# *NEWS RELEASE*

**Information Today, Inc.**

**For Immediate Release**
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## The Most Widely Read Publication in the Information Industry Changes Its Format

**Publication Will Continue to Offer Coverage of Late-Breaking News, Long-Term Trends in the Information Industry, and Leading-Edge Content**
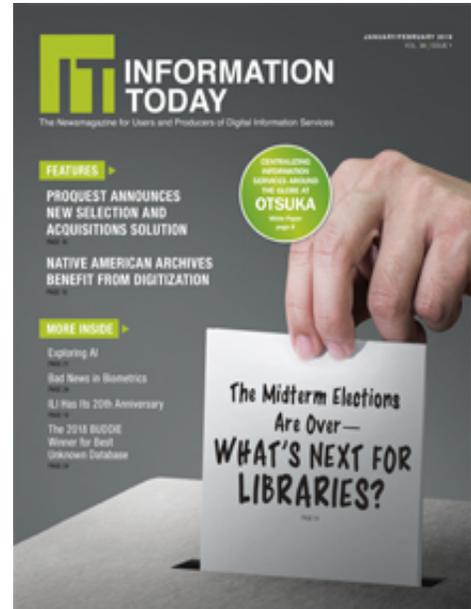
January 22, 2019, Medford, New Jersey—Information Today, Inc. (ITI) has announced that its flagship publication—*Information Today*—has changed its format starting with the January/February 2019 issue. The design will have the familiar look and feel as the company's other popular library magazines, *Computers in Libraries* and *Online Searcher*.

While the interior layout has been redesigned, *Information Today* (*IT*) will still deliver the same columns and at least three features per issue. Nine robust issues per year will ensure that readers are kept informed on all fronts. The newsmagazine will continue to provide leading-edge content and analysis that information professionals have grown to trust and rely on. *IT* gives a good overview of the industry so readers can get the news they need to do their jobs as effectively as possible.

"Giving our info pro series of publications this connectivity was something we've been thinking about for some time," says Tom Hogan Sr., publisher of *IT*. "It just made great sense to us to move forward with the new design, and we hope you'll agree."

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"Although *IT* is getting smaller in size as it changes from a newspaper to a newsmagazine, its coverage isn't shrinking," says Brandi Scardilli, *IT*'s editor. "It will still deliver the same in-depth features, informative columns, interviews with experts, engaging content, and of course, the latest news from industry vendors and organizations. We're excited about our new look, and we hope you will be too. *IT* is still only $11 an issue (nine issues/year), so it's a great value for our readers. Don't hesitate to email me at bscardilli@infotoday .com or tweet @ITINewsBreaks with your thoughts on *IT*'s makeover."

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**Information Today, Inc.** (ITI) is a leading publisher and conference organizer in the library, information, content, and knowledge management industries. The company publishes numerous magazines and newsletters including *Information Today*, *Computers in Libraries*, *Online Searcher*, *KMWorld*, *Database Trends and Applications*, and *EContent*, as well as books, directories, blogs, and market research. ITI's industry conferences include KMWorld, Internet Librarian, Computers in Libraries, Gilbane's Digital Experience Conference, Content Delivery Summit, Cognitive Computing & AI Summit, Data Summit, and Streaming Media. For more information about ITI, visit the company's website at infotoday.com.