

COMPUTERS IN LIBRARIES EDITORIAL TOPICS 2025

➤ **Propose your case studies, best practices, and how-to stories on any tech-enabled effort that has helped your library achieve its purpose, vision, mission, or mandate.**

- **CMSs & Websites**
 - › What have you done to:
 - › Improve the user experience?
 - › Help patrons navigate your collection?
 - › Learn new digital literacy skills?
 - › Participate or learn from a distance?
 - › Engage in a virtual activity?
 - › What website platforms do you use, and how have you implemented, adapted and improved them?
 - › What are you doing to protect patron privacy and maintain online security?
- **ILS/Discovery/Search**
 - › Talk about your experience with popular library ILSs, discovery layers, and integrated library platforms.
 - › How have you selected, migrated, and adapted them?
 - › How are they performing for you?
 - › What would you recommend?
 - › How have you documented your system, and what do you do to help users find what they are looking for?
- **Catalogs, Collections, & Metadata**
 - › Tell us about the challenges you have faced in managing your various collections and presenting them as one.
 - › How have you used metadata to improve discoverability?
 - › What new digital collections have you evaluated?
 - › What archival materials have you digitized?
 - › What self-help resources do you provide users?
- **E-Resources**
 - › Let's hear about your e-resources and how you select, evaluate, and provide access to them.
 - › What are the benefits of digital over print?
 - › What role does print continue to play?
 - › How do you provide seamless access to references?
 - › What's your experience with ebooks, e-audiobooks, research databases, and OA materials?
- **Digitization, Access, & Preservation**
 - › How have you opened up your archives to digital research?
 - › Talk about your digitization efforts and the steps you took to make your special collections accessible and searchable on the web.
 - › What are the challenges you faced in digitizing and cataloging various types of media?
 - › What results have you been able to show?
- **Web Resources**
 - › Send us your tips, tricks, tools, and techniques for working with free resources on the open web, free apps, and OA platforms to make things happen in your library.
 - › How are you using cloud platforms and remote services to provide your library's systems and security?
 - › What online research sites do you recommend for your patrons?
- **EdTech & Instruction**
 - › What have you done to integrate library resources into learning management systems?
 - › How are you using technology to provide educational opportunities for students and patrons?
 - › What digital literacy efforts do you sponsor and with what success?
 - › What are the top 10 digital resources you would recommend?
- **Platforms & Library Systems**
 - › Report and review your experience with popular library platforms and discovery layers.
 - › Describe and discuss the systems that power library operations, lending, and special initiatives.
 - › Describe your experience with managing patron-facing equipment, including public access computers, self-checkout kiosks, 3D printers, and equipment loans.

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We are always looking for stories on how you selected and deployed devices or systems, rolled out new tech-based solutions, and achieved desired outcomes by using a technology framework.

➤ Editorial content focuses on vertical markets:

- › Public Libraries
- › Academic Libraries
- › Research and Special Libraries
- › Government Libraries
- › Archives and Museums
- › Schools



Routinely:

- › Library Platforms and ILS Systems
- › Ebooks, E-Resources, and Ecollections
- › Digital Strategies, Web Tools, and Mobile Solutions
- › EdTech
- › Online Searcher

Librarians: Submit your story proposals using our query form at infotoday.com/cilmag.

➤ Marketing Library Services

Marketing Library Services has been delivering detailed case studies to its subscribers for 35-plus years. Now that promotional work has become so digital, *MLS* is being combined with *Computers in Libraries* to round out that magazine's content and to deliver more value to both *MLS* and *CIL* subscribers.

All *MLS* subscribers will automatically get *CIL* instead, starting January 2025 and continuing until their *MLS* subscription was due to end. Prior to that, all will be encouraged to renew their *MLS* subscriptions by purchasing *CIL* instead. So now, *CIL* is the best place to reach librarians who use digital marketing as well as other library technologies.

The new Marketing Library Services section within *Computers in Libraries* will continue to cover strategies, tactics, and tips for many library-marketing topics:

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| › Marketing campaigns | › Social media |
| › Digital advertising | › Community engagement |
| › Collateral materials | › Value & ROI |
| › Political advocacy | › Outreach and publicity |
| › Marketing communications | › Conferences & awards |

Kathy Dempsey, who has been the editor of *Marketing Library Services* for the past 30 years, will continue curating this new iteration of *MLS*. Its subscribers will still get features, industry news, and case studies, now in the pages of *Computers in Libraries*.



Online Searcher Editorial Topics 2025

Online Searcher is all about search technologies, evolving search methods, and shifts in how online searchers view and do their jobs. It covers web sources and subscription databases. Online Searcher concentrates on new aspects of information, particularly considering AI developments, available to librarians and other information professionals with specialized knowledge on:

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| › Marketing | › Medical & pharmaceutical |
| › Business & finance | › News & current affairs |
| › Competitive intelligence | › Science & technology |
| › Legal, regulatory, & intellectual property | › Social science & humanities |

Opinions in every issue from Voices of the Searchers

Editorial topics in 2025

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| › Artificial intelligence & libraries | › Measuring resource usage |
| › Information literacy | › Online search trends |
| › Open access | › Prompting, searching, & what comes next |
| › Emerging search technologies | › Algorithmic search results |
| › New horizons for information professionals | › Assessment issues |
| › Cutting-edge technology developments | › Value of search |

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