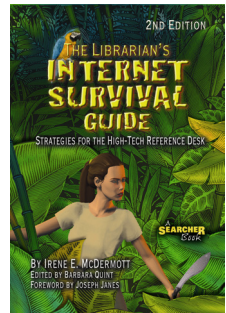# NEWS RELEASE

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Librarian's Internet Survival Guide
Second Edition

Revised Edition of a Popular Book for Librarians Offers
Strategies for the High-Tech Reference Desk

January 30, 2006, Medford, New Jersey—Information Today, Inc. (ITI) has announced the publication of *The Librarian's Internet Survival Guide*: *Strategies for the High-Tech Reference Desk, Second Edition*, written by Irene E. McDermott and edited by Barbara Quint.

In this fully updated, expanded edition of her 2002 book, *Searcher* columnist McDermott offers her fellow reference librarians practical advice on using the Internet to improve library services. She presents a range of troubleshooting techniques and tips, Web resources for answering reference questions, and strategies for managing information and keeping current.

"It's not just a reference book of good Web sites," according to Joseph Janes, *American Libraries* columnist and Associate Dean for Academics at the Information School of the University of Washington. Writing in the Foreword, Janes said, "[McDermott] gets at process, technique, understanding—the kinds of higher-level stuff that distinguishes our profession. The seemingly mundane is here as well—all the cool Web sites and search technology in the world won't help someone if the computer goes down, or their e-mail fails, or they can't access or understand what is there ... several chapters here address these critical if sometimes grubby and overlooked matters."

–more–

In addition to helping librarians make the most of Web tools and resources, *The Librarian's Internet Survival Guide* offers practical advice on privacy, child safety, assisting patrons with special needs, Internet training, building library Web pages, and more. Organized in two parts, "Ready Reference on the Web: Resources for Patrons" and "The Librarian as Information Technician: Working with the Medium and the Machines," the book features these chapters:

1. Searching and Metasearching the Internet
2. Using the Web to Find People
3. News on the Net
4. Quality Reference Resources on the Web
5. Internet Sites for Kids
6. Free Full-Text Resources
7. Health and Medical Information Online
8. Minding Your Money on the Web
9. Let's Go Cyber-Shopping
10. Managing Web-Based E-Mail
11. Tips for Teaching the Internet
12. Making and Maintaining Do-It-Yourself Web Pages
13. Making the Web Accessible to the Disabled
14. Computer Troubleshooting for Librarians
15. Keeping Up with Changes on the Web

Also included are dozens of useful screenshots, a guide to using the book, an Introduction and Afterword by the author, and an extensive index.

Irene E. McDermott is a Reference Librarian and the Systems Manager at the San Marino Public Library in California. Prior to receiving her degree from UCLA, she was Associate Research Editor for Salem Press for more than 10 years. During that time, she worked to hone her skills as an actress, comedienne, and theatrical director. She started her career as an information professional after becoming excited by the possibilities of the emerging World Wide Web. Her column, "Internet Express," appears monthly in *Searcher* magazine.

The Librarian's Internet Survival Guide: Strategies for the High-Tech Reference Desk, Second Edition (328 pp/softbound/$29.50/ISBN 1-57387-235-0) is published by Information Today, Inc. (ITI). For more information or to order, contact the publisher at (800) 300-9868 [outside the U.S. call (609) 654-6266]; fax (609) 654-4309; e-mail custserv@infotoday.com; or log on to the ITI Web site at www.infotoday.com.

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