PRECONFERENCE Workshops

MONDAY, MAY 5

9:00 a.m. – 4:30 p.m.

W1 — Searcher Academy
Mary Ellen Bates, Gary Price, Chris Sherman, Greg Notess

W2 — Knowledge Management: Concepts, Methods, and Practice
Mark McElroy & Joe Firestone

W3 — Library Automation from A-Z
Pamela Cibbarelli & Marshall Breeding

9:00 a.m. – 12:00 p.m.

W4 — Web Design & Usability
Eric Hards

W5 — Intranets, Portals & Corporate Strategies
Cindy Gordon & Jose Terra

W6 — Lies, Damned Lies & the Internet
Anne Mintz

W7 — Current Awareness Delivery Options
Gary Price & Genie Tyburski

1:30 p.m. – 4:30 p.m.

W8 — New Web Standards
Frank Cervone

W9 — *Cancelled*

W10 — Optimizing Web Sites for Search Engines
Chris Sherman

W11 — Teaching Web Search Skills
Greg Notess

POSTCONFERENCE Workshops

FRIDAY, MAY 9

9:00 a.m. – 4:30 p.m.

W12 — *Cancelled*

9:00 a.m. – 12:00 p.m.

W13 — Content Management Interactive
Bob Boiko

W14 — *Cancelled*

W15 — Starting & Running a Successful Research Business
Mary Ellen Bates

W16 — Web Finding Tools
Ran Hock

W17 — The Knowledge Value Chain
Tim Powell

1:30 p.m. – 4:30 p.m.

W18 — Practical Taxonomy
Wendi Pohs & Seth Earley

W19 — Developing Requirements for Content Management Systems Projects
Tony Byrne

W20 — How Super Searchers Find Business Information
Mary Ellen Bates

W21 — *Cancelled*

Opening Keynotes

TUESDAY *9:00 a.m. – 10:00 a.m.*
Putting Ideas to Work West Ballroom
Larry Prusak, Consultant, Researcher, Author

Tuesday, May 6

NationalOnline+

TRACK A Petit Trianon STRATEGIC SEARCHING	TRACK B Trianon Ballroom SEARCH TOOLS & TECHNIQUES
Trianon Ballroom KEYNOTE: An Ascent into the Interior of the New Information Marketplace *Patrick Spain, Chairman & CEO, Alacritude, LLC* — *10:45 a.m. – 11:30 a.m.*	
A101: Fine-Tuning Your Search — *11:45 a.m. – 12:30 p.m.*	B101: Automatic Indexing and Searching
A102: Access to Government Information — *2:00 p.m. – 2:45 p.m.*	B102: Blogging for the Greater Good of Researchers
A103: Who Moved My Data? — *3:15 p.m. – 4:00 p.m.*	B103: Web Search Secrets
A104: Misinformation on the Web — *4:15 p.m. – 5:00 p.m.*	B104: Web Search Behavior

Wednesday, May 7

NationalOnline+

TRACK A Petit Trianon THE ART & SCIENCE OF RESEARCH	TRACK B Trianon Ballroom WEB SEARCH EXCELLENCE
Trianon Ballroom GENERAL SESSION: Security & Freedom *Bruce James, James Neal, & Aimee C. Quinn* — *10:45 a.m. – 11:45 a.m.*	
A201: Still Naked in Cyberspace — *12:00 p.m. – 12:45 p.m.*	B201: Reference Work in our Web World
A202: Developments in Competitive Intelligence — *2:00 p.m. – 2:45 p.m.*	B202: Pleasures & Pitfalls of Electronic Books
A203: In Good Legal Standing — *3:15 p.m. – 4:00 p.m.*	B203: Making Your Spider Outperform Google
A204: Value for Money — *4:15 p.m. – 5:00 p.m.*	B204: Nomadic Computing

Thursday, May 8

NationalOnline+

TRACK A Petit Trianon INFORMATION QUALITY	TRACK B Trianon Ballroom ALTERNATIVE SEARCH ENGINES
A301: The Role of Metadata for Today's Content — *10:30 a.m. – 11:15 a.m.*	B301: Directories, Images, Non-HTML Files, and All That
A302: Building Quality Databases — *11:30 a.m. – 12:15 p.m.*	B302: Internal Search Engines

CONTENT MANAGEMENT

Trianon Ballroom
KEYNOTE:
Content Management: Challenges and Strategies
Bob Boiko, Lecturer, iSchool, University of Washington, & Author, Content Management Bible

1:30 p.m. – 2:30 p.m.

