

RATES AND SPECS [PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS]

Information Today 2026

Prices quoted as four-color rates.



SIZE	1X INSERTION	4X INSERTION
Full-Page Spread (2 facing pages)	\$3,400	\$3,000
Full Page	\$1,900	\$1,600
Half-Page Horizontal	\$950	\$800

	DIMENSIONS
Trim Size	8-1/2"w x 11"h
Full-Page Spread w/ Bleed	17-1/2"w x 11-1/2"h
Full-Page Bleed w/Bleed	8-3/4"w x 11-1/4"h
Live Area for Full Page	8"w x 10-1/2"h (centered)
Half-Page	7"w x 4-1/2"h

Bleeds are available for Full Page and Full-Page Spread sizes *only*.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad *does not bleed* please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
Spring	01/28/26	02/05/26
Summer	04/27/26	05/05/26
Fall	07/28/26	08/05/26
Winter	10/28/26	11/05/26

Computers in Libraries 2026

Prices quoted as four-color rates.



SIZE	1X INSERTION	3X INSERTION	6X INSERTION
Full-Page Spread (2 facing pages)	\$3,700	\$3,100	\$2,700
Full Page	\$2,200	\$1,800	\$1,650
Half-Page Horizontal	\$1,100	\$900	\$825

	DIMENSIONS
Trim Size	8-3/8"w x 11"h
Full-Page Spread w/ Bleed	17-3/4w x 11-1/2"h
Full-Page Bleed w/Bleed	8-7/8"w x 11-1/2"h
Live Area for Full Page	7-7/8"w x 10-1/2"h (centered)
Half-Page	7"w x 5"h

Bleeds are available for Full Page and Full-Page Spread sizes *only*.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad *does not bleed* please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	12/04/25	12/11/25
March/April	02/03/26	02/10/26
May/June	04/03/26	04/10/26
July/August	06/04/26	06/11/26
September/October	08/04/26	08/11/26
November/December	10/05/26	10/12/26

RATES AND SPECS

Premium for Covers

- › \$550

Special Positions

- › A 20% premium.

Advertising Regulations

- › A 15% commission is paid to recognized agencies.
- › Advertisers using multi-buy rates will be billed for short-rate adjustments if contracted space is not used within 1 year of first insertion.
- › All advertising is subject to the publisher's approval, and every advertisement is published with the understanding that the agency and advertiser indemnify and hold harmless the publisher from any loss, claims, or suits arising out of publication of their advertisement.

Cancellations

- › Cancellations must be made in writing 30 business days prior to material deadlines.

Cover and premium positions are noncancelable.



Please contact:

LaShawn Fugate • Account Executive, Advertising and Conference Sales • (859) 278-2223 ext. 104 • lashawn@infotoday.com