

## MAIL LIST RENTALS 2022

Augment your advertising and sponsorships with direct mailings to our customer lists. List rentals are for a one-time use only. They are available via email in an Excel file.

### ➤ ITI Periodical Subscribers

- › Information Today *newsmagazine*
- › Computers in Libraries *magazine*
- › Online Searcher *magazine*
- › Marketing Library Services *newsletter*
- › The Information Advisor's Guide to Internet Research *newsletter*

### ➤ ITI Directory Buyers

- › American Library Directory
- › American Book Trade Directory
- › Literary Market Place

### ➤ ITI Sponsored Conference Attendees

- › *Computers in Libraries*
- › *Internet Librarian*
- › *KMWorld*

### ➤ Contact

Lauri Weiss-Rimler  
Advertising/Exhibits Sales Director  
(908) 219-0088 • [lwrimler@infotoday.com](mailto:lwrimler@infotoday.com)



Mailing List