



19TH ANNUAL COMPUTERS IN LIBRARIES 2004

CONFERENCE AT A GLANCE

PRECONFERENCE WORKSHOPS — TUESDAY, MARCH 9

- 9:00 a.m. – 12:00 p.m. **W1: Searchers Academy** Bates, Price, Sherman, Notless
W2: Web Managers Academy Fichter, Cervone, Breeding
W3: Tools for Successful Technology Planning Chris Jowaisas
W4: RSS/Blogging 101 Steven M. Cohen & Jenny Levine
W5: How to Teach What Learners Want to Know Rita Vine
W6: Beyond Google Randolph Hock
- 1:30 p.m. – 4:30 p.m. W1 continued
W7: Techstorm: Technology Brainstorm Stephen Abram
W8: Current Awareness Delivery Options Price & Tyburski
W9: Make Learning Stick Michael Stephens & D. Scott Brandt
W10: Usability Guidelines for Organizing Web Site Content Morante

POSTCONFERENCE WORKSHOPS — SATURDAY, MARCH 13

- 9:00 a.m. – 12:00 p.m. **W11: Intranet Academy** Kennedy, Hards, Fichter, Morante
W12: Professional Web Authoring XHTML & CSS Roy Tennant
W13: Online Job Hunting & Staffing for Information Professionals Rachel Singer Gordon
W14: Meaningful Measures in Libraries: Defining & Doing Jones & Whitehead
W15: New Web Standards Frank Cervone & Darlene Fichter
- 1:30 p.m. – 4:30 p.m. W11 continued
W16: Practical XML & XSLT Roy Tennant
W17: Targeting Funds & Resources for Nonprofits Online Jack Smith
W18: Evaluating Your Library's Cyber-Security David Ives
W19: Next Generation Library Web Sites Cervone & Fichter

GENERAL CONFERENCE — WEDNESDAY, MARCH 10

- 9:00 a.m. – 9:45 a.m. International Ballroom Center
TRACK A International Ballroom Center
NAVIGATING & SEARCHING
A101: Searching for Audio & Video Resources
A102: Federated Searching: A Primer & Strategies
A103: Thirty Search Tips in 40 Minutes
A104: Browsing off the Beaten Path
A105: Tips for Keeping Up: Expert Panel
- 10:30 a.m. – 11:15 a.m. International Ballroom East
TRACK B International Ballroom East
WEB DESIGN & DEVELOPMENT
B101: Library Web Site Meets About.com
B102: Cool Tools Update for Library Web Sites
B103: E-Resources Usage—What Can Logs Tell Us?
B104: Not Done with Usability Testing Yet!
B105: Why Web Forms Stink and What You Can Do About It
- 11:30 a.m. – 12:15 p.m. International Ballroom West
TRACK D International Ballroom West
WORKING & LEARNING ELECTRONICALLY
D101: State of Library Automation
D102: Building & Managing Digital Collections
D103: Building a Library Knowledge Base
D104: Transitioning to a Virtual Information Center
D105: Uncommon Commons: Beyond the Public Cluster
- 1:45 p.m. – 2:30 p.m. Jefferson Room
TRACK C Jefferson Room
CM SYSTEMS & STRATEGIES
C101: A CMS Approach at NCSU Libraries
C102: New Mexico Digital Documents
C103: Making a University's History Accessible
C104: The Digital Library from Information Superhighway to Semiotic Web
C105: Using Open Source Software to Create a Digital Library
- 3:15 p.m. – 4:00 p.m. Jefferson Room
OPENING KEYNOTE: Expectations for Our Digital Future, Clifford Lynch
- 4:15 p.m. – 5:00 p.m. Jefferson Room
WEDNESDAY EVENING SESSION: TechForum 2004: Looking at Dead & Emerging Technologies, D. Scott Brandt
- 7:30 p.m. – 9:00 p.m. Jefferson Room

