and social media platforms for your enterprise.	Suite
24	www.crowdfactory.com	Crowd Factory	Make vibrant communities with Crowd Factory, a powerful platform that allows you to create a social network site similar to MySpace.	Suite
25	www.customervision.com	CustomerVision	CustomerVision delivers next generation communication solutions that enable organizations to efficiently share information and improve organizational performance.	Suite
26	www.davenw.com	DAVE networks	THE DAVE S.O.C.I.A.L. Platform is a complete suite of website, media and community building tools that allow you to create an exciting and functional web media portal and interactive social community around your content or brand.	Suite
27	www.drupal.org	Drupal	Drupal is a free software package that allows an individual or a community of users to easily publish, manage and organize a wide variety of content on a website	Suite
28	www.dzoic.com	DZOIC	Are you looking for an ideal software solution so you can start your own social networking portal?	Suite
29	www.elggspaces.com	Elgg Spaces	Elgg Spaces allows you to create social networks for your organisation.	Suite
30	www.engagd.com	Engaged	Select from any combination of our open standards based web-services to quickly and easily add 'attention awareness' to your app or mash up	Suite
31	www.etelos.com	Etelos	Etelos empowers organizations to effectively use Web applications to accomplish their goals.	Suite
32	www.etouch.net	eTouch Systems	An industry leader in the Web 2.0 industry, eTouch, provides cutting-edge solutions through SamePage – an evolutionary product that combines Wikis, Blog, Forums, plugins and numerous other exciting offerings to dramatically improve your collaboration activities.	Suite
33	www.ezboard.com	YUKU/EZboard	Yuku is profiles, image sharing, blogs and discussion boards all in one place.	Suite
34	www.feedburner.com		Acquired by Google	RSS
35	www.feedforall.com		FeedForAll allows users to easily create, edit and publish RSS feeds.	RSS
36	www.fiveacross.com	Five Across	Acquired by Cisco	
37	www.foldera.com	Foldera	RSS is the standard for content distribution and syndication.	Collaboration
38	www.goingon.com	GoingOn Technologies, In	GoingOn provides the most comprehensive ondemand solution for building interactive web communities. We are dedicated to helping our customers to transform their web presence from a static site to a vibrant community of employees, suppliers, partners and customers.	Suite
39	www.golightly.com	GoLightly	The GoLightly Enterprise Social Media Platform (GESMP) allows employees, to increase engagement, communication, and efficiency as well as capture and share knowledge. GESMP can be used with customers, prospects, and partners, to improve loyalty and open communication.	Suite
40	www.google.com	Google	OpenSocial defines a common API for social applications across multiple websites. With standard JavaScript and HTML, developers can create apps that access a social network's friends and update feeds.	Standard APIs

41	www.groupmembersinternational.com	GroupMembers Interational LLC	Outsourced White Label Enterprise Level Hosted and Managed Social Networking Community Platform for Business and Organizations with Full Community Management and Consulting Services	Suite
42	www.grovesite.com	GroveSite	GroveSite's online collaboration workspaces make it easy to work with colleagues, customers, suppliers, and partners.	Wiki
43	www.ibm.com	IBM	Lotusphere	Suite
44	www.intensil.com	Intensile	Itensil is a privately-held company based in San Francisco. Our mission is to improve productivity and quality by empowering the knowledge workers and teams that use skill, collaboration and judgment to get things done.	Suite
45	www.intronetworks.com	Intornetworks	An introNetworks smart social network facilitates those connections by automatically sifting through huge amounts of data to instantly and visually match you to other important people and information.	Suite
46	www.invisionboard.com	Invision Power Services	As the very core of our Community Suite package, we've made sure that IP.Board is an outstanding bulletin board system.	Suite
47	www.iUpload.com	Awareness	See Awareness Networks (re-branded)	Suite
48	www.jigsaw.com	Jigsaw	Jigsaw is an online directory of more than 8 million business contacts. Every contact in Jigsaw is complete with full name, title, postal address, hard-to-find email address and telephone number.	People Find
49	www.jivesoftware.com	Jive	Jive Software exists for one painful reason: it's much easier to find people, updates, and answers on the internet than it is inside a company.	Suite
