Using RSS for Really Savvy reSourcery,
or, How Bloglines Made Me Look Brilliant

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When school librarians use RSS technology to
- gather useful online resources,
- Maintain a virtual vertical file for quick access, and
- share their finds with their school community,

they are practicing
GUERRILLA MARKETING to PROMOTE LIBRARY SERVICES

BLOG-WRITING: the creation/development of/for info published on a blog.
BLOG-READING: the acquisition/consumption of info gathered from other people's blogs.
  READing blogs is a strategy for keeping up with info about new resources, events, ideas, etc. to incorporate into your ownprograms and services.

KINDS OF BLOGS:
- ***Personal***: an online journal or diary, to record a set of events or self-reflections, e.g,:
  - http://www.uni.uiuc.edu/library/blog
  - http://http://www.noodletools.com/aasl/
  - http://deepthinking.blogsome.com
- ***Practical***: instruction, links, etc., e.g, to provide info for others to use, e.g.:
  - http://www.beiffert.net/wordpress/
  - http://philbradley.typepad.com/i_want_to
  - http://www.popgadget.net
- ***Philosophical***: aka Persuasional, or even polemical; explanations or discussions about Big Ideas: systems or beliefs, etc.
  - http://schoolof.info/infomancy
  - http://www.popgoesthelibrary.com
  - http://www.elearnspace.org/blog/

Why *Bloglines* as RSS Reader of choice:
- Ease of setup and use
- Web-based; accessible from any computer
- Automatically creates barebones blog for user
- Ability to email and/or archive clippings from feeds
- FREE

Go to **http://www.bloglines.com/blog/Aliceinfoshow2rss** for:
- simple instructions for setting up a Bloglines account
- sample blogfeeds of use/interest to school librarians
- links to additional/recommended reading about RSS for Information Sharing.

"Being adaptable in a flat world, knowing how to "learn how to learn," will be one of the most important assets any worker can have, because job churn will come faster, because innovation will happen faster."   -- Thomas Friedman. *The World is Flat*. Farrar, Straus and Giroux, 2005.

Another *BTDT* strategy from
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