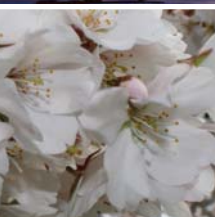


22ND ANNUAL
**COMPUTERS
IN LIBRARIES 2007**

North America's Largest Technology Conference & Exhibition for Librarians and Information Managers



April 16–18, 2007
Hyatt Regency Crystal City
Arlington, Virginia

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Program*

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SPONSORSHIPS

Sponsorship OPPORTUNITIES

Pick Your Sponsorship – \$2,995 each

Badge Lanyard

Includes company logo and/or Web address on custom lanyards given to all conference attendees. Lanyards are produced by Information Today, Inc. and may include the Computers in Libraries logo.

Exhibit Hall Welcome Reception

Brand this very popular reception as your own! The Welcome Reception will take place on Monday, April 16 from 5:00 p.m. to 7:00 p.m. in the Exhibit Hall. Includes company logo on Exhibit Hall entrance unit, custom signage with company logo near all food and beverage stations, logo hyperlink on conference Web site, listing in the conference final program, and announcement at opening session.

Notepads

Includes company logo and/or Web address on the bottom of every page. Notepads are produced by Information Today, Inc. and may include the Computers in Libraries logo. Notepads are inserted into the conference bags.

Coffee and Danish Hour

Includes sponsorship of the coffee and danish hour each morning before the keynote session. Benefits include custom signage with company logo near all food and beverage stations, space to hang banner (banner must be supplied by sponsor), logo hyperlink on conference Web site, listing in the conference final program, and announcement at opening session.

Coffee Breaks

Includes sponsorship of the coffee breaks each morning and afternoon in the Exhibit Hall. Benefits include custom signage with company logo near all food and beverage stations, space to hang banner (banner must be supplied by sponsor), logo hyperlink on conference Web site, listing in the conference final program, and announcement at opening session.

Pens

Includes company logo and/or Web address on pens given to all conference attendees. Pens are produced by Information Today, Inc. and are inserted into the conference bags.

ADDITIONAL

Sponsorship OPPORTUNITIES

Internet Café

Includes 10 Internet-ready stations in a special area on the show floor. Benefits include sponsor identity on computer screens, custom on-site signage, space to hang banner (banner must be supplied by sponsor), logo hyperlink on conference Web site, mention in the conference final program, and announcement at opening session. Bring your own company mouse pads and/or literature.

\$4,995

Portfolio Bags

Includes company logo and/or Web address on the conference bags that attendees will continue to use long after the conference is over. Bags are produced by Information Today, Inc. and will include the Computers in Libraries logo on one side.

\$3,995

Evening Session

Coffee and Cookie Break

Includes sponsorship of the coffee and cookie break that takes place before the evening session on Monday. Benefits include custom on-site signage, space to hang banner (banner must be supplied by sponsor), logo hyperlink on conference Web site, mention in the conference final program, and announcement at opening session. Bring your own giveaways and/or literature.

\$995

& PROMOTIONS

Promotional OPPORTUNITIES

Portfolio Service

This service allows your company to place its promotional messages in the conference bags given to full registrants. Exhibitors can double the impact of their messages with the Portfolio Service, while nonexhibitors can make themselves visible to the CIL buying audience.

CIL exhibitor \$595/insertion

Nonexhibitor \$695/insertion

Hotlink, Logo, and Company Description

Your hotlink will serve as a direct link to your products and services, creating an online impact and drawing additional attention to your company. Enjoy the increased visibility of your logo and the competitive advantage of making your company stand out as attendees and prospects click onto the ITI Web page to learn more about CIL 2007.

\$325

Final Program Advertising

Full-Page Final Program Advertisement (B&W) \$1,745

Half-Page Final Program Advertisement (B&W) \$1,445

For full color please add \$1,195 to the B&W space rate.

Preregistration Mailing List

Get your promotional material to our attendees before the show to ensure that they will stop by your booth. Purchase the preregistration mailing list and get your company's name out there before the show. Available 2–3 weeks before show date.

\$395

Logo Space in the Final Program

Your company logo will have a “billboard” effect, creating impact and additional attention to your company listing. Enjoy the increased visibility and competitive advantage while making your company stand out among the many listings in the CIL Final Program.

\$215

Reserve

YOUR SPONSORSHIP
OR PROMOTION TODAY!



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E-mail: mzarrello@infotoday.com

APRIL 16–18, 2007 ♦ HYATT REGENCY CRYSTAL CITY, ARLINGTON, VA

SPONSORSHIP & PROMOTION APPLICATION

YES, please reserve my Computers in Libraries 2007 Sponsorship

- Badge Lanyard \$2,995
- Exhibit Hall Welcome Reception \$2,995
- Notepads \$2,995
- Coffee and Danish Hour \$2,995
- Coffee Breaks \$2,995
- Pens \$2,995
- Internet Café \$4,995
- Portfolio Bags \$3,995
- Evening Session
Coffee and Cookie Break \$995

YES, please reserve my Computers in Libraries 2007 Promotion

- Portfolio Service
 - CIL Exhibitor \$595
 - Nonexhibitor \$695
- Hotlink, Logo, and Company Description... \$325
- Final Program Advertising
 - Full-page \$1,745
 - Half-page \$1,445
 - Additional Cost for Full Color \$1,195
- Preregistration Mailing List \$395
- Logo in Final Program \$215

clearly mark all selections

clearly mark all selections

SPONSOR INFORMATION

Primary Contact _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Fax _____

E-mail _____

VISA AMEX MasterCard Discover Exp. Date _____

Credit Card # _____

Signature _____

Payment Terms

Your Computers in Libraries 2007 Sponsorship and/or Promotion is not confirmed until a deposit is made. All accounts with Information Today, Inc. must be current in order to participate in the Computers in Libraries 2007 Sponsorship/Promotion Program.

- ◆ 50% of total sponsorship/promotion value is due upon receipt of signed agreement.
- ◆ 100% of total sponsorship is due by February 9, 2007.

Cancellation Terms

If Information Today, Inc. finds it necessary to cancel based upon non-payment in accordance with the terms of this agreement, or if any exhibitor requests a cancellation of the assigned sponsorship/promotion program, the exhibitor will be assessed a cancellation fee as follows:

- ◆ 50% of total sponsorship/promotion value if cancelled on or before February 9, 2007.
- ◆ 100% of total sponsorship value if cancelled after February 9, 2007.
- ◆ All cancellations must be in writing.

I have read this agreement and shall abide by the information held within this document.

ACCEPTED BY:

Sponsor Name

Authorized Signature & Title

Information Today, Inc. Signature & Title

Fax transmittal will serve as acceptance of this agreement and shall be treated as an original.

**To Secure Your
Computers in Libraries 2007
Sponsorship and/or Promotion,
fill out and fax this form today!**

Michael Zarrello

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E-mail: mzarrello@infotoday.com