



22ND ANNUAL COMPUTERS IN LIBRARIES 2007

North America's Largest Technology Conference & Exhibition for Librarians and Information Managers



April 16–18, 2007
Hyatt Regency Crystal City, Arlington, Virginia

- Searching and Search Engines
- Digital Content Management
- Web Design, Development, and Usability
- Intranets, Portals, and Knowledge Management
- E-Learning, Information Literacy, and Training
- Building and Managing Digital Libraries and E-Collections
- Web Tools and Roles
- Internet@Schools East

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Arlington, VA

THE TECHNOLOGY CONFERENCE

INTRODUCTION

Computers in Libraries is the leading technology conference for librarians and information professionals, covering the latest software, hardware, systems, and services. This year the **Computers in Libraries** conference and exhibition will be held at the Hyatt Regency Crystal City, Arlington, VA, from April 16 to 18, 2007. Under the sponsorship and management of Information Today, Inc., **Computers in Libraries** has become the place to be if you produce and/or market library and information-related products and services. The conference and exhibition promise to reach new heights in 2007 in both attendance and quality of presentation. Exhibit space is limited, so reserve your booth today!

WHO SHOULD EXHIBIT

Computers in Libraries features the most comprehensive exhibit of library technology and services in North America. Attendees can see, test, and compare virtually any system, product, or service that will help them do their jobs more efficiently, enabling them to provide state-of-the-art information services to their patrons and end users. **CIL** exhibitors include producers and distributors of:

- Library systems and software
- Online services
- Library security systems
- Search engine software
- Internet products and services
- Digital management tools
- Web design & collaboration tools
- Virtual reference software & products
- Computer hardware and software
- Document delivery services
- Networking services
- Cataloging services
- Electronic books and magazines
- Internet access and software products
- Imaging technologies
- Data entry and conversion services
- Library furniture
- Enterprise discovery & productivity software

In short, every technology-related product for the Information Age librarian will be featured.

FREE CONFERENCE REGISTRATION

Each exhibitor receives one free conference registration, which provides the designated individual with access to all sessions. Group discounts are available for exhibiting companies wishing to register additional individuals for the conference. Booth personnel not registering for the conference itself will receive badges allowing them access to the exhibit area at no charge.

EXHIBIT HOURS

Monday, April 16, 2007	5:00 PM to 7:00 PM
Tuesday, April 17, 2007	9:45 AM to 5:45 PM
Wednesday, April 18, 2007	9:45 AM to 3:15 PM
Setup	
Sunday, April 15, 2007	12:00 PM to 5:00 PM
Monday, April 16, 2007	8:00 AM to 3:00 PM
Breakdown	
Wednesday, April 18, 2007	3:15 PM to 9:00 PM

ATTENDANCE

The meeting sponsor, Information Today, Inc., has a comprehensive promotional program scheduled to ensure a large turnout of librarians, information professionals, and interested end users. The preliminary program will be mailed to over 100,000 qualified prospects in the United States and Canada. Over 2,500 attendees are expected at **Computers in Libraries 2007**. Information Today, Inc. is also the sponsor and organizer of Internet Librarian, Internet Librarian International, Buying & Selling eContent, WebSearch University, Enterprise Search Summit, KMWorld & Intranets, Streaming Media, and SpeechTEK.

EXHIBIT TICKETS

Each exhibitor will automatically be given exhibit tickets to send to clients and potential clients.

EXHIBIT BOOTHS

Standard exhibit booth size is 8' x 10'. However, the floor plan has been configured to provide some larger in-line booths. **(See floor plan for dimensions and prices.)** All booths include backdrop and side rails. The exhibit hall is not carpeted; exhibitors may order carpeting and additional furnishings through the official contractor.

