INTERNET@SCHOOLS *East*

March 17-18, 2005

When Internet@Schools East made its debut in March 2004, it was a big success. One attendee told her library media specialist discussion list colleagues, "I went and it was the best conference I have ever attended. Go if you can." Well, we're back! So here's your chance!

If you're a K-12 library media or technology specialist with information technology and the Internet on your mind, we've got another packed, practical, and forward-looking program for you this year. Join your colleagues and 20 speakers in Washington, D.C., to learn how to leverage the Internet, make technology initiatives happen, and raise your professional skill set and profile. You'll get an educational technology "infoboost" that will inspire you and serve you well back at your school or media center.

Sponsored by
MultiMedia & Internet@Schools

THURSDAY, MARCH 17 | Lincoln West

THURSDAY OPENING KEYNOTE

New Internet Literacies for Teachers
9:00 a.m. – 10:00 a.m.

Will Richardson, *Supervisor of Instructional Technology, Hunterdon Central Regional High School, Flemington, NJ*

A host of new Internet technologies are changing the way we find, manage, and distribute information. From Web logs to Wikis to RSS to online bookmarking services, the possibilities for collaboration and sharing are almost limitless, as are the ways students and teachers can benefit in the classroom. In his second I@SEast opening keynote, veteran classroom teacher and technology supervisor Will Richardson will share an overview of the tools being used to foster this new literacy and a framework for integrating them into teaching practices.

LEVERAGING THE INTERNET, PART 1

10:30 a.m.	**S101:**	**Tips for Designing Effective Library Media Web Sites**
11:30 a.m.	**S102:**	**Link Checking: A Better Way to Search the Web**

MAKING TECHNOLOGY INITIATIVES HAPPEN

1:45 p.m.	**S103:**	**Creating Online Student Portfolios: Action and Reflection**
2:45 p.m.	**S104:**	**Linking Books and State Standards of Learning: The CONNECTIONS Database**
3:45 p.m.	**S105:**	**The Shongololo Interconnectivity Project**
5:00 p.m.		**RECEPTION—in the Exhibit Hall**

FRIDAY, MARCH 18 | Lincoln West

RAISING YOUR PROFESSIONAL SKILL SET— AND PROFILE!

9:00 a.m.	**S201:**	**National Board Certification for the LMS: What It Is and How to Get It**
10:00 a.m.	**S202:**	**Data Gathering: Why You Need the Numbers, How to Get Them, and What to Do with Them**
11:15 a.m.	**S203:**	**Technology Training in the Library—From Desktop Dinosaurs to Tablet PCs**

LEVERAGING THE INTERNET, PART 2

1:30 p.m.	**S204:**	**Free and Fee-Based Online Science Resources for the K-12 Community**
2:30 p.m.	**S205:**	**Using the Internet to Increase Information Literacy Skills**
3:30 p.m.	**S206:**	**Blogging@Schools: What It Is, How It Works, and Great Ways to Use It**

INTERNET@SCHOOLS *East*

*Moderated by **David Hoffman,** Editor, MultiMedia & Internet@Schools & **Robert Lackie,** Rider University*

New Internet Literacies for Teachers

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Coffee Break — Visit the Computers in Libraries Exhibit Hall
10:00 a.m. – 10:30 a.m.

LEVERAGING THE INTERNET, PART 1

Tips for Designing Effective Library Media Web Sites

S101

10:30 a.m. – 11:15 a.m.

Sally Brewer, *Associate Professor, Library Media & Technology, University of Montana, Missoula*
Donna Baumbach, *Director, and*
Matt Renfroe, *Webmaster, SUNLINK, Orlando, FL*

This session will provide practical tips and suggest tools that you can use to make your school library media center's Web site provide reference resources and services, support teaching and learning, and promote information literacy and student achievement. By the end of the session, you'll be able to:

• Identify the important elements of a good LMC Web site.
• Highlight valuable electronic resources through the site.
• Use your Web site to market LMC programs and services.
• Understand how it can support teaching and learning.
• Understand how it can promote information literacy.
• Understand how it can promote student achievement.

