

# 23<sup>RD</sup> ANNUAL COMPUTERS IN LIBRARIES 2008

North America's Largest Technology Conference & Exhibition for Librarians and Information Managers

[www.infotoday.com/cil2008](http://www.infotoday.com/cil2008)

*Innovative Change: Integrating  
High Tech with High Touch*

Arlington, VA

## Hyatt Regency Crystal City April 7–9, 2008

- ▶ Searching and Search Engines
- ▶ Digital Content Management
- ▶ Web Design, Development, and Usability
- ▶ Intranets, Portals, and Knowledge Management
- ▶ E-Learning, Information Literacy, and Training
- ▶ Building and Managing Digital Libraries and E-Collections
- ▶ Social Media, Web Tools, and Roles
- ▶ Internet@Schools East

LEARNING PARTNER



MEDIA SPONSORS



## INTRODUCTION

**Computers in Libraries** is the leading technology conference for librarians and information professionals, covering the latest software, hardware, systems, and services. This year the **Computers in Libraries** conference and exhibition will be held at the Hyatt Regency Crystal City, Arlington, Va., from April 7 to 9, 2008. Under the sponsorship and management of Information Today, Inc., **Computers in Libraries** has become the place to be if you produce and/or market library and information-related products and services. The conference and exhibition promise to reach new heights in 2008 in both attendance and quality of presentation. Exhibit space is limited, so reserve your booth today!

## WHO SHOULD EXHIBIT

**Computers in Libraries** features the most comprehensive exhibit of library technology and services in North America. Attendees can see, test, and compare virtually any system, product, or service that will help them do their jobs more efficiently, enabling them to provide state-of-the-art information services to their patrons and end users. **CIL** exhibitors include producers and distributors of:

- Library systems and software
- Online services
- Library security systems
- Search engine software
- Internet products and services
- Digital management tools
- Web design and collaboration tools
- Virtual reference software and products
- Computer hardware and software
- Document delivery services
- Networking services
- Cataloging services
- Electronic books and magazines
- Internet access and software products
- Imaging technologies
- Data entry and conversion services
- Library furniture
- Enterprise discovery and productivity software

In short, every technology-related product for the Information Age librarian will be featured.

## FREE CONFERENCE REGISTRATION

Each exhibitor receives one free conference registration, which provides the designated individual with access to all sessions. Group discounts are available for exhibiting companies wishing to register additional individuals for the conference. Booth personnel not registering for the conference itself will receive badges allowing them access to the exhibit area at no charge.

## EXHIBIT HOURS

Monday, April 7, 2008 .....	9:45 AM to 5:45 PM
Tuesday, April 8, 2008 .....	9:45 AM to 4:00 PM
Wednesday, April 9, 2008 .....	9:45 AM to 2:00 PM
Setup	
Sunday, April 6, 2008 .....	8:00 AM to 5:00 PM
Breakdown	
Wednesday, April 9, 2008 .....	2:00 PM to 7:00 PM

## ATTENDANCE

The meeting sponsor, Information Today, Inc., has a comprehensive promotional program scheduled to ensure a large turnout of librarians, information professionals, and interested end users. The preliminary program will be mailed to more than 100,000 qualified prospects in the United States and Canada. More than 3,000 attendees are expected at **Computers in Libraries 2008**. Information Today, Inc. is also the sponsor and organizer of Internet Librarian, Internet Librarian International, Buying & Selling eContent, WebSearch University, Enterprise Search Summit, KMWorld & Intranets, Streaming Media, SpeechTEK, and destinationCRM.

## EXHIBIT TICKETS

Each exhibitor will automatically be given exhibit tickets to send to clients and potential clients.

## EXHIBIT BOOTHS

Standard exhibit booth size is 8' x 10'. However, the floor plan has been configured to provide some larger in-line booths. **(See floor plan for dimensions and prices.)** All booths include backdrop and side rails. The exhibit hall is not carpeted; exhibitors may order carpeting and additional furnishings through the official contractor.

