

RATES AND SPECS (PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS)

Information Today 2022

Prices quoted as four-color rates.

| SIZE | 1X INSERTION |
|-----------------------------------|--------------|
| Full-Page Spread (2 facing pages) | \$5,780 |
| Full Page | \$2,890 |
| Half-Page Horizontal | \$2,290 |

| | DIMENSIONS |
|---------------------------|---------------------------|
| Trim Size | 8-1/2"w x 11"h |
| Full-Page Spread w/ Bleed | 17-1/2"w x 11-1/2"h |
| Full-Page Bleed w/Bleed | 8-3/4"w x 11-1/4"h |
| Live Area for Full Page | 8"w x 10-1/2"h (centered) |
| Half-Page | 7"w x 4-1/2"h |



Bleeds are available for Full Page and Full-Page Spread sizes only.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad does not bleed please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

| CLOSING DATES: | SPACE RESERVATIONS | AD MATERIALS DUE |
|-------------------|--------------------|------------------|
| January/February | 11/23/21 | 12/6/21 |
| March | 1/28/22 | 2/7/22 |
| April | 2/25/22 | 3/3/22 |
| May | 3/28/22 | 4/5/22 |
| June | 4/27/22 | 5/5/22 |
| July/August | 5/26/22 | 6/6/22 |
| September | 7/28/22 | 8/5/22 |
| October | 8/25/22 | 9/2/22 |
| November/December | 9/26/22 | 10/4/22 |

Computers in Libraries 2022

Prices quoted as four-color rates.

| SIZE | 1X INSERTION |
|-----------------------------------|--------------|
| Full-Page Spread (2 facing pages) | \$5,890 |
| Full Page | \$2,990 |
| Half-Page Horizontal | \$2,390 |

| | DIMENSIONS |
|---------------------------|-------------------------------|
| Trim Size | 8-3/8"w x 11"h |
| Full-Page Spread w/ Bleed | 17-3/4w x 11-1/2"h |
| Full-Page Bleed w/Bleed | 8-7/8"w x 11-1/2"h |
| Live Area for Full Page | 7-7/8"w x 10-1/2"h (centered) |
| Half-Page | 7"w x 5"h |



Bleeds are available for Full Page and Full-Page Spread sizes only.

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Note: Important graphic elements and text should stay within the live area.

| CLOSING DATES: | SPACE RESERVATIONS | AD MATERIALS DUE |
|------------------|--------------------|------------------|
| January/February | 12/1/21 | 12/8/21 |
| March | 2/2/22 | 2/9/22 |
| April | 3/2/22 | 3/9/22 |
| May | 3/31/22 | 4/7/22 |
| June | 5/2/22 | 5/9/22 |
| July/August | 6/1/22 | 6/8/22 |
| September | 8/2/22 | 8/9/22 |
| October | 8/30/22 | 9/7/22 |
| November | 9/30/22 | 10/7/22 |
| December | 11/2/22 | 11/9/22 |