18TH ANNUAL
COMPUTERS IN LIBRARIES 2003
FINAL PROGRAM INSERTION ORDER

SIZE	RATE	STANDARD AD DIMENSIONS
Full Page	$1,450	7" wide x 10" high
Half Page	$1,225	7" wide x 5" high

FULL PAGE BLEED SIZES
Bleed 9" wide x 11-1/2" high
Trim 8-1/2" wide x 11" high
Live 8" wide x 10-1/2" high

ADDITIONAL CHARGES

Standard and Matched PMS Color, per color, per page:	$745
Full Color per page:	$1045
Bleeds:	additional 15% of page rate
Covers: Inside	$400
Back Cover	$525
Specified Far Forward Page Positions	$195

DEADLINES

Reservations January 24, 2003   Digital ads and/or film negatives due on February 5, 2003

*If film negatives are supplied, there will be a $95 charge to convert to digital file.
To submit ads on disk or electronically, go to www.infotoday.com/advert/CTPAdSpecs.pdf for details.

PLEASE RESERVE

Advertising space in the 2003 Computers in Libraries **Final Program** (check one)

_____Full Page(s)   _____Half Page(s) $_____

Other charges (specify) _____ $_____

Less 15% Advertising Agency Discount $_____
(Applies to recognized advertising agencies only)

Total $_____

Company _____   Agency (if applies)_____

Address_____   Address _____

City/State/ZIP_____   City/State/ZIP _____

Authorizing Person _____   Authorizing Person_____

Signature_____   Signature _____

Phone _____   Phone_____

E-mail _____   E-mail_____

For additional information about Computers in Libraries advertising opportunities, contact Mike Zarrello at:
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