

CONFERENCE AT A GLANCE



PRECONFERENCE WORKSHOPS — TUESDAY, MARCH 15

9:00 a.m. – 12:00 p.m.	W1: Searchers Academy Bates, Price, Sherman, Notess, Hock	W2: Web Managers Academy Fichter, Cervone, Wisniewski, Breeding	W3: Service Strategy Jones	W4: Facet Analysis Gruenberg	W5: Technology Planning for Libraries Stephens & Schmidt	W6: Current Awareness Delivery Options Price & Tyburski	W7: The Future Library—Now! McCrank	W8: Advanced Weblogs Levine & Cohen
1:30 p.m. – 4:30 p.m.	W1 continued	W2 continued	W9: Toolbox of Techniques Brandt & Stephens	W10: Building Taxonomy Structures Bertolucci	W11: Leadership Strategies for Tech Innovation Conger & Olson	W12: The Library as a Place Cohen & Cohen	W13: Managing Your Brand Still	

POSTCONFERENCE WORKSHOPS — SATURDAY, MARCH 19

9:00 a.m. – 12:00 p.m.	W14: Web Content Management McQueen	W15: Making the Business Case Kennedy CANCELLED	W16: Practical XML & XSLT Tennant	W17: Organizational Weblogs: Opportunities, Strategies, Tools Fichter	W18: Finding Business Information Online Bates
1:30 p.m. – 4:30 p.m.	W14 continued	W19: Creating Customized Marketing Plans Dempsey CANCELLED	W20: Harvesting Metadata Using OAI-PMH Tennant	W21: Yahoo!: The Other Necessary Search Engine Hock CANCELLED	W22: Federated Searching Minick & Hanna

GENERAL CONFERENCE — WEDNESDAY, MARCH 16

9:00 a.m. – 9:45 a.m.	International Ballroom Center OPENING KEYNOTE CIL & the Digital Decades Clifford Lynch			
	TRACK A International Ballroom Center INFORMATION DISCOVERY & SEARCH	TRACK B International Ballroom West WEB DESIGN & DEVELOPMENT	TRACK C International Ballroom East E-RESOURCES & BEING DIGITAL	TRACK D Jefferson Room CRITICAL ISSUES FACING LIBRARIES
10:30 a.m. – 11:15 a.m.	A101: Implementing Federated Searching: Issues and Answers	B101: Targeting Library Web Sites to Specific User Groups	C101: Born Digital & Managing Digitally	D101: Connecting with Your Community
11:30 a.m. – 12:15 p.m.	A102: JerseyClicks & KC Research: Content Gateways	B102: Web Services: Enabling a New Generation of Library Technology	C102: Managing Electronic Resources for Multiple Audiences	D102: Electronic Resource Management
1:45 p.m. – 2:30 p.m.	A103: The Homeland Security Digital Library (HSDL)	B103: Designing User Interfaces for Federated Search Engines	C103: Technology for the Information Commons	D103: What Do Gartner's Predictions Really Mean to Libraries?
3:15 p.m. – 4:00 p.m.	A104: Thirty Search Tips in 40 Minutes	B104: Designing Navigation that Works	C104: Institutional Digital Repositories	D104: Rural Library Challenges
4:15 p.m. – 5:00 p.m.	A105: Tips for Keeping Up: Expert Panel	B105: Using LAMP to Make Your Library Shine	C105: Collaborative Digital Collection Building	D105: The Future of the Special Library
7:30 p.m. – 9:00 p.m.	International Ballroom East WEDNESDAY EVENING SESSION TechForum 2005: Looking at Dead & Emerging Technologies D. Scott Brandt			