GENERAL CONFERENCE — THURSDAY, MARCH 11

9:00 a.m. – 9:45 a.m.	International Ballroom Center	KEYNOTE: Ten Years into the Web: The Search Problem is Nowhere Near Solved, David Seuss	International Ballroom West	Jefferson Room
10:30 a.m. – 11:15 a.m.	TRACK A INTERNATIONAL BALLROOM CENTER INFORMATION & KNOWLEDGE EXCHANGE	TRACK B INTERNATIONAL BALLROOM EAST OPTIMIZING TECHNOLOGY	TRACK C INTERNATIONAL BALLROOM WEST CM SYSTEMS & STRATEGIES	TRACK D JEFFERSON ROOM WORKING & LEARNING ELECTRONICALLY
10:30 a.m. – 11:15 a.m.	A201: Intelligent Systems: The World of AI for Libraries	B201: Federated Searching & OpenURL	C201: Digital Repositories: Now that They Are Up & Running	D201: Collaborations
11:30 a.m. – 12:15 p.m.	A202: Supporting KM with Weblogs	B202: Electronic Routing & Personalized Content Distribution: Case Study	C202: Developing Digital Collections: Case Studies	D202: Web-Based Learning Resources
1:45 p.m. – 2:30 p.m.	A203: Beyond Blogging 101	B203: Top Five Prerequisites for Building Successful Library Info Portals	C203: How to Survive Your Digitization Project	D203: Organization Perspectives
3:15 p.m. – 4:00 p.m.	A204: Unleashing the Power of RSS	B204: Next-Generation Library Web Sites	C204: Using Consortia & Collaborative Ventures to Expand E-Content	D204: Information Skills I: Literacy, Tutorials, Course Management
4:15 p.m. – 5:00 p.m.	A205: Sharing Content: Video on Demand	B205: JerseyCat: NJ's Statewide Virtual Catalog & Interlibrary Loan System	C205: Specialized Content: Web & Software Resources to Support the CI Function	D205: Information Skills II: Higher-Order Critical Thinking

GENERAL CONFERENCE — FRIDAY, MARCH 12

9:00 a.m. – 9:45 a.m.	International Ballroom Center	KEYNOTE: Top Tech Trends, Roy Tennant, Mary Lee Kennedy, & Stephen Abram	International Ballroom East	Jefferson Room
10:30 a.m. – 11:15 a.m.	TRACK A INTERNATIONAL BALLROOM CENTER SEARCHING & SEARCH ENGINES	TRACK B INTERNATIONAL BALLROOM EAST WEB TOOLS & PRACTICES	TRACK C INTERNATIONAL BALLROOM WEST CONTENT, CONTEXT & COMMUNITIES	TRACK D JEFFERSON ROOM BEYOND THE WEB
10:30 a.m. – 11:15 a.m.	A301: Evolution of Search Engines: Update	B301: One Week to a Healthier, More Secure Network	C301: Designing the Next-Generation Intranet	D301: Competition, Technology, and Planning: Preparing for Tomorrow's Library Environment
11:30 a.m. – 12:15 p.m.	A302: The Changing Search Engines Landscape: Implications	B302: The Wild, Wild Web: Spam Wars	C302: Opening Doors: Libraries and Portals	D302: Accidental Systems Librarianship
1:45 p.m. – 2:30 p.m.	A303: Start Your Engines!	B303: Technology: Remote User's Best Friend	C303: Getting Pushy: Delivering Content to PDA Users	D303: Barcoding Our Clients
3:15 p.m. – 4:00 p.m.	A304: Is Google God, and is That Good?	B304: Tablet PCs at the Reference Desk	C304: The Future of the Library Web Site in the Corporate Intranet Environment	D304: Marian Goes to Washington: A Political Primer for Librarians
4:15 p.m. – 5:00 p.m.	A305: Beyond the Google Effect: The Web Has Changed	B305: PDAs in Libraries: The Whole World in Our Palms	C305: Libraries in the Wireless World	D305: Communication Between Techies and Non-Techies

INTERNET@SCHOOLS EAST 2004

THURSDAY, MARCH 11		FRIDAY, MARCH 12	
9:00 a.m.	KEYNOTE: The Next New Thing: Create, Communicate, & Collaborate with Blogs	HOT TOPICS FOR LIBRARY MEDIA SPECIALISTS	
INTERNET TOOLS & TIPS		9:00 a.m.	S201: Taking Advantage of PDAs and Handhelds in the Media Center
10:30 a.m.	S101: Shrink the World with Webcams and E-mail	10:00 a.m.	S202: Successfully Teaching Research Skills
11:30 a.m.	S102: Multimedia Literacy: Embedding Technology into Student Projects	11:15 a.m.	S203: Simple Strategies to Increase Information Security Awareness
WEB SEARCH STRATEGIES & RESOURCES		CURRICULUM CURRENTS & TRENDS	
1:45 p.m.	S103: Advanced Web Searching for K-12 Media & Technology Specialists	1:30 p.m.	S204: Helping Them Do It at Home
2:45 p.m.	S104: Finding Free Education Resources on the Web for Teachers & Librarians	2:45 p.m.	S205: Web Tools for Curriculum Design & Collaboration
3:45 p.m.	S105: Primary Sources & the American Memory Project	CLOSING KEYNOTE: Teaching with Computers	
4:30 p.m.	S106: Internet Tactics & Tools: Tapping the Total Internet		