50	www.joomla.org	Joomla	JoomlaI is one of the most powerful Open Source Content Management Systems on the planet. It is used all over the world for everything from simple websites to complex corporate applications.	CMS
51	www.jotspot.com	Jot Spot	Acquired by Google	Wiki
52	www.kapowtech.com	Kapow Technologies	Kapow Technologies is a market leader in Web 2.0 Mashup Server software that enables you to connect, collect, and mashup anything on the web. Our patented, intuitive visual scripting approach allows you to build and deploy mashups in a fraction of the time and cost of traditional software developme	Suite
53	www.kickapps.com	KickApps	The KickApps hosted, white-label platform puts social media and online video functionality directly into the hands of every web publisher who aspires to be a media mogul and turns every web designer and developer into a social media rockstar!	Suite
54	www.knownow.com	KnowNow	KnowNow monitors and pushes live, relevant information to users, instantly. KnowNow's live information management solutions increase productivity and enable timely, profitable decisions for some of the most respected organizations in the world, including AMD, BurrellesLuce, CSAA, Union Bank of California, and Wells Fargo.	Suite
55	www.krawlernetworks.com	Krawler, Inc.	Formed in 2005, Krawler brings together the best of Enterprise and Consumer software technologies to deliver the next generation Business Process Management software for Small & Medium sized Enterprises.	CRM, ERP, LMS
56	www.kwiqq.com	Kwiqq	Create communities, connect people and spread ideas. Develop a network for your company.	Suite
57	www.leveragesoftware.com	Leverage Software	Engage your audience. Give them a voice. Your customers, partners, readers, consumers and members want to communicate with you and with their peers. Online Communities empower this to happen.	Suite
58	www.lindenlabs.com	LindenLab	Linden Lab was founded in 1999 by Philip Rosedale to create a revolutionary new form of shared experience known as Second Life. Second Life is a 3D virtual world entirely created by its Residents (people like you) that's bursting with entertainment, experiences, and opportunity.	Virtual World
59	www.linkedin.com	LinkedIn	Our mission is to help you be more effective in your daily work and open doors to opportunities using the professional relationships you already have.	Relationship Management
60	www.lithium.com	Lithium	Lithium Technologies provides market-leading solutions for building successful enterprise communities, including proven forums, chat, and other social networking tools.	Suite
61	www.livejournal.com	LiveJournal	You can use LiveJournal in many ways: a private journal, a blog, a discussion forum or a social network.	Blog
62	www.liveworld.com	LiveWorld	The leader in building customer relationships through social networking and online community.	Suite
63	www.mediawiki.com	Mediawiki	MediaWiki is a free software wiki package originally written for Wikipedia.	Wiki
64	www.microsoft.com http://blogs.msdn.com/sharepoint/contact.aspx	Microsoft	Microsoft® Office SharePoint Server and Telligent® Community Server™ work together to connect people, processes, and information to form a robust social networking solution.	Suite
65	www.mindquarry.com	Mindquarry	Out Much to our regret, we must inform you that the company Mindquarry will stop providing commercial services and products. We could not convince our investor to keep financing our endeavour.	Suite
66	www.mindtouch.com	Mindtouch	MindTouch is the leading open source wiki company. MindTouch develops a wiki and application platform for communities and enterprises and a wiki social media platform for online media and brands.	Wiki
67	www.momo-it.com	momo	With momo™ anyone can create a community and become the central facilitator of user generated mobile content transactions.	Suite
68	www.morphix.com	The Morphix Co.	Morphix provides enterprise business social networking software which automatically profiles interests and relationships from routine e-mail	Consulting
69	www.movabletype.com	Movable Type	The perfect platform for building easy-to-maintain blog, web, and social media sites.	Blog
70	www.multicity.com	Multicity	Our new enterprise solution offers corporations or non-profit organizations a fully integrated communication platform- Blogs, Chat, Forums/Message Boards, Online Events & Polls- with advanced Management & Moderation capabilities to Create, Build, and Moderate an Online Community.	Suite
