# COMPUTERS . ELIBRARIES



The Magazine for Users and Producers of Digital Information Services



**WWW.INFOTODAY.COM** 



**Print** 

**Online** 

**Enewsletters** 

**Library Conferences** 

**Live Streaming** 

Webcasts

**Content Syndication** 

**Programs** 

These are the tools you need to effectively market your library products and services.

Reach your best customers and prospects, cultivate new business partners, build brand and product awareness, and sell more goods and services.



## REACH **USERS**Who May Be Difficult to Meet Face-to-Face

Inside you will find a broad array of marketing tools, all designed to help you and your organization reach your best customers and prospects, cultivate new business partners, build brand and product awareness, and move more goods and services.

## When it comes to libraries and the communities they serve, we've got you covered.

Computers in Libraries and Information Today offer the easiest and possibly the best opportunity to connect with public, academic, and special librarians; online researchers; industry consultants; content managers; and other information professionals.

Utilize various marketing channels in both our publications and websites, content syndication programs, live-streaming webcasts, and specialized business and library-driven enewsletters, as well as the opportunity to display your products and engage with library conference attendees throughout the year.

## Here are just a few of the products, technologies, and services covered in Computers in Libraries and Information Today:

- Catalogs, Collections and Metadata
- > CMSs and Websites
- Data Management and Metrics
- > Digital and the Web
- Digitization, Access, and Preservation
- > E-Resources
- > Edtech and Instruction
- > Emerging Technologies

- Government and the Law
- > ILS/Discovery/Search
- > Library Resources
- Managing Digital Resources
- Organizations and Advocacy Groups
- Platforms and Library Systems
- Scholarly and Trade Publications





## **MIX** YOUR MESSAGE

## With the publications librarians and info pros love to read



#### **Information Today**

The Magazine for Users and Producers of Digital Information Services

Brandi Scardilli, Editor in Chief

Information Today delivers updates relevant to the information industry and analyzes long-term trends. The magazine is geared to all types of libraries and information professionals who are interested in learning about the use and development of information services in order to do their jobs as effectively as possible.

Information Today magazine is also available as a PDF (with live links).



#### **Computers in Libraries**

**Complete Coverage of Library Information Technology** 

Brandi Scardilli, Editor in Chief

Computers in Libraries provides librarians and information professionals with useful and insightful articles covering technologies that affect them, their institutions, and their patrons. The magazine's focus is on practical applications of technology in public, academic, corporate, special, and school libraries.

Computers in Libraries magazine is also available as a PDF (with live links).

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## RATES AND SPECS [PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS]

### **⊃ Information Today** 2026

INFORMATION TODAY

Prices quoted as four-color rates.

SIZE	1X INSERTION	4X INSERTION
Full-Page Spread (2 facing pages)	\$3,400	\$3,000
Full Page	\$1,900	\$1,600
Half-Page Horizontal	\$950	\$800

	DIMENSIONS		
Trim Size	8-1/2"w x 11"h		
Full-Page Spread w/ Bleed	17-1/2"w x 11-1/2"h		
Full-Page Bleed w/Bleed	8-3/4"w x 11-1/4"h		
Live Area for Full Page	8"w x 10-1/2"h (centered)		
Half-Page	7"w x 4-1/2"h		

Bleeds are available for Full Page and Full-Page Spread sizes *only*.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad *does not bleed* please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
Spring	01/28/26	02/05/26
Summer	04/27/26	05/05/26
Fall	07/28/26	08/05/26
Winter	10/28/26	11/05/26

## **⊃ Computers in Libraries** 2026

COMPUTERS ELIBRARIES

Prices quoted as four-color rates.

SIZE	1X INSERTION	3X INSERTION	6X INSERTION
Full-Page Spread (2 facing pages)	\$3,700	\$3,100	\$2,700
Full Page	\$2,200	\$1,800	\$1,650
Half-Page Horizontal	\$1,100	\$900	\$825

	DIMENSIONS	
Trim Size	8-3/8"w x 11"h	
Full-Page Spread w/ Bleed	17-3/4w x 11-1/2"h	
Full-Page Bleed w/Bleed	8-7/8"w x 11-1/2"h	
Live Area for Full Page	7-7/8"w x 10-1/2"h (centered)	
Half-Page	7"w x 5"h	

Bleeds are available for Full Page and Full-Page Spread sizes *only*.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad *does not bleed* please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	12/04/25	12/11/25
March/April	02/03/26	02/10/26
May/June	04/03/26	04/10/26
July/August	06/04/26	06/11/26
September/October	08/04/26	08/11/26
November/December	10/05/26	10/12/26



## RATES AND SPECS

#### **Premium for Covers**

> \$550

#### **Special Positions**

A 20% premium.

