

# CMS Experiences at CSP and UST: Same Application, Different Libraries

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# CSP's CMS Experience

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## Goals of CSP's CMS

- ◆ develop a more uniform website
- ◆ increase ease of editing for multiple users, esp. multiple users lacking experience in webpage work
- ◆ increase number of editors while still maintaining design consistency

## Recommendation:

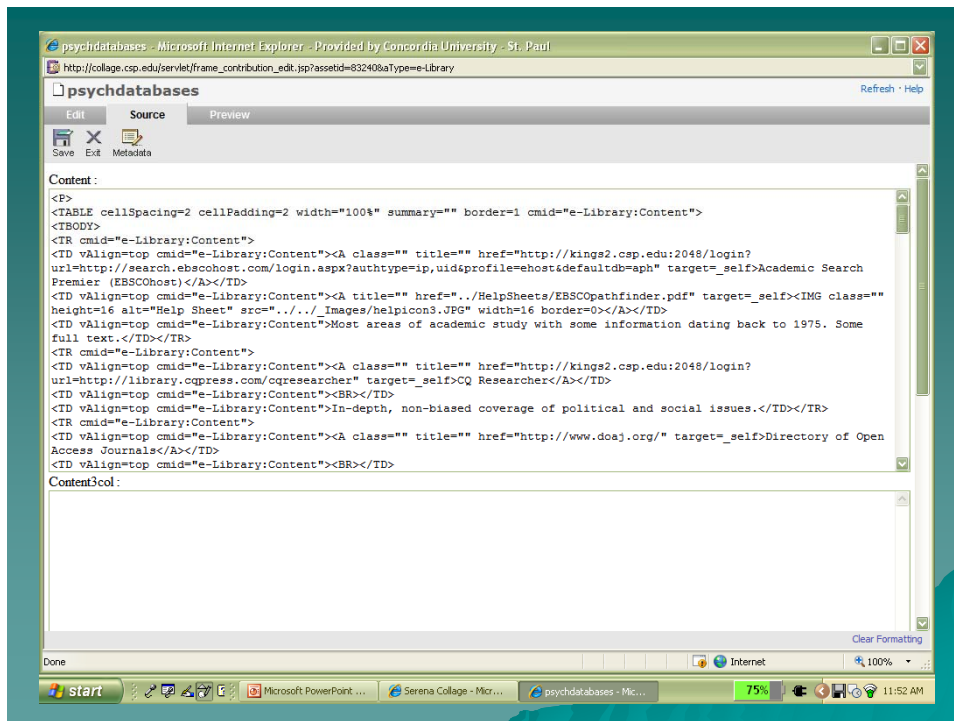
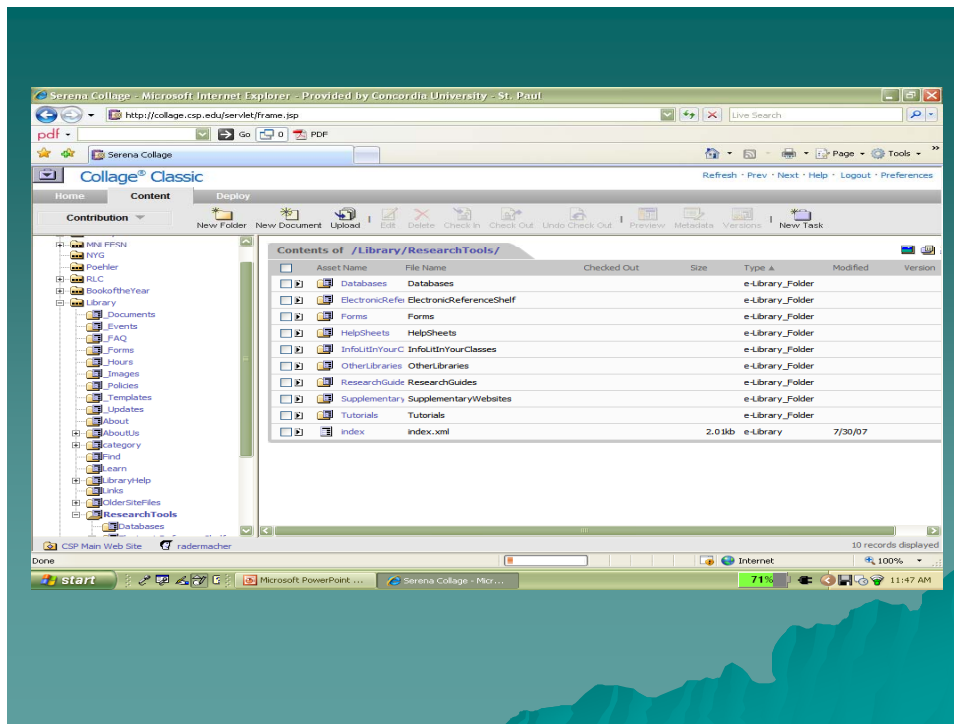
Be part of the plan from the beginning

