

RATES AND SPECS [PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS]

Information Today 2023

Prices quoted as four-color rates.

SIZE	1X INSERTION
Full-Page Spread (2 facing pages)	\$5,780
Full Page	\$2,890
Half-Page Horizontal	\$2,290

	DIMENSIONS
Trim Size	8-1/2"w x 11"h
Full-Page Spread w/ Bleed	17-1/2"w x 11-1/2"h
Full-Page Bleed w/Bleed	8-3/4"w x 11-1/4"h
Live Area for Full Page	8"w x 10-1/2"h (centered)
Half-Page	7"w x 4-1/2"h



Bleeds are available for Full Page and Full-Page Spread sizes *only*.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad *does not bleed* please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	11/22/22	12/5/22
March	1/27/23	2/6/23
April	2/24/23	3/6/23
May	3/28/23	4/5/23
June	4/27/23	5/5/23
July/August	5/25/23	6/5/23
September	7/28/23	8/7/23
October	8/25/23	9/5/23
November/December	9/27/23	10/5/23

Computers in Libraries 2023

Prices quoted as four-color rates.

SIZE	1X INSERTION
Full-Page Spread (2 facing pages)	\$5,890
Full Page	\$2,990
Half-Page Horizontal	\$2,390

	DIMENSIONS
Trim Size	8-3/8"w x 11"h
Full-Page Spread w/ Bleed	17-3/4w x 11-1/2"h
Full-Page Bleed w/Bleed	8-7/8"w x 11-1/2"h
Live Area for Full Page	7-7/8"w x 10-1/2"h (centered)
Half-Page	7"w x 5"h



Bleeds are available for Full Page and Full-Page Spread sizes *only*.

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Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	12/1/22	12/8/22
March	2/2/23	2/9/23
April	3/2/23	3/9/23
May	4/3/23	4/10/23
June	5/3/23	5/10/23
July/August	6/1/23	6/8/23
September	8/3/23	8/10/23
October	9/4/23	9/8/23
November	10/3/23	10/10/23
December	11/2/23	11/9/23