#### **Advertising Regulations**

- > A 15% commission is paid to recognized agencies.
- > Advertisers using multi-buy rates will be billed for short-rate adjustments if contracted space is not used within 1 year of first insertion.
- All advertising is subject to the publisher's approval, and every advertisement is published with the understanding that the agency and advertiser indemnify and hold harmless the publisher from any loss, claims, or suits arising out of publication of their advertisement.

#### **Cancellations**

> Cancellations must be made in writing 30 business days prior to material deadlines. Cover and premium positions are noncancelable.



#### **Please contact:**

LaShawn Fugate - Account Executive, Advertising and Conference Sales - (859) 278-2223 ext. 104 - lashawn@infotoday.com



## **PRODUCTION** REQUIREMENTS AND SUBMISSION INSTRUCTIONS

#### Ad production requirements — downloadable PDF.

www.infotoday.com/advert/CTPAdSpecs.pdf

#### We accept the following formats:

#### > Press-quality PDF files are preferred.

- > Fonts must be embedded
- > Set black to overprint
- > Convert PMS to CMYK
- > Images must be in CMYK
- > 300 dpi images only
- > Flattened transparencies
- > Page dimensions and bleeds according to pub specs

#### > We can also accept high-resolution Macintosh format **Photoshop TIFF files.**

- > Flattened layers
- > CMYK color
- > 300 dpi
- Page dimensions and bleeds according to pub specs

#### File submission instructions:

#### > To upload files via the web:

- > Using your web browser, log onto http://files.infotoday.com.
- > Please indicate advertiser, publication, and issue in which ad will be placed in appropriate fields.

Once the file is uploaded, you will receive a confirmation email. If there are any problems with your file, you will be contacted.

#### **PLEASE NOTE:**

- > Files submitted as RGB will be converted to CMYK.
- > Ads containing SPOT colors will be converted to CMYK unless prior arrangements have been made.
- > All graphics must be at least 300 dpi resolution.

For proper sizing of your ad, please refer to the publication's rate card (on page 4).

#### For production questions contact:

Jackie Crawford - Ad Trafficking Coordinator jcrawford@infotoday.com





## **COST-PER-LEAD (CPL) PROGRAMS**

- Your white papers/case studies/ebooks are published in a special section on the Information Today, Inc. website and marketed to qualified candidates within the Information Today and/or Computers in Libraries subscriber base. All requests to download your white papers are driven through a unique registration page that captures complete contact and qualifying information. The registrations captured are screened and cleansed to ensure only legitimate contacts are delivered to your team.
  - Standard contact capture fields include full name, job title, company name, postal address, phone numbers, and email address. Custom fields are available too.
  - > Basic screening eliminates false entries, incomplete forms, students, and leads outside of North America. Global leads can be delivered as well.

#### **⇒** Why try this program?

- The Information Today and Computers in Libraries syndication program is focused on pure marketing ROI. All campaigns are delivered on a CPL basis. You only pay for clean leads that have downloaded your content and that match your campaign criteria.
- > The program is versatile. In addition to white papers, you can syndicate solution briefs, analyst reports, and more.
- Each campaign is marketed on a custom basis, allowing you to reach qualified candidates in the marketplace that are accustomed to looking to *Information Today* and *Computers in Libraries* for relevant content.
- > You only need a logo, headline, 75-word description, and PDF to get started.



#### Contact

**LaShawn Fugate** 

Account Executive 859-278-2223 x 104 lashawn@infotoday.com



## INFORMATION TODAY AND COMPUTERS IN LIBRARIES SINGLE-SPONSORED WEBINARS

Information Today and Computers in Libraries Web Events are 1-hour topic- and sponsor-specific sessions broadcast live on the web. Audiences have real-time interaction with senior executives and key industry consultants discussing new solutions, best practices, and actual case studies.

*Information Today* and *Computers in Libraries* will produce, market, and broadcast your 1-hour Web Event.