WHOM TO CONTACT

Mike Zarrello

Advertising, Sponsorships, and Exhibit Sales Director

Carol Nixon

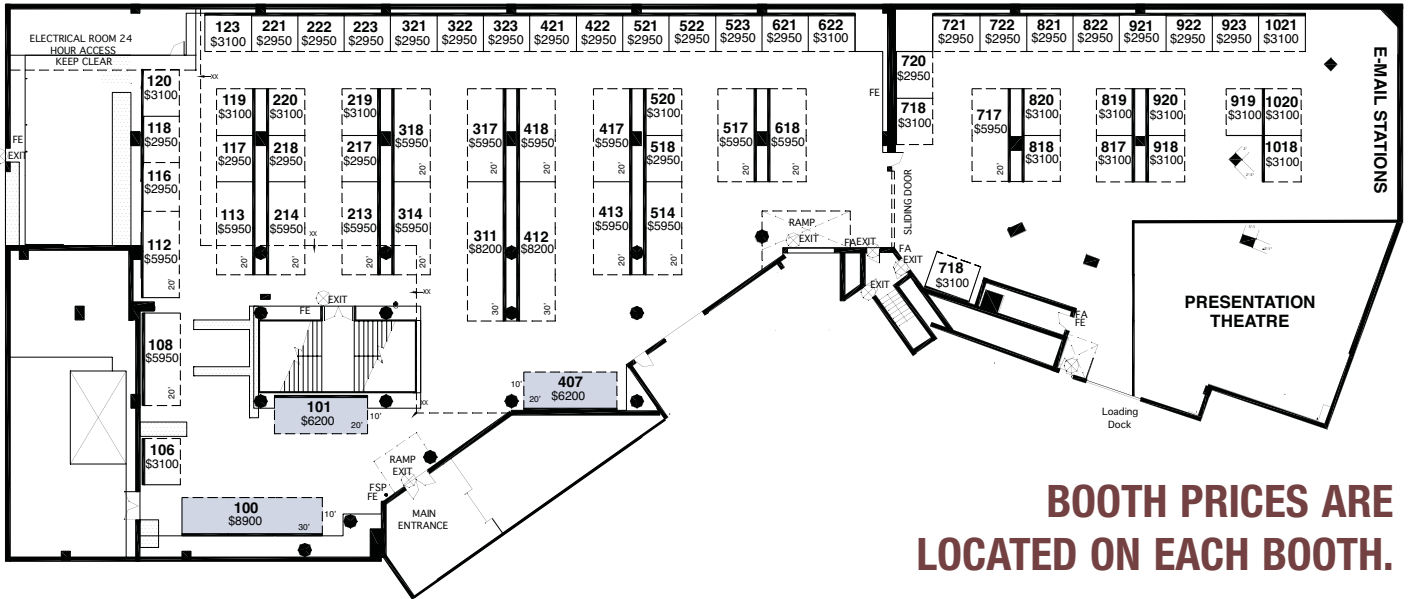
Exhibits Manager, General Information



Information Today, Inc.

143 Old Marlton Pike
Medford, NJ 08055-8750
Phone: 609-654-6266
Fax: 609-714-2159

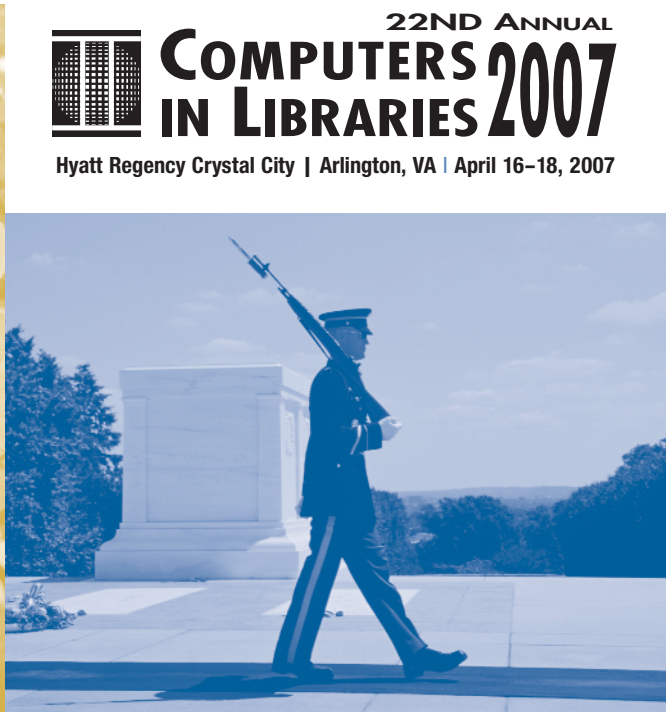
FOR INFORMATION AGE LIBRARIANS



■ Indicates 10' deep booths (shaded)

NOTES:

- ALL BOOTHS ARE 8' X 10' UNLESS NOTED
- xx - INDICATES LOW CEILING AREA VARYING FROM 7' TO 9'
- FSP - INDICATES LOW PIPES 7' FROM FLOOR
- FA - INDICATES FIRE ALARM
- FE - INDICATES FIRE EQUIPMENT



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PORTFOLIO SERVICE

Exhibitors wishing to include their product literature in the portfolio given to each conference registrant are invited to do so. An insertion in the portfolio should weigh no more than 1 ounce. Each insertion costs \$595. The number of pieces required should be confirmed closer to the meeting date (approximately February 22, 2007).

