

INVITATION TO EXHIBIT



20TH ANNUAL COMPUTERS IN LIBRARIES 2005

North America's Largest Technology Conference & Exhibition for Librarians and Information Managers

Hilton Washington | March 16-18, 2005



MEDIA SPONSORS

Information
Today

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COMPUTERS
IN LIBRARIES

SEARCHER

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www.infotoday.com

THE TECHNOLOGY CONFERENCE FOR

INTRODUCTION

In 2005, Computers in Libraries will celebrate its 20th anniversary. For the last 20 years, Computers in Libraries has been the leading conference for librarians and information professionals, covering the latest technologies, equipment, software, and services. This year the Computers in Libraries conference and exhibition will be held at the Hilton Washington, Washington, D.C., March 16-18, 2005. Under the sponsorship and management of Information Today, Inc., **Computers in Libraries** has become the place to be if you produce and/or market library and information-related products and services. The conference and exhibition promise to reach new heights in 2005 in both attendance and quality of presentation. Exhibit space is limited, however, so reserve your booth today!

WHO SHOULD EXHIBIT

Computers in Libraries features the most comprehensive exhibit of library technology and services in North America. Attendees can see, test, and compare virtually any system, product, or service that will help them do their jobs more efficiently, enabling them to provide state-of-the-art information services to their patrons and end users. CIL exhibitors include producers and distributors of:

- Library systems and software
- Online services
- Library security systems
- Database products
- Internet products and services
- CD-ROM/DVD products and services
- Computer hardware and software
- Document delivery services
- Networking services
- Cataloging services
- Internet access and software products
- Imaging technologies
- Data entry and conversion services

In short, every technology-related product for the information-age librarian will be featured.

EXHIBIT HOURS

Wednesday, March 16, 2005	9:45 AM to 5:45 PM
Thursday, March 17, 2005	9:45 AM to 5:45 PM
Friday, March 18, 2005	9:45 AM to 3:15 PM
<i>Setup</i>	
Tuesday, March 15, 2005	10:00 AM to 5:00 PM
<i>Breakdown</i>	
Friday, March 18, 2005	3:15 PM to 9:00 PM

ATTENDANCE

The meeting sponsor, Information Today, Inc., has a comprehensive promotional program scheduled to ensure a large turnout of librarians, information professionals, and interested end users. The preliminary program will be mailed to over 100,000 qualified prospects in the United States and Canada. Over 2,500 attendees are expected at **Computers in Libraries 2005**. Information Today, Inc. is also the sponsor and organizer of Internet Librarian, Internet Librarian International, Buying & Selling eContent, WebSearch University and KMWorld & Intranets.

FREE CONFERENCE REGISTRATION

Each exhibitor receives one free conference registration, which provides the designated individual with access to all sessions. Group discounts are available for exhibiting companies wishing to register additional individuals for the conference. Booth personnel not registering for the conference itself will receive badges allowing them access to the exhibit area at no charge.

EXHIBIT TICKETS

Each exhibitor will automatically be given exhibit tickets to send to clients and potential clients.

EXHIBITS

Standard exhibit booth size is 8' x 10'. However, the floor plan has been configured to provide some 10' x 10' booths, as well as larger in-line booths. **(See floor plan for dimensions and prices.)** All booths include backdrop and side rails. The exhibit hall is not carpeted; exhibitors may order carpeting and additional furnishings through the official contractor, GES Exposition Services.

