

# RATES AND SPECS (PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS)

## Information Today 2022

Prices quoted as four-color rates.

SIZE	1X INSERTION
Full-Page Spread (2 facing pages)	\$5,780
Full Page	\$2,890
Half-Page Horizontal	\$2,290

  

	DIMENSIONS
Trim Size	8-1/2"w x 11"h
Full-Page Spread w/ Bleed	17-1/2"w x 11-1/2"h
Full-Page Bleed w/Bleed	8-3/4"w x 11-1/4"h
Live Area for Full Page	8"w x 10-1/2"h (centered)
Half-Page	7"w x 4-1/2"h



**Bleeds are available for Full Page and Full-Page Spread sizes only.**

**Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.**

**If your ad does not bleed please use live area dimensions.**

Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	11/23/21	12/6/21
March	1/28/22	2/7/22
April	2/25/22	3/3/22
May	3/28/22	4/5/22
June	4/27/22	5/5/22
July/August	5/26/22	6/6/22
September	7/28/22	8/5/22
October	8/25/22	9/2/22
November/December	9/26/22	10/4/22

## Computers in Libraries 2022

Prices quoted as four-color rates.

SIZE	1X INSERTION
Full-Page Spread (2 facing pages)	\$5,890
Full Page	\$2,990
Half-Page Horizontal	\$2,390

  

	DIMENSIONS
Trim Size	8-3/8"w x 11"h
Full-Page Spread w/ Bleed	17-3/4w x 11-1/2"h
Full-Page Bleed w/Bleed	8-7/8"w x 11-1/2"h
Live Area for Full Page	7-7/8"w x 10-1/2"h (centered)
Half-Page	7"w x 5"h



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Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	12/1/21	12/8/21
March	2/2/22	2/9/22
April	3/2/22	3/9/22
May	3/31/22	4/7/22
June	5/2/22	5/9/22
July/August	6/1/22	6/8/22
September	8/2/22	8/9/22
October	8/30/22	9/7/22
November	9/30/22	10/7/22
December	11/2/22	11/9/22