



Evaluation Form

Information Today, Inc. hopes you have enjoyed InfoToday 2003 and would greatly appreciate you taking a few minutes to complete this evaluation form. Your answers and opinions will aid us in making important decisions while planning next year's event. Also, by completing this evaluation *you will be entered in a drawing for a complimentary registration to InfoToday 2004!*

Once completed, please return evaluations to the registration area. After the show, evaluations should be mailed to **Conference Department, Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055 (Fax: 609-654-4309).**

	Excellent	Good	Fair	Poor
1. What is your overall evaluation of this event?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Location

2. How do you rate the location (New York City)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. How do you rate your hotel? <i>Hotel name</i> _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. How do you rate the conference facilities?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Conference

5. In general, how do you rate the content of the conference presentations?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
---	-----------------------	-----------------------	-----------------------	-----------------------

Exhibition

6. How do you rate the exhibits?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
----------------------------------	-----------------------	-----------------------	-----------------------	-----------------------

7. How did you learn about InfoToday 2003? (Check all that apply)

- | | | |
|---|--|---|
| <input type="radio"/> Call for papers | <input type="radio"/> <i>Computers in Libraries</i> magazine | <input type="radio"/> Colleague recommendation |
| <input type="radio"/> Preliminary program | <input type="radio"/> <i>Information Today</i> newspaper | <input type="radio"/> Electronic promotion/Web site |
| <input type="radio"/> Postcard | <input type="radio"/> <i>KMWorld</i> magazine | <input type="radio"/> Exhibitor recommendation |
| <input type="radio"/> Advertisement | <input type="radio"/> Attended in previous years | <input type="radio"/> Other _____ |

8. What type of organization do you work for?

- | | | |
|---------------------------------|----------------------------------|-----------------------------------|
| <input type="radio"/> Corporate | <input type="radio"/> Government | <input type="radio"/> Consultant |
| <input type="radio"/> Academic | <input type="radio"/> School | <input type="radio"/> Other _____ |

9. What best describes your primary job function?

- | | | |
|--|--|--|
| <input type="radio"/> Information Management | <input type="radio"/> Executive Management | <input type="radio"/> IS/IT, Networking, Intranet Management |
| <input type="radio"/> Knowledge Management | <input type="radio"/> Research | <input type="radio"/> Other _____ |
| <input type="radio"/> Library Management | <input type="radio"/> Education/Training | |

Continued ...

10. Will you attend the InfoToday conference next year (2004)?

Yes Undecided No

11. How important of a role did each of the following play in your decision to attend this event?

(1 = very important, 5 = not important)

___ Session Topics ___ Cost of Registration ___ Speaker Reputation/Qualifications

___ Exhibition ___ Location – City ___ Location – Hotel

___ Other _____

10. Were there any sessions or presentations you found particularly valuable? _____

11. Were there any sessions or presentations in which you were disappointed? _____

12. What session topics were not covered that you would like to see at future conferences? _____

13. What speakers would you recommend for future conferences? _____

14. How can we improve future conferences? _____

15. If you used Expo Travel for hotel reservations, how would you rate their services? _____

16. If you attended a pre- or post-conference workshop, please let us know what you liked best. If not, what workshop topics would interest you in the future? _____

General comments: _____

To be entered into the drawing for a free conference registration, please complete the following:

NAME: _____

ADDRESS: _____

E-MAIL: _____

Please return to:

Conference Department, Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055

Fax: 609-654-4309