

All Welcome

Announcing a series of free cybertours for Internet Librarian 2001 exhibit hall visitors. Taking place in the Cyber Connection area of the exhibit hall and sponsored by Lexis-Nexis, these cybertours cover a range of subject areas. They are open to all and add value to your visit. Space is limited so it's first-come first-served.

Join our Web experts for a look at their favorite sites! There is no need to register, simply pick the cybertour of interest to you and arrive at Cyber Connection inside the Internet Librarian 2001 exhibit hall at the appropriate time.

TUESDAY, NOVEMBER 6

Google Gets Serious

11:00 a.m. – 11:15 a.m.

Join **Ran Hock**, author of *The Extreme Searcher's Guide to Web Search Engines*, for a look at the heavy-duty features and content of interest to the serious searcher that Google has added over the last year.

Bates' Best Business Sites

12:00 p.m. – 12:15 p.m.

Mary Ellen Bates, author of *Super Searchers Do Business* and *Super Searchers Cover the World*, shares her favorite sites for gathering information on companies, their competitors, and industries. A quick look by an expert through the best of business on the Web.

Gary's Google Busters

1:00 p.m. – 1:15 p.m.

Gary Price, Creator of direct search, *Price's List of Lists*, and *The Virtual Acquisition Shelf & News Desk* goes beyond Google and looks at the newest search engines on the block and what they do differently? Hear from an expert searcher about what's hot in his world!

Lanza's International Business Web Sources

2:00 p.m. – 2:15 p.m.

Join this guided tour highlighting the ins and outs of international business Web sites. Your guide is **Sheri R. Lanza**, founder and President of **Global InfoResources, Inc.** and author of *International Business Information on the Web*. The tour highlights key sites to turn you into an international Internet librarian.

Five Extreme Searching Tips

3:00 p.m. – 3:15 p.m.

Join author of *The Extreme Searcher's Guide to Web Search Engines*, **Ran Hock** of *Online Strategies* for a look at five quick and easy techniques that all serious searchers should know about and from which they can profit.

Competitive Intelligence Sites

4:00 p.m. – 4:15 p.m.

Amelia Kassel, President, **Marketingbase**; author of *Super Searchers on Wall Street*, and columnist for *Searcher* magazine, discusses her favorite sites for doing competitive intelligence and market research. Learn from an expert and impress your clients.



FREE CYBERTOURS @ INTERNET LIBRARIAN 2001

WEDNESDAY, NOVEMBER 7

Intranet Professional's Intranet Resources

11:00 a.m. – 11:15 a.m.

Intranet Professional editor, Rebecca Jones of Dysart & Jones Associates, shares the newsletter's top intranet resource sites — from do-it-yourself intranets, to design tips and guidelines, to content integration toolkits.

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Chick's Cool Legal Sites

1:00 p.m. – 1:15 p.m.

Join well-known expert, Cindy Chick, Library Technology Coordinator, Latham & Watkins & Co-publisher of *LLRX.com*, as she presents her favorite sites for legal research.

Consumer Health Information Compendium

2:00 p.m. – 2:15 p.m.

Micki McIntyre, Information Management Librarian, UMDNJ Health Sciences Library

Whether it's information about a health care provider, some new treatment, or any of the other infinite health issues that confront the health consumer, the wealth of information can be daunting. Hear this expert as she shares a compendium of sites focusing on consumer health.

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THURSDAY, NOVEMBER 8

Knowledge Management Resource Sites

11:00 a.m. – 11:15 a.m.

Stephen Abram, VP, IHS/Micromedia & author of *Post Information Age Positioning for Special Librarians: Is Knowledge Management the Answer?*, describes his favorite sites for getting ideas and keeping up with the proliferation of information on knowledge management practices.

Tools for Finding Electronic Resources

12:00 p.m. – 12:15 p.m.

Gary Price, Creator of direct search, *Price's List of Lists*, and *The Virtual Acquisition Shelf & News Desk*

Come hear about the latest tools used by an expert to keep current with new Internet reference resources. The co-author of *The Invisible Web*, shares the tools he uses to monitor the 'Net.

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Micki McIntyre, Information Management Librarian, UMDNJ Health Sciences Library

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EXHIBIT HOURS

Tuesday, November 6	9:45 a.m. – 5:45 p.m.	Reception 5:00 p.m. – 5:45 p.m.
Wednesday, November 7	9:45 a.m. – 5:45 p.m.	Reception 5:00 p.m. – 5:45 p.m.
Thursday, November 8	9:45 a.m. – 2:30 p.m.	