

RATES AND SPECS

(PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS)

SIZE	1X INSERTION	3X INSERTION	6X INSERTION
Full-Page Spread (2 facing pages)	\$3,700	\$3,100	\$2,700
Full Page	\$2,200	\$1,800	\$1,650
Half-Page Horizontal	\$1,100	\$900	\$825

Prices quoted as four-color rates.

	DIMENSIONS
Trim Size	8.5"w x 10.875"h
Full-Page Spread w/ Bleed	17.25" w x 11.125"h
Full-Page Bleed w/Bleed	8.75"w x 11.125"h
Live Area for Full Page	7.25"w x 10"h (centered)
Half-Page	7"w x 5"h

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	12/04/26	12/11/26
March/April	02/03/27	02/10/27
May/June	04/06/27	04/13/27
July/August	06/04/27	06/11/27
September/October	08/04/27	08/11/27
November/December	10/05/27	10/12/27

Bleeds are available for Full Page and Full-Page Spread sizes *only*. Bleed Sizes have included the addition of 1/8 inch to trim size on all sides.

If your ad *does not bleed* please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

FULL PAGE

Trim size:
8.5" x 10.875"

Bleed: Need an additional .125 on all sides for bleed.

FULL-PAGE SPREAD

Trim size: 17" x 10.875"

Bleed: add .25" safety margin beyond trim size
Need an additional .125 on all sides for bleed.

1/2 PAGE
(Horizontal)
7" x 5"

PLEASE CONTACT:

LaShawn Fugate

Account Executive, Advertising
and Conference Sales

Call

(859) 278-2223, ext. 104

or email

lashawn@
infotoday.com

RATES AND SPECS

PREMIUM FOR COVERS

- › \$550

SPECIAL POSITIONS

- › A 20% premium

Advertising Regulations

- › A 15% commission is paid to recognized agencies.
- › Advertisers using multi-buy rates will be billed for short-rate adjustments if contracted space is not used within 1 year of first insertion.
- › All advertising is subject to the publisher's approval, and every advertisement is published with the understanding that the agency and advertiser indemnify and hold harmless the publisher from any loss, claims, or suits arising out of publication of their advertisement.

Cancellations

- › Cancellations must be made in writing 30 business days prior to material deadlines.
Cover and premium positions are noncancelable.



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