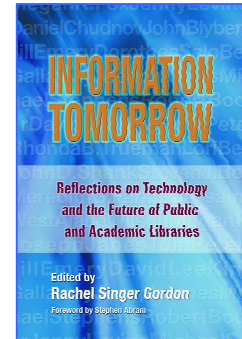# NEWS RELEASE

Information Today, Inc.

For Immediate Release
For Information Contact:
Rob Colding
Information Today, Inc.
(609) 654-6500 ext. 330
rcolding@infotoday.com

Information Tomorrow

New Book Presents a Wide-Ranging Discussion of Technology and the Future of Public and Academic Libraries

Twenty library leaders, bloggers, and futurists share observations, opinions, predictions, and advice for the profession

October 29, 2007, Monterey, California—At the Internet Librarian conference taking place at the Monterey Conference Center this week, Information Today, Inc. (ITI) announced the publication of *Information Tomorrow: Reflections on Technology and the Future of Public and Academic Libraries*, edited by Rachel Singer Gordon.

Information Tomorrow presents contributions from 20 of today's leading thinkers on the intersections between libraries and technology. They address various ways in which new technologies are impacting library services and offer ideas for using technology to meet patrons where they are. The result is an engaging, wide-ranging, and sometimes provocative discussion that will be of interest to library professionals, information technology specialists, and anyone concerned about the survival of libraries in the digital age.

"I can't agree with every position in this work, and that is just wonderful!" said Stephen Abram, president-elect of SLA, in the book's foreword. "I need to have my buttons pushed regularly [and] I believe there's enough in this book to push a few buttons for you and your organization. And that, to me, is what a collection should do—educate, inform, irritate and inspire."

K. G. Schneider, author of the blog, Free Range Librarian, called *Information Tomorrow* "a richly enjoyable, thought-provoking collection from LibraryLand's best innovators, practitioners, and field philosophers." Michael E. Casey, *Library Journal* columnist and co-author of the book *Library 2.0* described the book as "an excellent overview of the technologies and services tomorrow's librarian needs today. ... an oasis of clarity in a world of change and confusion."

In addition to the foreword by Abram and a preface by Gordon, *Information Tomorrow* features chapters by these library leaders, bloggers, and futurists:

- Lori Bell
- Steven J. Bell
- John Blyberg
- Robert Bocher
- Daniel Chudnov
- Jill Emery
- Meredith G. Farkas
- Megan K. Fox
- Beth Gallaway
- Joseph Janes

- David Lee King
- Jenny Levine
- Tom Peters
- Dorothea Salo
- John D. Shank
- Michael Stephens
- Rhonda B. Trueman
- Jessamyn West
- Alane Wilson

Book Signing at Internet Librarian
Editor Rachel Singer Gordon and a number of the contributors to *Information Tomorrow* will sign copies at the Internet Librarian 2007 conference in Monterey. The signing will take place on Tuesday, October 30, from 2:30 to 3:15 PM at the Information Today, Inc. booth. For more about Internet Librarian including venue information, go to www.infotoday.com/il2007.

Rachel Singer Gordon is Consulting Editor for Information Today, Inc., Book Publishing Division, and Webmaster for LISjobs.com. She writes and presents widely on career development issues for librarians and maintains two blogs: the Liminal Librarian (www.lisjobs.com/liminal) and Beyond the Job (with Sarah Johnson; librarycareers.blogspot.com). She is the author of seven previous books including *The Accidental Systems Librarian* (ITI, 2003), *The Accidental Library Manager* (ITI, 2005), and *The NextGen Librarian's Survival Guide* (ITI, 2006).

Information Tomorrow: Reflections on Technology and the Future of Public and Academic Libraries (2007/280 pp/softbound/$35.00/ISBN 978-1-57387-303-1) is published by Information Today, Inc. It is available in bookstores and direct from the publisher by calling (800) 300-9868 [outside the U.S., call (609) 654-6266]; faxing (609) 654-4309; e-mailing custserv@infotoday.com; or visiting the ITI Web site at www.infotoday.com.

###