

MAIL LIST RENTALS 2023

Augment your advertising and sponsorships with direct mailings to our customer lists. List rentals are for a one-time use only. They are available via email in an Excel file.

➤ ITI Periodical Subscribers

- › Information Today *newsmagazine*
- › Computers in Libraries *magazine*
- › Marketing Library Services *newsletter*
- › The Information Advisor's Guide to Internet Research *newsletter*

➤ ITI Directory Buyers

- › American Library Directory
- › American Book Trade Directory
- › Literary Market Place

ITI Sponsored Conference Attendees

- › Computers in Libraries
- › Internet Librarian
- › KMWorld

➤ Contact

Lauri Weiss-Rimler
Advertising/Exhibits Sales Director
(908) 219-0088 • lwrimler@infotoday.com



Mailing List