- > Aggressive online advertising campaign
- > Speakers can participate from their own offices.
- > Real-time polling and Q&A
- > Attendee registration, monitoring, and reporting
- > Event archiving and online posting on the Information Today, Inc. website for anytime, on-demand viewing for 1 year
- > Live Screen Share Demos
- > Video Clips

*Information Today* and *Computers in Libraries* provides a turnkey solution for the complete organization, management, marketing, and execution of your Web Event.

#### Event Marketing

#### Information Today and Computers in Libraries will design and produce:

- An HTML landing page including your company logo and session content summary to be placed on infotoday.com
- > Event will be promoted in the NewsLink industry newsletter
- > A banner to run on infotoday.com website
- > A reminder email blast to all registrants prior to the event

#### **► Moderators/Industry Experts**

Information Today and Computers in Libraries will provide a moderator/ industry expert to facilitate your event.

#### **→ Web Event Program & Highlights**

- > 1-hour event broadcast live over the internet
- > Producer for staging of content and online rehearsal services at each event
- > PowerPoint slide synchronization
- > Browser-based Q&A capabilities and polling and survey questions
- > Detailed monitoring and reporting
- Complete registration management, including final list of all registrants and participants
- > Event archiving on infotoday.com for 1 year, for anytime, on-demand viewing
- MP4 files of your event for local playback (trade shows, sales presentations, etc.)
- > Event presentation available online postevent for viewing and downloading.

The entire event will be created (with the assistance of the sponsor), managed, and executed by *Information Today* and *Computers in Libraries*. Our production personnel will assist all participants.

**Cost:** \$12,000 net

#### Contact information:

#### **LaShawn Fugate**

Account Executive 859-278-2223 x 104 lashawn@infotoday.com



## **INFORMATION TODAY EDITORIAL** TOPICS 2026

Each issue of *Information Today* analyzes current events, products, services, and trends affecting information professionals. Contact Editor in Chief Brandi Scardilli (bscardilli@infotoday.com) to propose a story. Recent featured topics have included the following:

#### **Digital & Online:**

- Content Management
- Open Access
- > Preservation
- Search and Research
- Digital Scholarship
- Cybersecurity
- Social Media
- Misinformation/Disinformation
- Artificial Intelligence

#### **Library Resources:**

- Programming and Services
- Collaboration and Partnerships
- > Collection Development
- Archives and Databases
- Marketing, Advocacy, and Outreach

#### **Education & Lifelong Learning:**

- Media Literacy
- Digital Divide
- > Open Educational Resources (OERs)
- Data Science
- Diversity, Equity, and Inclusion (DEI)
- Pop Culture

#### **Government:**

- Copyright
- Censorship
- Access to Government Data
- Supreme Court Cases
- Legislation Affecting Info Pros
- > European Union and Other International Policies

#### **Working Smarter:**

- > Team-Building
- > Productivity
- > Professional Development
- Mental Health

#### **In Every Issue:**

- > A Day in the Life (info pro interviews)
- > We the People (community challenges and innovations)
- > After Hours (new and updated products and services)
- > DEI Perspectives (DEI and social issues)
- The Help Desk (tech to check out)
- Legal Issues (copyright claims, court decisions, and other legal news)
- > Database Reviews (reviews of sites and platforms doing important work)
- > Report From the Field (conference recaps)
- Outside the Box (topics for the self-employed)
- Notes on Digital Transformation (team-building strategies for working smarter)
- > Let's Get Strategic (marketing guidance)

Please contact: LaShawn Fugate - Account Executive, Advertising and Conference Sales - (859) 278-2223 ext. 104 - lashawn@infotoday.com



## **COMPUTERS IN LIBRARIES EDITORIAL** TOPICS 2026

Propose your case studies, best practices, and how-to stories on any tech-enabled effort that has helped your library achieve its purpose, vision, mission, or mandate.

#### **CMSs & Websites**

- > What have you done to:
  - Improve the user experience?
  - Help patrons navigate your collection?
  - Learn new digital literacy skills?
  - Participate or learn from a distance?
  - Engage in a virtual activity?
- What website platforms do you use, and how have you implemented, adapted and improved them?
- > What are you doing to protect patron privacy and maintain online security?