## WHOM TO CONTACT

### Mike Zarrello

Advertising, Sponsorships, and Exhibit Sales Director

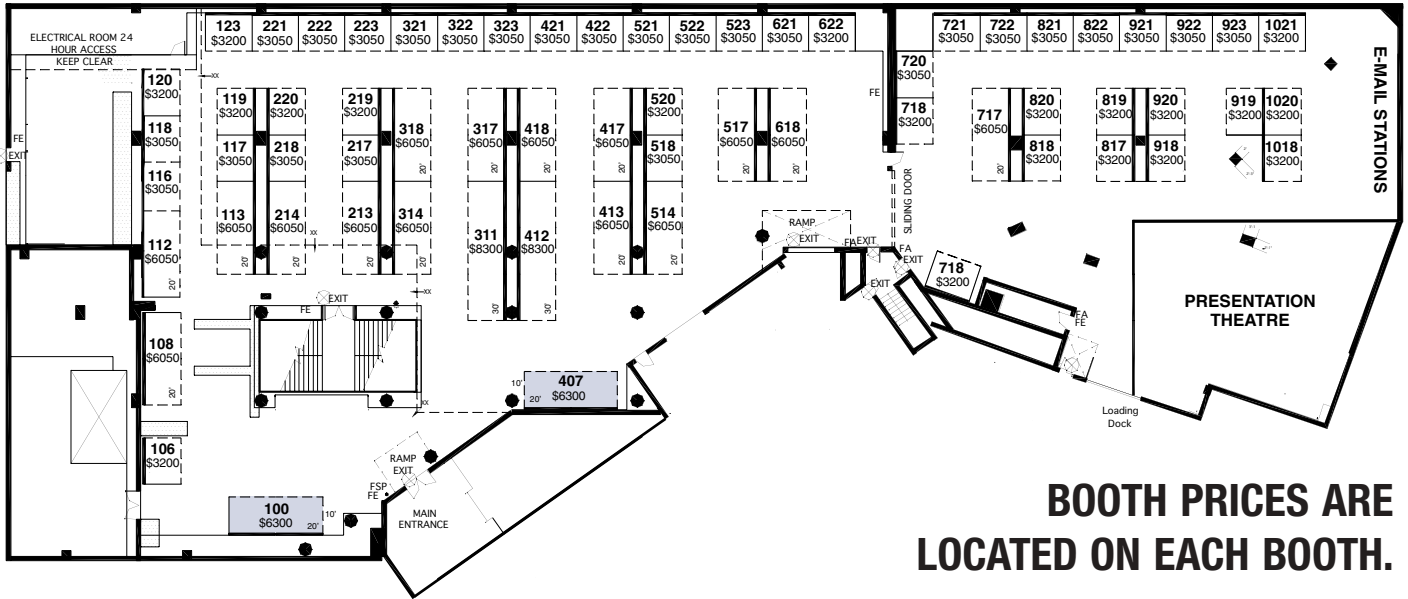
### Carol Nixon

Exhibits Manager, General Information



143 Old Marlton Pike  
Medford, NJ 08055-8750  
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Fax: 609-714-2159

# FOR INFORMATION AGE LIBRARIANS



**BOOTH PRICES ARE LOCATED ON EACH BOOTH.**

**NOTES:**

- ALL BOOTHS ARE 8' X 10' UNLESS NOTED
- xx - INDICATES LOW CEILING AREA VARYING FROM 7' TO 9'
- FSP - INDICATES LOW PIPES 7' FROM FLOOR
- FA - INDICATES FIRE ALARM
- FE - INDICATES FIRE EQUIPMENT

■ Indicates 10' deep booths (shaded)



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Hyatt Regency Crystal City | April 7-9, 2008



**PORTFOLIO SERVICE**

Exhibitors wishing to include their product literature in the conference bag given to each conference registrant are invited to do so. An insertion in the portfolio should weigh no more than 1 ounce. Each insertion costs \$595. The number of pieces required should be confirmed closer to the meeting date (approximately February 9, 2008).

**ADVERTISING IN THE PROGRAM**

Full-page and half-page advertisements may be reserved in the official Meeting Program at the following black-and-white rates:

Full Page (7" x 10") \$1,745

Half Page (7" x 5") \$1,445

For full color, add \$1,195 to the B&W space rate

Premiums for inside covers are \$475, and the premium for the back cover is \$525. Premiums for special positions are \$195.