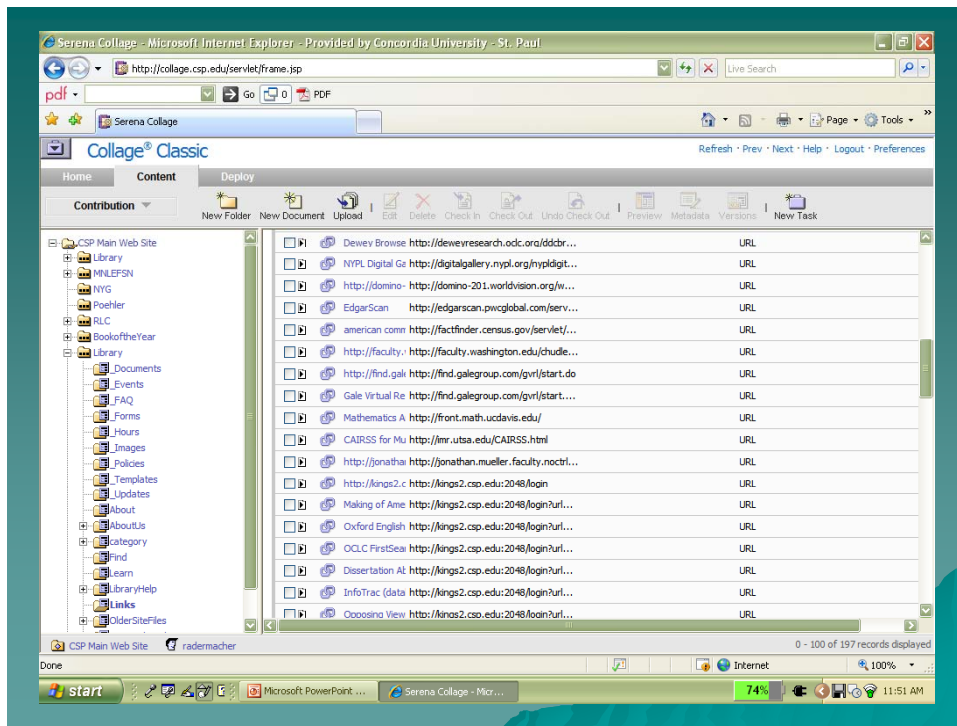
## A Library Website is. . .

- ◆ Constantly changing
- ◆ Constantly growing
- ◆ Constantly requiring new, interactive tools

## Issues

- ◆ html → xml
- ◆ links
- ◆ source access
- ◆ structure of site
- ◆ page development/testing





## Outcome

At CSP, CMS means both

a **Content Management System**

and

a **Collaborative Maturation System**

## Looking Forward

- ◆ redesign to include both xml and html elements
- ◆ continuous communication—including collaboration on the upcoming implementation of a university portal

## UST and Beyond

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## UST, St Paul, MN

- ◆ Largest private university in MN
- ◆ Campus IT Office manages the network and servers (Library is a client)
- ◆ Campus IT / Library Digital Resources Mgmt
  - Web Content, Documents/Records, Digital Assets, Digital Images, IR

## Web CMS

- ◆ Rationale very similar to CSP
- ◆ Marketing Tool (University Relations Office) vs Service Point (Library, units)
- ◆ Website management/control (IT, Web & Media Services)
  - Templates / CSS
  - Scripts and non-CMS materials/apps
  - Access (admin, link mgmt, deploy, etc)

## Success Factors

- ◆ Campus OIT vs Library IT
- ◆ Early involvement, user feedback
- ◆ Negotiate flexibility
- ◆ Develop in-library technical expertise
- ◆ Communication
  
- ◆ Be clear about your why's for a CMS/cms

## CMS Redux (2004-)

- ◆ **CMS**
  - NCSU Libraries Biology Tutorial (Mambo/Joomla)
  - UST Library (Serena Collage)
- ◆ **cms** (file dir, XHTML, CSS, includes)
  - Kenyon College Library (php includes)
  - NCSU Libraries (SSI)
  - UMBC Library (php includes)



THANKS  
AND  
QUESTIONS