CE AT-A-GLANCE

KnowledgeNets+

TRACK C Mercury Ballroom	TRACK D Rendezvous Trianon
KNOWLEDGE COMMUNITIES	KM TOOLS
C101: Strategic Communities of Practice	**D101:** Portal Frameworks for KM Initiatives
C102: Leadership in the Connected Economy	**D102:** KM Success with Enterprise Portals
C103: The kCafe	**D103:** Knowledge Architecture
C104: Building the KM Network	**D104:** Tools Tutorial: Inxight
C105: Virtual Communities	**D105:** Measuring Knowledge-Sharing Behavior

E-Libraries+

TRACK E Murray Hill	TRACK F Nassau
LIBRARY SYSTEMS	ISSUES FOR DIGITAL LIBRARIES
E101: Library Systems Administration	**F101:** Cooperative Digital Initiatives
E102: Open Source Software & Libraries	**F102:** Interface Design for Digital Collections
Murray Hill **KEYNOTE:** Libraries in the Digital Age *Will Manley*, City Administrator, Tempe, AZ, and American Libraries *Columnist*	
E103: Planning & Implementing Library Portals	**F103:** Digital Rights Issues
E104: Library Automation	**F104:** Realities of Managing Digital Rights

KnowledgeNets+

TRACK C Rendezvous Trianon	TRACK D Nassau
INNOVATION & KNOWLEDGE	KNOWLEDGE METRICS & ROI
Rendezvous Trianon **KEYNOTE:** The Strategic Context for COP *Hubert St. Onge*, CEO, Konverge Digital Solutions Inc.	
C201: Tapping Social Networks	**D201:** KM Metrics & Management Consulting
C202: Building Knowledge Based Alliances	**D202:** Justifying COPs: Case Study
C203: Best Practices in Using KM to Drive Innovation	**D203:** Establishing ROI from Idea Management Programs
C204: Managing for Sustainable Innovation	**D204:** Transparency, Financial Markets, & Intellectual Capital

E-Libraries+

TRACK E Murray Hill	TRACK F Gramercy B
TOMORROW'S LIBRARIES	TOOLS FOR DIGITAL LIBRARIES
E201: Views of the Future, Part 1	**F201:** Building a Digital Library
E202: Views of the Future, Part 2	**F202:** Knowledge Management Glue: Taxonomies
Murray Hill **KEYNOTE:** Competition, Technology, & Planning *Eric Flower*, Librarian, University of Hawaii-West O'ahu	
E203: Distance Learning & TEACH	**F203:** Using XML
E204: Computer-Aided Indexing	**F204:** New Free Technologies for Information Delivery

KnowledgeNets+

TRACK C Nassau	TRACK D Mercury Ballroom
KNOWLEDGE STRATEGIES & TOOLS	RETAINING KNOWLEDGE
C301: Knowledge Management at the Library	**D301:** Retaining Valuable Knowledge
C302: Can a Computer Program Build a Good Taxonomy	**D302:** Continuity Management

E-Libraries+

TRACK E Gramercy B	TRACK F Murray Hill
E-LIBRARY SERVICES	DIGITAL LIBRARY TECHNOLOGY
E301: 24/7 Reference: Lessons Learned	**F301:** Open URLs and Beyond
E302: Usability Issues	**F302:** Tying it All Together

Symposium

THURSDAY AFTERNOON—Open to all attendees who are registered for National Online, KnowledgeNets, or E-Libraries.

	Trianon Ballroom	Mercury Ballroom
3:00 p.m. – 3:30 p.m.	**CM101:** Taxonomies, Lexicons, & Organizing Content	**CM201:** Dealing with Content: Strategies in Action
3:45 p.m. – 4:15 p.m.	**CM102:** Content Categorization Tools	**CM202:** Changing Content & Creating Global Ripples
4:30 p.m. – 5:00 p.m.	**CM103:** How to Select a Content Management Systems Vendor	**CM203:** Deploying a Content Management System