#### **ILS/Discovery/Search**

- Talk about your experience with popular library ILSs, discovery layers, and integrated library platforms.
  - How have you selected, migrated, and adapted them?
  - How are they performing for you?
  - What would you recommend?
  - How have you documented your system, and what do you do to help users find what they are looking for?

#### **Catalogs, Collections, & Metadata**

- > Tell us about the challenges you have faced in managing your various collections and presenting them as one.
- **>** How have you used metadata to improve discoverability?
- **>** What new digital collections have you evaluated?
- > What archival materials have you digitized?
- **>** What self-help resources do you provide users?

#### **E-Resources**

- > Let's hear about your e-resources and how you select, evaluate, and provide access to them.
- **>** What role does print continue to play?
- > How do you provide seamless access to references?
- What's your experience with ebooks, e-audiobooks, research databases. and OA materials?

#### **Digitization, Access, & Preservation**

- How have you opened up your archives to digital research?
- Talk about your digitization efforts and the steps you took to make your special collections accessible and searchable on the web.
- What are the challenges you faced in digitizing and cataloging various types of media?
- > What results have you been able to show?

#### **Web Resources**

- > Send us your tips, tricks, tools, and techniques for working with free resources on the open web, free apps, and OA platforms to make things happen in vour library.
- > How are you using cloud platforms and remote services to provide your library's systems and security?
- What online research sites do you recommend for your patrons?
- How are you using digital tools for marketing and communications?

#### **Edtech & Instruction**

- > What have you done to integrate library resources into learning management systems?
- How are you using technology to provide educational opportunities for students and patrons?
- > What digital literacy efforts do you sponsor and with what success?
- What are the top 10 digital resources you would recommend?

#### **Platforms & Library Systems**

- > Report and review your experience with popular library platforms and discovery layers.
- Describe and discuss the systems that power library operations, lending, and special initiatives.
- Describe your experience with managing patron-facing equipment, including public access computers, self-checkout kiosks, 3D printers, and equipment loans.

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## **COMPUTERS IN LIBRARIES EDITORIAL** TOPICS 2026

We are always looking for stories on how you selected and deployed devices or systems, rolled out new tech-based solutions, and achieved desired outcomes by using a technology framework.

#### Editorial content focuses on vertical markets:

- > Public Libraries
- Academic Libraries
- > Research and Special Libraries
- Government Libraries
- Archives and Museums
- Schools

#### **Routinely:**

- > Library Platforms and ILS Systems
- > Ebooks, E-Resources, and Ecollections
- Digital Strategies, Web Tools, and Mobile Solutions
- > Edtech
- Online Searcher
- Marketing Library Services

Librarians: Submit your story proposals using our query form at infotoday.com/cilmag.

#### Marketing Library Services

**Marketing Library Services**, curated by Kathy Dempsey, has been delivering detailed case studies to its subscribers for 35-plus years, and is the best place to reach librarians who use digital marketing as well as other library technologies.

Marketing Library Services covers strategies, tactics, and tips for many librarymarketing topics:

- Marketing campaigns
- Digital advertising
- Strategic swag
- > Political advocacy
- Marketing communications
- Social media
- > Community engagement
- > Value & ROI
- Outreach and publicity
- Conferences & awards

#### Online Searcher Editorial Topics 2026

**Online Searcher**, edited by Marydee Ojala, discusses search technologies, evolving search methods, and shifts in how online searchers view and do their jobs. It covers web sources and subscription databases and concentrates on new aspects of information, particularly considering AI developments, available to librarians and other information professionals with specialized knowledge on:

- Marketing
- > Business & finance
- > Competitive intelligence
- Legal, regulatory, & intellectual property
- Medical & pharmaceutical
- > News & current affairs
- Science & technology
- Social science & humanities

Opinions in every issue from Voices of the Searchers

#### **Upcoming topics include:**

- Artificial intelligence & libraries
- Information literacy
- Open access
- > Emerging search technologies
- New horizons for information professionals
- Cutting-edge technology developments

- > Measuring resource usage
- Online search trends
- Prompting, searching, & what comes next
- Algorithmic search results
- Assessment issues
- Value of search

Please contact: LaShawn Fugate - Account Executive, Advertising and Conference Sales - (859) 278-2223 ext. 104 - lashawn@infotoday.com





## **TARGET YOUR WHITE PAPER,** CASE STUDY, AND SPONSORED CONTENT

#### Place your organization's story in front of a diverse library audience with a special promotional package!

Publish your white papers, case studies, sponsored content, testimonials, new product announcements, or reviews in any of our publications.