ADVERTISING IN THE PROGRAM

Full-page and half-page advertisements may be reserved in the official Meeting Program at the following black-and-white rates:

Full Page (7" x 10") \$1,745

Half Page (7" x 5") \$1,445

Premiums for inside covers are \$475, and the premium for the back cover is \$525. Premiums for special positions are \$195.

Inquire about rates for additional colors. Closing date for ad materials is February 22, 2007.

ADVERTISING IN ASSOCIATED PUBLICATIONS

Information Today, Inc. publishes numerous titles for the information and library communities. These include *Information Today*, *Computers in Libraries*, *Searcher*, *ONLINE*, *EContent*, *KMWorld*, and *MultiMedia & Internet@Schools*, all of which will have bonus circulations to be distributed at **Computers in Libraries**.

SPONSORSHIP

There are a variety of sponsorship opportunities available for exhibitors wishing to highlight their presence at this premier event.

WHOM TO CONTACT

For further information on all of the above promotional opportunities, please call Mike Zarrello at 609-654-6266 x132 or e-mail mzarrello@infotoday.com.

Exhibitors at Previous Computers in Libraries Conferences

3M	ENC Learning, Inc.	Institute/Defense & Disarmament Studies	ReferenceUSA Library Division
3M Computer Filters	Endeavor Information Systems, Inc.	Interface	RefWorks
Action Computer Supplies	EOS International	Jane's Information Group	SAM—from Comprise Technologies, Inc.
Alexandria/COMPANION Corporation	epixtech, Inc.	John Wiley & Sons	Serials Solutions, Inc.
American Psychological Association	Ergotron, Inc.	Leadership Directories, Inc.	SilverPlatter Information
Antarctica Systems Inc.	Exalead, Inc.	LexisNexis	SIRS Mandarin, Inc.
A-R&B Associates	Ex Libris (US) Inc.	Marcive, Inc.	Sirsi Corporation
Auto-Graphics, Inc.	Facts On File, Inc.	MCB University Press Ltd.	SLA
Axonix Corporation	Faronics, Inc.	McGraw-Hill Companies (Aviation Week Group)	SoftLine Information
Bar Code Discount Warehouse	Fastcase, Inc.	Mergent, Inc.	Softlink America, Inc.
Barcode Systems, Inc.	Faulkner Information Services	Micro Design International, Inc.	Springer
Basch Subscriptions/ The Reference Shelf	Faxon, RoweCom Academic Services	Microsearch Corporation	SPI Technologies, Inc.
Bibliotheca RFID Library Systems	Fortres Grand Corporation	Morningstar, Inc.	Standard & Poor's
Biovista	FT.com Information Services	MuseGlobal	Swets Blackwell
Blackwell Publishing	Gale/Thomson	National Micrographics Systems	Swets Information Services
Blue Angel Technologies, Inc.	Gaylord Information Systems	Neal-Schuman Publishers, Inc.	SydneyPLUS International
Carroll Publishing	Global Securities Information	NewsBank, Inc.	TDNet, Inc.
CASPR, Inc.	GOPrint	NMS	TechBooks
Checkpoint Systems, Inc.	Gray Technologies	Northern Micrographics	The Library Corporation—TLC/CARL
CMS Diginet	Grolier Educational	NOTEbooks Library Automation	TheLibraryPlace.com
Comprise Technologies, Inc.	H.W. Wilson	OCLC	Thomson Gale
COPICO	Highsmith Inc.	Olive Software	Thomson ISI
Creative Library Software, Inc.	IBISWorld, Inc.	O'Reilly & Associates	Thomson ISI ResearchSoft
CRC Press - Taylor & Francis Group LLC	Idea Group, Inc.	Ovid Technologies	Thomson Scientific
CSA	IDEAL	Oxford University Press	TRACSystems
Cuadra Associates, Inc.	IEE/INSPEC	Pacific Data Conversion Corp. (A Subsidiary of SPI Technologies, Inc.)	U.S. Census Bureau
CyberTools	IEEE	PALINET	U.S. Government Printing Office
Data Research Associates	IFI Claims Patent Services	PlanetInform	Value Line Publishing
Dialog	Information Systems Support, Inc.	Project Muse	Variant Microsystems
Digital Library Systems Group	Information Today, Inc.	c/o John Hopkins University Press	Verity, Inc.
Dun & Bradstreet	Infotrieve	ProQuest	Vernon Library Supplies
ebrary	infoUSA, Library Division	PRS Group	West Group
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