Link Checking: A Better Way to Search the Web

S102

11:30 a.m. – 12:15 p.m.

Paul Barron, *Library Manager, University of Mary Washington College of Graduate and Professional Studies, Fredericksburg, VA*

Research indicates that Web page links are analogous to citations and that authors link to the best Web pages within the same category, thus creating a small Web—a community—between pages of similar topics. Once a great resource is located, additional Web searches may not be necessary. In this session, you'll discover how to save time looking for other useful Web sites, and you'll learn complex Boolean and domain-limited link-checking techniques using Yahoo!, AltaVista, and cool Web tools such as Touchgraph—which graphically displays links to a site—and Thumbshots—which visually compares link checks of two search engines.

Lunch Break — Visit the Computers in Libraries Exhibit Hall
12:15 p.m. – 1:45 p.m.

MAKING TECHNOLOGY INITIATIVES HAPPEN

Creating Online Student Portfolios: Action and Reflection

S103

1:45 p.m. – 2:30 p.m.

Athena Maikish, *Co-Director of Technology, National Cathedral School, Washington, DC*

See and hear how a middle school class created online portfolios using Macromedia Dreamweaver. You'll receive a brief overview of Dreamweaver, a timeline and a plan for development, and exposure to many real seventh grade sites, all of which will prepare you to help teachers accomplish the same feat with students at your school.

Linking Books and State Standards of Learning: The CONNECTIONS Database

S104

2:45 p.m. – 3:30 p.m.

Anne McCracken, *Education Specialist, Library,*
Sarah Hopwood, *Education Specialist, Library, and*
John Zipperian, *Software Engineer, Fairfax County (Virginia) Public Schools*

CONNECTIONS is an online database that helps teachers, parents, and others working with children to select books that reinforce the Virginia Standards of Learning. The presenters will give you an overview of the history and purpose of CONNECTIONS, followed by a demonstration of the features of the site. They will share information and technical requirements so that you may create a similar database for your state.

The Shongololo Interconnectivity Project

S105

3:45 p.m. – 4:30 p.m.

Joy Rosario, *Deputy Chief Education Specialist, and*
Lunga Molapo, *Chief Education Specialist, KwaZulu-Natal Department of Education, South Africa*

The Shongololo Interconnectivity Project is a library-based online e-mail project involving and connecting 20 developing/disadvantaged schools in deep rural KwaZulu-Natal in South Africa, 20 technologically developed urban schools in the same province, and 20 schools in and around Manchester in the U.K. In describing the project, the presenters demonstrate how it has helped bridge the digital divide and encourages cultural exchanges nationally and globally using very limited resources. They hope to grow the project to include interested schools in the U.S. and Canada, so learn how you can be a part of it as well.

Reception — Visit the Computers in Libraries Exhibit Hall
5:00 p.m. – 5:45 p.m.

FREE EVENING RECEPTIONS
5:00 p.m. – 5:45 p.m.

Information Today invites all registrants, exhibitors, and exhibition visitors to receptions on
Wednesday, March 16 and Thursday, March 17 in the Exhibit Hall.
They provide opportunities to renew acquaintances and meet new colleagues in a relaxed atmosphere.

*Moderated by **David Hoffman,** Editor, MultiMedia & Internet@Schools & **Robert Lackie,** Rider University*

RAISING YOUR PROFESSIONAL SKILL SET—AND PROFILE!

National Board Certification for the LMS: What It Is and How to Get It
`S201`

9:00 a.m. – 9:45 a.m.

Pam Nutt, *Media Specialist, McGriffin-Spaulding School System, and School Board Member, Henry County (Georgia) School System*

Are you thinking of going through the National Board for Professional Teaching Standards certification process for library media specialists? Do you want to know what to expect and how to prepare yourself for the tests and the writing samples? Learn how to be successful the first time around from someone who's been through the process. Passing the National Boards is an honor and, depending on your state, can be very financially rewarding.

Data Gathering: Why You Need the Numbers, How to Get Them, and What to Do with Them
`S202`

10:00 a.m. – 10:45 a.m.