WHOM TO CONTACT

Mike Zarrello
Advertising, Sponsorships, and Exhibit Sales Director

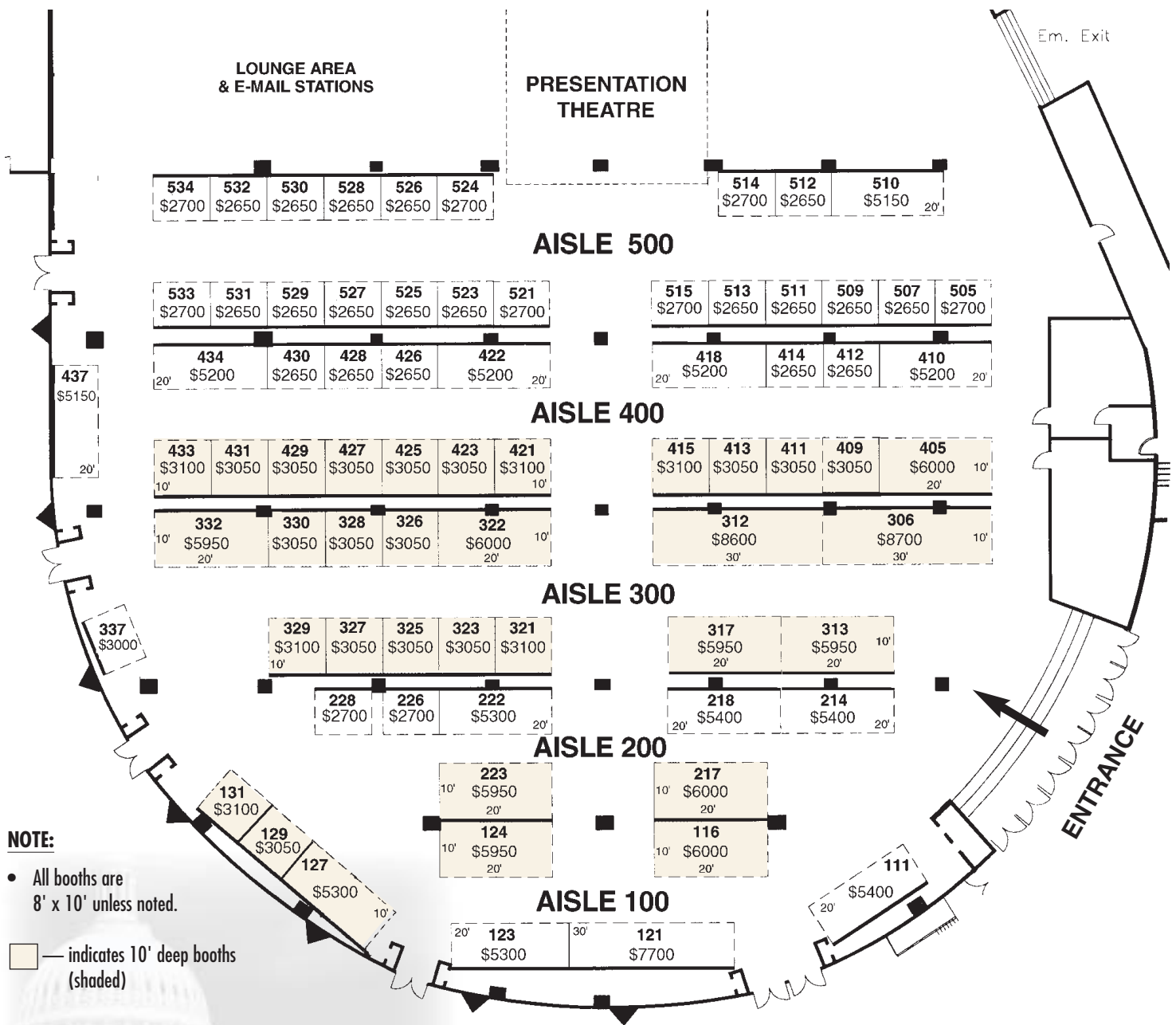
Carol Nixon
Exhibits Manager, General Information



Information Today, Inc.

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Phone: 609-654-6266, Fax: 609-654-4309

FOR INFORMATION AGE LIBRARIANS



SEE FLOOR PLAN FOR BOOTH PRICING.

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ADDITIONAL PROMOTIONAL OPPORTUNITIES

PORTFOLIO SERVICE

Exhibitors wishing to include their product literature in the portfolio given to each conference registrant are invited to do so. An insertion in the portfolio should weigh no more than 1 ounce. Each insertion costs \$595. The number of pieces required should be confirmed closer to the meeting date (approximately February 4, 2005).

