

Opening Keynotes

West Ballroom

TUESDAY 9:00 a.m. – 10:00 a.m.

Content Is Dead! Long Live Context!

Stephen Abram, Vice President Corporate Development, Micromedia ProQuest

Preconference Workshops

MONDAY, MAY 13

9:00 a.m. – 12:00 p.m.

W1: Tying Information and Knowledge Together 10:45 a.m. – 11:30 a.m.

W2: Self-Organization: Personal KM

W3: Putting Metadata and Standards to Work on Your Intranet

W4: ONLINE Experts Present: Business and Finance 11:45 a.m. – 12:30 p.m.

W5: Web Search Engines 2:00 p.m. – 2:45 p.m.

W6: Implementing KM 3:15 p.m. – 4:00 p.m.

1:30 p.m. – 4:30 p.m.

W7: Assessing and Enhancing the Value of Your Organization's Web Presence 4:15 p.m. – 5:00 p.m.

W8: Virtual Reference 101

W9: Taxonomies

W10: Search Engine Extravaganza

W11: IT Project Management for Information Professionals

9:00 a.m. – 4:30 p.m.

W12: Content Management, Knowledge Sharing, and Information Portal Strategies 10:45 a.m. – 11:30 a.m.

Postconference Workshops

FRIDAY, MAY 17

9:00 a.m. – 12:00 p.m.

W13: Mapping Organizational Knowledge 3:15 p.m. – 4:00 p.m.

W14: Legal Information for Non-Legal Professionals 4:15 p.m. – 5:00 p.m.

W15: Security Issues in the Workplace

1:30 p.m. – 4:30 p.m.

W16: Performance Centered Business Models and Processes

W17: Making the Most of Free Patent Resources

9:00 a.m. – 4:30 p.m.

W18: Searcher's Academy 10:45 a.m. – 11:30 a.m.

EXHIBIT HOURS

Tuesday, May 14
10:00 a.m. – 6:00 p.m.
Reception 5:00 p.m. – 6:00 p.m.

Wednesday, May 15
10:00 a.m. – 6:00 p.m.

Thursday, May 16
10:00 a.m. – 3:00 p.m.

Tuesday, May 14

NationalOnline⁺

Kick-Off Session — Sutton North

*The Future of the Online Information Industry
Anthea Stratigos, President, Outsell, Inc.*

TRACK A Beekman PRACTICAL SEARCHING

A101: Not Business as Usual

A102: Online User Behavior and Misbehavior

A103: Real-Time News & Information

A104: Crystal Balling the Info Pro's Future

TRACK B Sutton North SEARCH ENGINES

B101: Things You Have to Know About Search Engines

B102: Secrets of the Hidden Web

B103: Secrets of the Hidden Web (continued)

B104: Wireless: Cost Quagmire or a Revenue Pot of Gold?

Wednesday, May 15

NationalOnline⁺

Opening Session — Sutton North

*Author's Rights and the Future of Full Text
Moderator: Dan Duncan, NFAIS*

TRACK A Beekman PUBLIC POLICY ISSUES

A201: Copyright Law and the Facts of Life

A202: Copyright: Truth and Consequences

A203: Licensing and the Future of Content Transactions

A204: Licensing Problems and Solutions

TRACK B Sutton North COMPETITIVE INTELLIGENCE

B201: Competitive Intelligence: Trends and Developments

B202: Competitive Intelligence in Practice

B203: Status of CI after 9-11

B204: Status of CI after 9-11 (continued)

Thursday, May 16

NationalOnline⁺

TRACK A Beekman ELECTRONIC PUBLICATION

A301: Retrieval Power

A302: Leveraging Digital Object Identifiers into Features

A303: Insights from Content Creators

TRACK B Sutton North WEB DESIGN FOR INFO PROS

B301: Search Friendly Web Design

B302: Building Exciting and Accessible Web Sites

B303: Paying for Hits

Closing Keynote — Sutton North

*The Future Just Happened: Or Did It?
Marydee Ojala, Editor, ONLINE magazine*

WEDNESDAY 9:00 a.m. – 10:00 a.m.