Mary Alice Anderson, *Lead Media Specialist, Winona Area Public Schools, MN*

Data gathering, data-driven decision-making, and accountability are today's buzzwords. Library media specialists take note! Data provides the information needed for advocacy and gaining program support. Data is a tool for program and job survival; it can be used for strategic planning; it's essential when presenting information to others; it provides numbers that administrators and school boards can readily understand; and it adds to your professional credibility. In this session, long-time MultiMedia & Internet@Schools columnist Mary Alice Anderson presents case studies of successful data-gathering initiatives, practical tips for making data collection routine, and suggestions for making sure the data is quickly accessible. Sample templates will be available.

Break — Visit the Computers in Libraries Exhibit Hall
10:45 a.m. – 11:15 a.m.

Technology Training in the Library— From Desktop Dinosaurs to Tablet PCs
`S203`

11:15 a.m. – 12:00 p.m.

Marge Johnson, *Library Department Chair, and*
Jennifer Rooker, *District Technology Consultant, Hinsdale Township High School District 86, Hinsdale, IL*

This session is a case study proving that successful staff development is not a "one-size-fits-all" solution. When 350 teachers received tablet PCs in a districtwide initiative, it was the library staff together with the technology leadership team and the administration who helped integrate the new technology into the curriculum. The goal was to personalize instruction, respond to requests for technical demonstrations, and promote collegiality. The move to tablet technology was a 7-year journey. Learn how, along the way, staff development was refined and adapted to the changing needs of the teachers as dictated by the changes in technology.

Lunch Break — Visit the Computers in Libraries Exhibit Hall
12:00 p.m. – 1:30 p.m.

LEVERAGING THE INTERNET, PART 2

Free and Fee-Based Online Science Resources for the K-12 Community
`S204`

1:30 p.m. – 2:15 p.m.

Robert Lackie, *Associate Professor—Librarian, and*
Robert Congleton, *Assistant Professor—Librarian, Rider University, Lawrenceville, NJ*

Searching the Web may seem an easy task. Just type in your terms and look at all the results—until, of course, you are engulfed in your hits, drowning in the inevitable consequences of a bad keyword search. A more efficient, viable alternative is to search combinations of superb free Web directories/portals and free/fee-based vendor resources, with an emphasis on quality over quantity. This presentation and accompanying material will assist in your important, continuing quest to develop stimulating additions to traditional K-12+ science curricula. You'll learn about a variety of free quality K-12 science Web resources and survey and explore favorite K-12 free/fee-based science/education databases. In addition, the presenters will introduce you to a 5-step method for evaluating Web sites that will help both you and your students.

Using the Internet to Increase Information Literacy Skills
`S205`

2:30 p.m. – 3:15 p.m.

Sheila Gersh, *Director of Technology and International Projects, Center for School Development, City College of New York*

Here's an opportunity to broaden your understanding of how to use the Internet to boost information literacy skills and enhance classroom instruction. Through examining a wide variety of Web sites, other resources, and projects, you'll learn how to create activities to engage your students in, for example, inquiry-based collaborative learning, while developing their information literacy skills and teaching them to use the Internet in an efficient, effective, and safe way.

Blogging@Schools: What It Is, How It Works, and Great Ways to Use It
`S206`

3:30 p.m. – 4:30 p.m.

Susan Herzog, *Information Literacy Librarian, and*
Catherine Tannahill, *Assistant Professor, Eastern Connecticut State University, Willimantic, CT*
Lara Zeises, *Young Adult Author,* Bringing Up the Bones *and other titles, Wilmington, DE*

Blogging has rapidly become the newest essential tool for the savvy educator. And you don't have to be a "techie" to do it. Susan Herzog and Catherine Tannahill will help you learn to use Weblogs, or "blogs," to communicate with students and parents about library programs or new book acquisitions ... or whatever else you want. They'll demonstrate how you can publish and archive student work and more, showing you a wide variety of educational blogs along the way. Our second presenter, Lara Zeises, will add her perspective as a young adult author, about using blogging to connect with teens and to help them find a safe outlet for expression and a sense of community. She'll talk about how she discovered blogging and what she and other authors write about in their blogs.