71	www.myworklight.com	Serendipity Technologies	WorkLight™ is a server-based software product that brings a secure and highly- personalized "Web 2.0" computing experience to the enterprise.	Suite
72	www.near-time.net	Near-Time	Give your organization the next-generation collaboration tools they need to stay connected and publish to the web.	Suite
73	www.neighborhoodamerica.com	Neighborhood-America	We're not just a technology vendor; we're a partner. We work with you to develop a strategy for your online community that best leverages web and mobile technologies.	Suite
74	www.newsgator.com	NewsGator	NewsGator helps individuals and businesses improve the way they find information and communicate internally and externally. We offer a wide range of RSS aggregation products and social media tools.	RSS
75	www.ning.com	Ning Network Creators	Ning offers the latest social networking features, all infinitely customizable to meet your unique needs. The Ning Platform makes this possible	Suite
76	www.nucleuscms.org	Nucleuscms		CMS
77	www.octopz.com	Octopz	The ideal solution for creative professionals working with rich media, Octopz makes advanced online collaboration simple and effective.	Collaboration
78	www.omnifuse.com	Omnifuse	Omnifuse is a social technology marketing company focused on improving the ways marketers reach consumers and business professionals by building social communities.	Suite
79	www.onesite.com	Onesite	ONEsite is the leading provider of online community and social media solutions. We have a proven ability to deliver enterprise-class solutions, including those for Clear Channel Communications, Visa International, Univision Communications, along with over 1500 additional communities for media and entertainment clients, lifestyle brands, or affinity communities.	Suite
80	www.openteams.com	Open Teams	To become an agile, innovative, Entrepreneurial Organization, employee engagement is essential. Business leaders are frustrated with email and groupware because it doesn't break through the bureaucracy - usually it creates more.	Suite
81	www.optaros.com	Optaros	We are a consulting firm that helps companies leverage recent developments in internet software to deliver more value to their customers, employees and suppliers.	Consulting
82	www.oracle.com	Oracle	Oracle is the only company able to deliver Enterprise 2.0 capabilities across an organization's complete IT infrastructure using Oracle(r) Database, Oracle Fusion Middleware and Oracle Applications, which can also be delivered via Oracle On Demand.	Suite
83	www.orgnet.com	OrgNet	We provide software, training, consulting, and research for the application of network analysis in a wide variety of domains.	ONA Consulting
84	www.phpbb.com	phpBB	Since its creation in 2000, phpBB™ has become the most widely used Open Source forum solution. Like its predecessors, phpBB™ 3.0 "Olympus" has an easy to use administration panel and a user friendly installation process, which allows you to have a forum set up in minutes.	Suite

85	www.phpfox.com	Phpfox	The ultimate solution for your online community.	Suite
86	www.phpizabi.net	PHPizabi	PHPizabi is one of the most powerful social networking platforms on the planet. With literally thousands of websites powered by PHPizabi including everything from simple friends sites to the most complex networking super sites out there.	Suite
87	www.plaxo.com	Plaxo	Stay in touch with the people you care about.	Relationship Management
88	www.pluck.com	Pluck	A leader in social media software solutions, Pluck helps transform how publishers, retailers and major brands engage their audiences and customers to discover, create and distribute content online.	Suite
89	www.pollstream.com	Pollstream	ollStream is an effective solution for engaging customers, business associates and your workforce in a meaningful two-way dialog.	Polling
90	www.pringo.com	Pringo	Pringo Networks offers a complete social networking and media sharing platform allowing your company to effectively build an integrated online community around your existing user base. Pringo Networks provides the power and flexibility of state-of-the-art social network solution on your site.	Suite
91	www.prospero.com	Prospero	Founded in 2000, ProsperoTechnologies is the leading provider of community content management solutions for the online publishing industry. We enable organizations to easily, quickly, and cost-effectively develop branded, integrated communities and social networks comprised of message boards, blogs, ratings, and chats and to manage them using a single, intuitive platform.	Suite