GENERAL CONFERENCE — THURSDAY MARCH 17

9:00 a.m. – 9:45 a.m.	KEYNOTE Information Innovation Bruce James			
	TRACK A International Ballroom Center COMMUNITIES & COLLABORATION	TRACK B International Ballroom West WEB SYSTEMS & OPERATIONS MANAGEMENT	TRACK C International Ballroom East LEARNING	TRACK D Jefferson Room TECHNOLOGY PLANNING & TRENDS
10:30 a.m. – 11:15 a.m.	A201: Social Software 101	B201: RFID: Rollicking Fun in All Departments	C201: How Libraries Support Distance Education	D201: Academic Libraries & Technology: Future Directions
11:30 a.m. – 12:15 p.m.	A202: Wikis @ Your Library?	B202: Linux-Based Public Workstations: Issues and Applications	C202: Teaching Roles of Librarians: New Variations	D202: continued
1:45 p.m. – 2:30 p.m.	A203: Collaboration & IM: Breaking Down Boundaries	B203: Managing Libraries with Creative Data Mining	C203: Addressing Plagiarism: Copyright's Not So Little Cousin	D203: Collaborative Technology Planning
3:15 p.m. – 4:00 p.m.	A204: Building Communities in the "Palm" of Your Hand	B204: Desktop/Server Security	C204: Convincing People that the Web Is Not the Only Answer	D204: Optimizing Technology in Libraries
4:15 p.m. – 5:00 p.m.	A205: LISNews — Collaborative Blogging	B205: Practical Privacy Pointers for Libraries	C205: Can Learning Styles Influence Training and Web Design	D205: Wireless Libraries

GENERAL CONFERENCE — FRIDAY, MARCH 18

9:00 a.m. – 9:45 a.m.	KEYNOTE Delighting the Real User: Personas in Action Mary Lee Kennedy & Stephen Abram			
	TRACK A International Ballroom Center SEARCH ENGINES	TRACK B International Ballroom West PEOPLE & TOOLS	TRACK C International Ballroom East CREATIVE CONTENT	TRACK D Jefferson Room IMPACT: TODAY & TOMORROW
10:30 a.m. – 11:15 a.m.	A301: Search Engine Update	B301: Web Project Management for Libraries	C301: Content Deployment Cases	D301: Space: The Future Frontier
11:30 a.m. – 12:15 p.m.	A302: Start Your Engines!	B302: Instant Messaging: Providing Services & Enhancing Communication	C302: Libraries & Institutional Content Management Systems	D302: Implementing Knowledge Management
1:45 p.m. – 2:30 p.m.	A303: Specialty Engines	B303: OceanNet—Our Unlimited Office Space	C303: Taxonomies and Classifications and Ontologies: Oh My!	D303: Portals, Libraries, & Avoiding the Trash Bin
3:15 p.m. – 4:00 p.m.	A304: Evaluating Search Tools	B304: Portal Implementation Challenges	C304: Digital and Print: Strategies for Both	D304: Fit & Well: Technology & Services
4:15 p.m. – 5:00 p.m.	A305: Cool Search Tools & Sites	B305: Building an Online Community	C305: Innovative Content Access: Academic Case Studies	D305: Leading-Edge Technologies & Libraries

INTERNET@SCHOOLS EAST 2005

THURSDAY, MARCH 17

Lincoln West

- 9:00 a.m. **KEYNOTE:** New Internet Literacies for Teachers
- LEVERAGING THE INTERNET, PART 1**
- 10:30 a.m. **S101:** Tips for Designing Effective Library Media Web Sites
- 11:30 a.m. **S102:** Link Checking: A Better Way to Search the Web
- MAKING TECHNOLOGY INITIATIVES HAPPEN**
- 1:45 p.m. **S103:** Creating Online Student Portfolios: Action and Reflection
- 2:45 p.m. **S104:** Linking Books and State Standards of Learning: The CONNECTIONS Database
- 3:45 p.m. **S105:** The shongololo Interconnectivity Project
- 5:00 p.m. **RECEPTION**—in the Exhibit Hall

FRIDAY, MARCH 18

Lincoln West

- RAISING YOUR PROFESSIONAL SKILL SET—AND PROFILE!**
- 9:00 a.m. **S201:** National Board Certification for the LMS: What It Is and How to Get It
- 10:00 a.m. **S202:** Data Gathering
- 11:15 a.m. **S203:** Technology Training in the Library—From Desktop Dinosaurs to Tablet PCs
- LEVERAGING THE INTERNET, PART 2**
- 1:30 p.m. **S204:** Free and Fee-Based Online Science Resources for the K-12 Community
- 2:30 p.m. **S205:** Using the Internet to Increase Information Literacy Skills
- 3:30 p.m. **S206:** Blogging@Schools: What It Is, How It Works, and Great Ways to Use It