The New Dynamics of Decision Support

David Snowden, Director, Institute for Knowledge Management, IBM

THURSDAY 9:00 a.m. – 10:00 a.m.

Publishing Today and Tomorrow

The Honorable Pat Schroeder, President & CEO, Association of American Publishers, and former Congresswoman

KnowledgeNets⁺

Kick-Off Session — Murray Hill Suite

Ten Myths of Knowledge Management

Melissie Rumizen, Knowledge Strategist, Buckman Laboratories

TRACK C Gibson Suite KM ROI & STRATEGIES

- C101: The Fabric of KM
- C102: Implementing a KM Initiative
- C103: Increasing KM's ROI
- C104: Measuring the Potential of Knowledge

TRACK D Murray Hill Suite E-LEARNING

- D101: E-Learning: The Basics
- D102: The Art of Creating Useful Information
- D103: Setting Context
- D104: New Product Development Using KM Strategies

E-Libraries⁺

Kick-Off Session — Sutton South

Digital Libraries — The Next Generation

Clifford Lynch, Executive Director, Coalition for Networked Information

TRACK E Sutton South LIBRARY RESOURCES

- E101: Effects of September 11 on Government Information
- E102: Creating an RFP that Gets You the System You Want
- E103: Building a Gateway to Educational Materials
- E104: Enhanced Library Services

TRACK F Regent POLICY & ISSUES FORUM

- F101: Law & Disorder: Making Sense of CIPA
- F102: Copyright Law and the Digital Rights Agenda
- F103: Congress & Your Digital Future
- F104: How Copyright Policy Changes Everything

KnowledgeNets⁺

Opening Session — Murray Hill Suite

Organizational Strategies for Adapting to Environments

Steve Denning, author of The Springboard

TRACK C Gibson Suite E-GOVERNMENT & KM

- C201: E-Government — Models and Strategies
- C202: KM in Government: NASA Case Study
- C203: KM in Action: CKOs Speak
- C204: Collaboration and Knowledge Sharing for National Security

TRACK D Murray Hill Suite KM AND CONTENT

- D201: The Knowledge Architect: Content in Context
- D202: XML That Pays Off for Your Content Database
- D203: Taxonomies, Lexicons, and Organizing Knowledge
- D204: Managing Knowledge in Context

E-Libraries⁺

Opening Session — Sutton South

The Debate on Scholarly Publishing

Moderator: *Robin Peek, Simmons College*

TRACK E Sutton South SERIALS ISSUES & ANSWERS

- E201: E-Journals vs. Print Journals
- E202: Tracking End-Users' Usage and Costs
- E203: Digital Rights Management Solutions
- E204: Managing E-Journal Collections

TRACK F Regent E-REFERENCE

- F201: Morphing & Mapping
- F202: What Users Make Search Engines Do
- F203: 24/7 Reference Services
- F204: New Services, New Tools

KnowledgeNets⁺

TRACK C Gibson Suite COLLABORATION & KM

- C301: Knowledge Communities
- C302: Communities of Practice
- C303: Collaborative Intranets

TRACK D Murray Hill Suite KM AND CONTENT

- D301: Managing Content: Trends & Tools
- D302: Managing Content and Knowledge
- D303: Content, Context & Collaboration

TRACK E Sutton South WEB PORTALS

- E301: Managing Resources and Measuring Performance
- E302: Library Portals
- E303: Flexibility, Accountability & Integrated Reference

TRACK F Regent DATABASE CREATION

- F301: Constructing Web-Enabled Databases
- F302: Constructing Web-Enabled Databases (*continued*)
- F303: Communicating for Excellent Conversions

Closing Keynote — Murray Hill Suite

Operationalizing Knowledge Management

Gloria Gery, Principal, Gery Associates

Closing Keynote — Sutton South

Library Automation: Today's Best Options

Pamela Cibbarelli, Cibbarelli's