- One-page, two-page spread, or multiple pages
- A call-out on the front cover with an invitation to review your special content inside

If you've got the message, we've got the library and information professionals!

ITI's readers are interested in learning how other librarians and information professionals have overcome diverse matters in their libraries and organizations. Extend the reach of your special content by placing it in front of readers who are searching for practical and workable solutions to their unique problems and issues.



#### For more information, contact:

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## INFORMATION TODAY, INC. WHITE PAPERS

#### White Papers

Build credibility and trust with your core audience utilizing the clarity, influence, and reach of a best practices white paper series. Promote, sell, educate, or highlight the features of a particular solution, product, methodology, or service championed by your organization.

Our best practices series covers a broad range of relevant topics designed to help your customers and prospects better understand or solve a particular business problem or challenge.

You can run a white paper on any topic at any time. The following are some common topic ideas to get you started:

- Search & Discovery—Solutions and best practices for selecting and implementing discovery systems in libraries
- > Specifying Library Platforms—Best practices for choosing OPACs, integrated library systems, and library platforms and advice on how to migrate to a new platform
- Managing Digital Resources—As academic and public libraries move steadily away from print and toward digital collections, they face new challenges in collection management. Put your solution before them.
- > Ebook Solutions—Public, academic, and research libraries face various choices when providing highly demanded ebooks for loan. What solutions do you recommend?
- > Special Collections & Repositories—Best practices and platforms for digitization, preservation, and long-term access for public, academic, and special libraries

Analytics—Best practices for evaluating ROI for library platforms, digital content collections, and other library services

Each published white paper is featured on the infotoday.com website behind a registration page to encourage readers to sign up to view it. ITI will provide you with any leads generated. The white paper is promoted during the corresponding month it runs in print in its *NewsLink* enewsletter.

#### Contact information:

**LaShawn Fugate** • Account Executive, Advertising and Conference Sales (859) 278-2223 ext. 104 • lashawn@infotoday.com





## **DIGITAL CAMPAIGNS 2026**

#### **► ITI NewsLink**

*NewsLink* is a free email newsletter designed by Information Today, Inc. to highlight the information that users and producers of information products and services need to do their jobs as effectively as possible.

NewsLink is distributed at least once per month to more than 4,700 optin subscribers. Each issue contains original content composed of news digests, spotlighted stories, and long-form analysis. Each issue of NewsLink has an exclusive sponsor. As a sponsor of this enewsletter, you can make a direct impact on your core audience.

- Located at the top of the issue, your sponsorship includes:
  - > 1200x630 banner ad in JPEG, GIF, or PNG format. No larger than 50k file size. Flash is prohibited.
- > 75 WORDS OF TEXT
- > LINKING URL

Standard rate is \$400 per week.

#### **Please contact:**

**LaShawn Fugate** • Account Executive, Advertising and Conference Sales (859) 278-2223 ext. 104 • lashawn@infotoday.com

#### **■ ITI Bulletin**—dedicated email

Promote ebooks, conferences, and/or webinars to help drive traffic to your sites to support all your lead generation and thought leadership efforts. Standalone email offers to our 2,600-plus subscriber base.

- > COST: \$1,500
- > YOU provide HTML creative and Subject Line.
- > WE send it out on your behalf.
- Distributed each Wednesday morning.





## **INFOTODAY, COM**

## **ONLINE ADVERTISING OPPORTUNITIES** 2026

#### **ONLINE ADVERTISING RATES** 2026

DESCRIPTION	AD SIZE (PIXELS)	MAX FILE SIZE	LOCATION	FLAT RATE
Leaderboard	728x90	200k	Тор	\$800 per month
Banner	1200x630	200k	Тор	\$700 per month
Skyscraper	120x600	200k	Right	\$600 per month
Tile	125x125	200k	Left	\$100 per month
Box	300x250	200k	Center	\$500 per month

File formats: JPG, GIF, PNG, or HTML5 files are acceptable.

#### ➡ Please contact:

#### **LaShawn Fugate**

Account Executive, Advertising and Conference Sales (859) 278-2223 ext. 104 lashawn@infotoday.com

#### **Creative Specifications**

- > File size: maximum of 200K
- Acceptable formats: GIF, Animated GIF, JPG, PNG, and HTML5.
- > We no longer accept Flash (.SWF) creatives.