92	www.ramius.net	Ramius	Ramius® Corporation delivers innovative social software for people and business. Our highly scalable, web-based platforms make it easy for our customers to connect, communicate and collaborate online in meaningful ways.	Suite
93	www.rollerweblogger.org	Roller Weblogger	Apache Roller is the open source Java blog server that drives Sun Microsystem's blogs.sun.com employee blogging site, IBM DeveloperWorks blogs, thousands of internal blogs at IBM Blog Central, the Javalobby's 10,000 user strong JRoller Java community site, and hundreds of other blogs world-wide.	Blog
94	www.rsitez.com	rSitez	Our social networking software help communities grow their user base, generate advertising revenue, collect membership fees, network and collaborate online, cultivate personal and professional contacts.	Suite
95	www.s9y.org	Serendipity Technologies	Serendipity is a PHP-powered weblog application which gives the user an easy way to maintain an online diary, weblog or even a complete homepage.	Suite
96	www.satmetrix.com	Satmetrix	We partner with our clients to collect, distribute and take action on customer feedback at every touch point. Our programmatic approach combines the technology and expertise necessary to deliver real-time actionable insight about customers to employees throughout the enterprise.	Suite
97	www.selectminds.com	SelectMinds	By providing organizations with practical technology solutions that power the basic human behavior of social networking, SelectMinds helps to increase the quality and density of connections among and between important organizational constituencies, from employees to corporate alumni. Increasing connectivity helps organizations increase the velocity of knowledge sharing to drive business performance.	Suite
98	www.simplefeed.com	SimpleFeed	With SimpleFeed, you can deliver the information customers want, when they want it, using a process that is easiest for them.	RSS
99	www.sixapart.com	Six Apart	Makers of weblog software and services for individuals, organizations and businesses.	Blog
100	www.smallworldlabs.com	Small Worlds	Small World Labs has developed social networking software that enables your company, group, non-profit, or faith-based organization to provide your own online social or enterprise network, tailored to the specific characteristics, needs, and preferences of your constituents.	Suite
101	www.socialnetworkserver.com	SocialNetworkServer	Launch your own Social Network where people meet new friends, network and/or socialize, post to their blogs, download and upload music, photos and more.	Suite
102	www.socialplatform.com	Social Platform	Social Platform brings a unique, hands-on business model to this market segment, enabling its customers to get all of the upside of extending their business through social applications, with none of the headac	Suite
103	www.socialtext.com	Socialtext	Socialtext Incorporated is the first wiki company and leading provider of Enterprise 2.0 solutions. Socialtext captures the best features of web-native tools called "wikis" and "weblogs" and brings them inside your enterprise to create a collaboration and knowledge tool that works the way people do.	Wiki
104	www.spartasocialnetworks.com	Sparta Social Networks	With more than 8 years of experience focused solely on Social Networking, Sparta will help you cut through the hype and make smart social network decisions.	Suite
105	www.spikesource.com	Spike Source	SpikeSource is a software company which distributes, integrates, manages and supports open source solutions.	Consulting
106	www.spoke.com	Spoke	Spoke provides business data and detailed contact information on demand. This information as a service is designed specifically to help organizations identify, access, and research the right individuals at all levels of an organization.	Relationship Management
107	www.sun.com http://research.sun.com/projects/mc/mpk20.html	Sun Microsystems	On any given day, over 50% of Sun's workforce is remote. MPK20 is a virtual 3D environment built using the Project Wonderland Toolkit. In this 3D world, employees can accomplish their real work, share documents, and meet with colleagues using natural voice communication.	Virtual World
108	www.systemone.com			Wiki
109	www.tacit.com	Tacit	Tacit Software is a leading provider of collaboration and expertise automation solutions and the company behind illumio, an attention management web service used by individuals and organizations to exchange information and share knowledge.	Attention Management
110	www.talis.com	Talis	The Talis Platform makes it easy for developers to build powerful applications that use Semantic Web technologies and standards.	Development Platform