ADVERTISING IN THE PROGRAM

Full-page and half-page advertisements may be reserved in the official Meeting Program at the following black-and-white rates:

Full Page (7" x 10") \$1,650
Half Page (7" x 5") \$1,295

Premiums for inside covers are \$475 and the premium for the back cover is \$525. Premiums for special positions are \$195. **Inquire about rates for additional colors.** Closing date for ad materials is February 4, 2005.

ADVERTISING IN ASSOCIATED PUBLICATIONS

Information Today, Inc. publishes numerous titles for the information and library communities. These include *Information Today*, *Computers in Libraries*, *Searcher*, *ONLINE*, *EContent*, *KMWorld*, and *MultiMedia & Internet@Schools*, all of which will have bonus circulations to be distributed at **Computers in Libraries**.

SPONSORSHIP

There are a variety of sponsorship opportunities available for exhibitors wishing to highlight their presence at this premier event.

WHOM TO CONTACT

For further information on all of the above promotional opportunities please call Mike Zarrello at 609-654-6266 x132 or e-mail mzarrello@infotoday.com.

EXHIBITORS AT PREVIOUS COMPUTERS IN LIBRARIES CONFERENCES

3M
3M Computer Filters
Action Computer Supplies
Alexandria/COMPAnion Corporation
American Psychological Association
Antarctica Systems Inc.
A-R&B Associates
Auto-Graphics, Inc.
Axonix Corporation
Bar Code Discount Warehouse
Barcode Systems, Inc.
Basch Subscriptions/
The Reference Shelf
Bibliotheca RFID Library Systems
Blue Angel Technologies, Inc.
Carroll Publishing
CASPR, Inc.
Checkpoint Systems, Inc.
CMS Diginet
Comprise Technologies, Inc.
COPICO
Creative Library Software, Inc.
CSA
Cuadra Associates, Inc.
CyberTools
Data Research Associates
Dialog
Dun & Bradstreet
EBSCO Information Services, Inc.
Elsevier Science

Endeavor Information Systems, Inc.
EOS International
epixtech, inc.
Ergotron, Inc.
Ex Libris (US) Inc.
Facts On File, Inc.
Fastcase, Inc.
Faxon, RoweCom Academic Services
Fortres Grand Corporation
FT.com Information Services
Gale/Thomson
Gaylord Information Systems
Global Securities Information
GOPrint
Gray Technologies
Grolier Educational
H.W. Wilson
Highsmith Inc.
IDEAL
IEE/INSPEC
IEEE
IFI Claims Patent Services
Information Today, Inc.
Infotrieve
infoUSA, Library Division
Innovative Interfaces, Inc.
INSPEC
Institute/Defense &
Disarmament Studies
Interface

Jane's Information Group
Leadership Directories, Inc.
LexisNexis
Marcive, Inc.
MCB University Press Ltd.
McGraw-Hill Companies
(Aviation Week Group)
Mergent Inc.
Micro Design International, Inc.
Microsearch Corporation
Morningstar, Inc.
MuseGlobal
National Micrographics Systems
Neal-Schuman Publishers, Inc.
NewsBank, Inc.
NMS
Northern Micrographics
Notebooks Library Automation
OCLC
O'Reilly & Associates
Ovid Technologies
Pacific Data Conversion Corp.
(A Subsidiary of SPI Technologies, Inc.)
Project Muse
c/o John Hopkins University Press
ProQuest
PRS Group
PTFS, Inc.
ReferenceUSA Library Division
RefWorks

SAMô from Comprise Technologies, Inc.
Serials Solutions, Inc.
SilverPlatter Information
SIRS Mandarin, Inc.
Sirsi Corporation
SoftLine Information
Softlink America, Inc.
Special Libraries Association
SPI Technologies, Inc.
Standard & Poor's
Swets Blackwell
Swets Information Services
SydneyPLUS International
TDNet, Inc.
TechBooks
The Library Corporation—TLC/CARL
TheLibraryPlace.com
Thomson ISI
Thomson ISI ResearchSoft
TRACSystems
U.S. Census Bureau
U.S. Government Printing Office
Value Line Publishing
Variant Microsystems
Verity Inc.
Vernon Library Supplies
West Group
World Book, Inc.