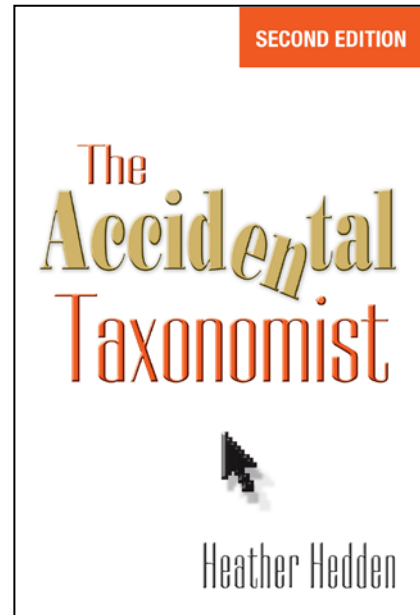


For Immediate Release

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The Accidental Taxonomist, Second Edition

New Edition of Popular Book Offers Updates on Taxonomy Standards and Expands on Critical Topics Such As Taxonomy Testing, Metadata, Linked Data, and SharePoint



June 14, 2016, Medford, New Jersey—Information Today, Inc. (ITI) has announced the publication of *The Accidental Taxonomist, Second Edition* by Heather Hedden.

In this fully revised second edition, taxonomy expert and instructor Heather Hedden provides updates on taxonomy standards, development techniques, and career opportunities for taxonomists. She presents fresh survey data and offers new and expanded coverage of such critical topics as taxonomy testing, metadata, linked data, and SharePoint. Drawing on numerous real-world examples, she explains how to create terms and relationships, select taxonomy management software, design taxonomies for human versus automated indexing, manage enterprise taxonomy projects, adapt taxonomies to various user interfaces, and more.

“While this is a great time to be a taxonomy consultant, one measure of the success of one of our engagements is whether a taxonomy editor has been identified or hired to be the central point of contact for taxonomy maintenance. Hence, you may find yourself becoming an ‘accidental taxonomist,’” writes Joseph Busch in the book’s Foreword. “This book is an excellent primer for the novice who finds him- or herself assigned (or volunteering for) the task of creating and maintaining a taxonomy. The book should also serve as a ‘bible’ for the expert.”

According to Hedden, “In sum, a taxonomist is someone who creates or edits taxonomies, either singly or as part of a team of taxonomists, and taxonomies are defined as any knowledge organization system (controlled vocabulary, synonym ring, thesaurus, hierarchical term tree, or ontology) used to support information/content findability, discovery, and access. This taxonomy work may be an ongoing job responsibility or a temporary project, and it may be a primary job responsibility or a secondary responsibility. These people and those who are interested in getting into such work are the primary audience of this book.”

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“A well-written, well-structured book ... highly recommended to all involved in building taxonomies and on the verge of entering this field,” states Ina Fourie in *The Electronic Library*. “It is also highly recommended to faculty teaching about taxonomies—both as a resource to develop their own teaching material and as recommended material for students.”

The Accidental Taxonomist, Second Edition includes the following chapters:

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| 1. What Are Taxonomies? | 7. Taxonomies for Automated Indexing |
| 2. Who Are Taxonomists? | 8. Taxonomy Structures |
| 3. Creating Terms | 9. Taxonomy Displays |
| 4. Creating Relationships | 10. Taxonomy Planning, Design, and Creation |
| 5. Software for Taxonomy Creation and Management | 11. Taxonomy Implementation and Evolution |
| 6. Taxonomies for Human Indexing | 12. Taxonomy Work and the Profession |

In addition, the second edition includes a new Foreword by Joseph Busch, a preface, an introduction by the author, more than 50 figures and tables, results of the author’s survey of 150 working taxonomists, a glossary, a recommended reading list, a list of useful websites (hyperlinked and updated by the author at accidental-taxonomist.com), and an index.

About the Author

Heather Hedden has been active in developing and editing taxonomies since 1995. She has worked as an independent consultant (Hedden Information Management, hedden-information.com) and currently is a senior vocabulary editor at Cengage Learning. Heather is also an instructor of taxonomy development through the continuing education program of Simmons College School of Library and Information Science. She is the author of *Indexing Specialties: Web Sites* (2007), the chapter “Controlled Vocabularies, Thesauri, and Taxonomies” in *Index It Right! Advice From the Experts* (Vol. 2, 2010), and the chapter “Indexing Arabic Names” in *Indexing Names* (2012), all of which are published by Information Today, Inc., on behalf of the American Society for Indexing (ASI). She has also written numerous articles for publications such as *EContent*, *Intranets*, *Computers in Libraries*, *Journal of Digital Asset Management*, *The Indexer*, and *Key Words* (the bulletin of ASI). Heather has a BA from Cornell University and an MA from Princeton University. She lives with her husband in Carlisle, Massachusetts.

The Accidental Taxonomist, Second Edition (496 pp/softbound/\$39.50/ISBN 978-157387-528-8) is published by Information Today, Inc. (ITI) and is available wherever quality books and ebooks are sold. For more information, call (800) 300-9868; fax (609) 654-4309; email custserv@infotoday.com; or visit the ITI website at books.infotoday.com.

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