111	www.telligent.com	Telligent	Telligent offers a number of unique capabilities beyond custom software. We have a full creative/in-house agency team that can provide design, branding, and positioning of your web presence. We also have our own social networking and community platform - Community Server.	Suite
112	www.tomoye.com	Tomoye	Tomoye's flagship product, Tomoye Ecco, provides a simple, yet comprehensive platform for creating a community of practice.	Suite
113	www.tractionsoftware.com	Traction Software	Traction® TeamPage™ is "Enterprise 2.0 in a box" - delivering blogs, wikis, social tagging, threaded discussion, search, content navigation and document management in a simple, secure and scaleable collaboration platform.	Suite
114	www.twiki.org	Twiki	TWiki, a flexible, powerful, and easy to use enterprise wiki, enterprise collaboration platform and knowledge management system.	Wiki
115	www.twitter.com	Twitter	Twitter is a service for friends, family, and co–workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: **What are you doing?**	Micro Blog
116	www.userplane.com	Userplane	Userplane is the premier provider of communication software for online communities. Five hosted web apps comprise the application suite – each adding core, must-have features to thriving websites.	Suite
117	www.vbulletin.com	vBulletin	vBulletin is a professional, affordable community forum solution. Thousands of clients, including many industry leading blue chip companies, have chosen vBulletin - It's the ideal choice for any size of community.	Suite
118	www.veodia.com	Veodia	Veodia's video broadcasting service makes it easy and inexpensive for businesses, universities, religious institutions, and even professional bloggers to broadcast high-quality live video and digitally archive content for on-demand viewing or podcasting.	Video Blog
119	www.vibecapital.com	Vibe Capital	Our software can turn "discussion forums" into "social communities" and will dramatically increase your page-views with a pre-existing member-base, or launch a new vertical market in your preferred area of expertise.	Suite
120	www.vignette.com	Vignette	Vignette's Web Experience software gives organizations control over the three most important dimensions of the online experience: personal, social and multichannel.	Suite
121	www.villageengine.com	Village Engine	The Village Engine is a trademark of FoxCroft Trading Inc. A Solutions company that has evolved to become a leading provider of software solutions from around the globe. We created a social networking technology as we felt that there were no really good software out there.	Suite
122	www.visiblepath.com	Visible Path	Visible Path helps companies and application providers integrate social networking into the tools people use at work.	Suite
123	www.webcrossing.com	Webcrossing	Web Crossing helps companies strengthen brands and build relationships. We are the innovative leader in Internet collaboration solutions used by online communities and project teams.	Suite
124	www.wildbit.com	Wildbit	We build subscriber-based communication tools and social software. Our solutions start with "big picture" strategy and dive into the granular details of beautiful interface design, effective code, and intelligent business logic.	Suite
125	www.wordpress.com	Wordpress	Almost everything on WordPress.com is free, and things that are currently free will remain free in the future, but we do offer paid a la carte upgrades for things like CSS editing and custom domains. How do we pay for everything? WordPress.com is run by Automattic which currently makes money from the aforementioned upgrades, blog services, Akismet anti-spam technology, and hosting partnership	Blog
126	www.xwiki.com	Xwiki	XWiki provides web-based enterprise collaboration solutions. Based on our second-generation wiki, they are designed to help you organize your information simply and share it effectively throughout your organization.	Suite
127	www.zoho.com	Zoho	Zoho is an Office Productivity Suite from AdventNet Inc. Founded in 1996, AdventNet is headquartered in Pleasanton, CA with offices in North America, Europe and Asia. AdventNet focuses on building affordable software for businesses.	Collaboration
128	www.zoominfo.com	Zoominfo	ZoomInfo is the premier business information search engine, with profiles on more than 37 million people and 3.5 million companies. ZoomInfo delivers fresh and organized information on industries, companies, people, products, services and jobs.	People Find