#### **→ HTML5 File Size Specifications**

- Initial Load (Asset files are immediately loaded when the ad tag is inserted in the page.): 150K
- Politely Loaded (All of the creative's subsequent assets are loaded once the host webpage has completed loading.): 2MB

## **⊋** Recommended resources to migrate from Flash/SWF to HTML5

> Google Web Designer—you may use this to build creatives in HTML5: https://webdesigner.withgoogle.com



## **INFORMATION TODAY AND COMPUTERS IN LIBRARIES**

## **CUSTOM RESEARCH**

## **► A Multi-Channel Content-Creation and Lead-Generation Plan**

Unisphere Research, the research arm of *Computers in Libraries* and *Information Today*, conducts ongoing proprietary and "for publication" research projects for select companies. Using its core subscriber database. Unisphere Research conducts web-based surveys on information- and library-related topics covering a range of issues, from information technology to the latest trends in library systems.

In addition to *Computers in Libraries* and *Information Today* subscribers, Unisphere Research conducts research in association with a number of user groups and publications. Unisphere can conduct research across the following memberships and subscriber bases:

- > Database Trends and Applications magazine subscribers
- > CRM (customer relationship management) magazine subscribers
- > Big Data Quarterly magazine subscribers
- > Enterprise AI World magazine subscribers
- > KMWorld magazine subscribers

Unisphere assigns an experienced analyst and/or senior editorial executive to work with survey sponsors on topic and questionnaire development. Survey questionnaires are housed at Unisphere's survey utility on the web, and Unisphere prepares all questions in draft format, working with the survey sponsor to complete an approved questionnaire. Survey response solicitations are issued to the selected universe of professionals until the agreed-on target response level is achieved. Response incentives include a sweepstakes drawing. Unisphere issues a basic document that reports the findings and then creates a color PDF executive summary reporting, graphing, and analyzing the key survey findings. Studies may remain completely proprietary, but most are used as a unique source of content for the sponsor, with full attribution to the survey sponsor.

#### **Basic deliverables include:**

- 1. Survey questionnaire development
- 2. Survey participation solicitation from *Computers in Libraries* and *Information Today*'s subscribers
- 3. Data aggregation and basic reporting
- 4. Authorship, editing, and formatting of the final report, which is attributed to the sponsor on the front cover

The basic cost of conducting a proprietary or "for publication" study is \$15,000, including the cost of an incentive, and generally takes 3–4 months to complete.

#### **■** Contact Information

#### **LaShawn Fugate**

Account Executive 859-278-2223 x 104 lashawn@infotoday.com

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## **COMPUTERS IN LIBRARIES 2026**

The Leading Technology Conference for Librarians and Information Managers

Computers in Libraries 2025 has been the No. 1 technology conference and exhibition for librarians and information professionals for over 40 years. Every year, attendees, speakers, and sponsors at Computers in Libraries meet to help build, develop, and educate the library community.

Computers in Libraries attendees—librarians, information managers, systems professionals, webmasters and web managers, content evaluators, intranet strategists, portal creators, and information specialists—have the unique opportunity to be part of an event that focuses on leading-edge technology and provides the latest information and practices to enable them to make informed choices for their community, whether it is an academic, corporate, nonprofit, public, or school library community.

Key decision makers from all types of organizations will be in attendance to discuss the solutions they need to facilitate their digital transformation. Be sure you're among the solutions they're evaluating.



March 17-19, 2026

## INTERNET LIBRARIAN VIRTUAL **CONFERENCE 2026**

For three decades, Information Today, Inc., has been proud to organize and produce this premier event for library professionals, technologists and industry experts looking to explore and implement cutting-edge solutions in library management and information services.

Key decision-makers from diverse sectors will be exploring new solutions to enhance their digital initiatives. Ensure your company is part of the conversation by securing your spot in the virtual exhibit hall!



October 2026

#### **Why Sponsor?**

- > MEET qualified buyers in a targeted environment.
- > GAIN industry-wide exposure.
- > INCREASE brand awareness and come away with more leads.
- > CREATE new and strengthen existing relationships with clients and other industry experts.

#### For more information, contact:

**LaShawn Fugate** 

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