**Inquire about rates for additional colors.**

**ADVERTISING IN ASSOCIATED PUBLICATIONS**

Information Today, Inc. publishes numerous titles for the information and library communities. These include *Information Today*, *Computers in Libraries*, *Searcher*, *ONLINE*, *EContent*, *KMWorld*, and *MultiMedia & Internet@Schools*, all of which will have bonus circulations to be distributed at **Computers in Libraries**.

**SPONSORSHIP**

There are a variety of sponsorship opportunities available for exhibitors wishing to highlight their presence at this premier event.

**WHOM TO CONTACT**

**For further information on all of the above promotional opportunities, please call Mike Zarrello at 609-654-6266 x132 or e-mail mzarrello@infotoday.com.**

**Exhibitors at Previous Computers in Libraries Conferences**

3M	ENC Learning, Inc.	Institute/Defense & Disarmament Studies	PRS Group
3M Computer Filters	Encyclopedia Britannica	Interface	PTFS, Inc.
Action Computer Supplies	Endeavor Information Systems, Inc.	Jane's Information Group	ReferenceUSA Library Division
Alexandria/COMPANION Corporation	EOS International	John Wiley & Sons	RefWorks
American Psychological Association	epixtech, Inc.	Leadership Directories, Inc.	SAM—from Comprise Technologies, Inc.
Answers.com	Ergotron, Inc.	LexisNexis	Serials Solutions, Inc.
Antarctica Systems Inc.	Exalead, Inc.	Librarica	SilverPlatter Information
A-R&B Associates	Ex Libris (US) Inc.	Library Thing	SIRS Mandarin, Inc.
Auto-Graphics, Inc.	Facts On File, Inc.	Marcive, Inc.	Sirsi Corporation
Axonix Corporation	Faronics, Inc.	MCB University Press Ltd.	SLA
Bar Code Discount Warehouse	Fastcase, Inc.	McGraw-Hill Companies (Aviation Week Group)	SoftLine Information
Barcode Systems, Inc.	Faulkner Information Services	Mergent, Inc.	Softlink America, Inc.
Basch Subscriptions/The Reference Shelf	Faxon, RoweCom Academic Services	Micro Design International, Inc.	Springer
Bibliotheca RFID Library Systems	Fortres Grand Corporation	Microsearch Corporation	SPI Technologies, Inc.
Biovista	FT.com Information Services	Morningstar, Inc.	Standard & Poor's
Blackwell Publishing	Gale/Thomson	MuseGlobal	Swets Blackwell
Blue Angel Technologies, Inc.	Gaylord Information Systems	National Micrographics Systems	Swets Information Services
Carroll Publishing	Global Securities Information	Neal-Schuman Publishers, Inc.	SydneyPLUS International
CASPR, Inc.	GOPrint	NewsBank, Inc.	TDNet, Inc.
Checkpoint Systems, Inc.	Gray Technologies	NMS	TechBooks
CMS Diginet	Grolier Educational	Northern Micrographics	The Library Corporation—TLC/CARL
Comprise Technologies, Inc.	H.W. Wilson	NOTEbooks Library Automation	TheLibraryPlace.com
COPICO	Highsmith Inc.	OCLC	Thomson Gale
Creative Library Software, Inc.	IBISWorld, Inc.	Olive Software	Thomson ISI
CRC Press – Taylor & Francis Group LLC	Idea Group, Inc.	O'Reilly & Associates	Thomson ISI ResearchSoft
CSA	IDEAL	Ovid Technologies	Thomson Scientific
Cuadra Associates, Inc.	IEE/INSPEC	Oxford University Press	TRACSystems
CyberTools	IEEE	Pacific Data Conversion Corp. (A Subsidiary of SPI Technologies, Inc.)	U.S. Census Bureau
Data Research Associates	IFI Claims Patent Services	PALINET	U.S. Government Printing Office
Dialog	Information Systems Support, Inc.	PlanetInform	Value Line Publishing
Digital Library Systems Group	Information Today, Inc.	Project Muse	Variant Microsystems
Dun & Bradstreet	Infotrieve	c/o John Hopkins University Press	Verity, Inc.
ebrary	infoUSA, Library Division	ProQuest	Vernon Library Supplies
EBSCO Information Services, Inc.	Inmagic, Inc.		West Group
Elsevier Science	Innovative Interfaces, Inc.		World Book, Inc.
	INSPEC		W.T. Cox Subscriptions