

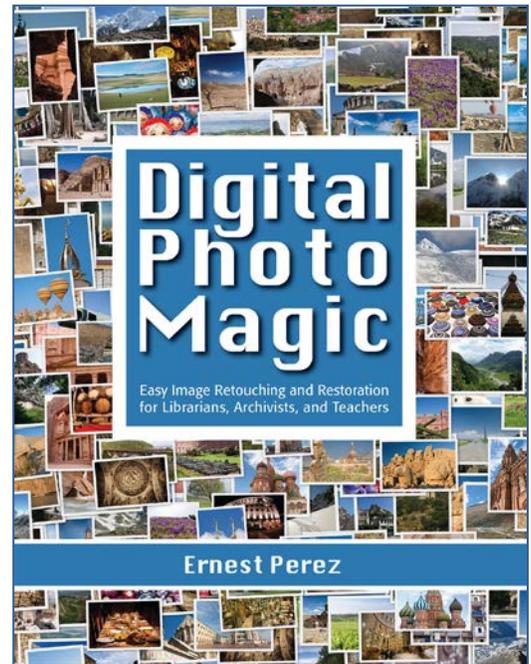
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Contact: Rob Colding
Information Today, Inc.
(609) 654-6266, ext. 330
rcolding@infotoday.com

Digital Photo Magic

New Book Is a Unique Guide to Easy Image Retouching and Restoration for Librarians, Archivists, and Teachers

Author Ernest Perez introduces an array of free and low-cost software programs and offers a primer on enhancing digital photographs and collections.



Feb. 16, 2016 Medford, N. J.—Information Today, Inc. (ITI) announced the publication of *Digital Photo Magic: Easy Image Retouching and Restoration for Librarians, Archivists, and Teachers* by Ernest Perez.

In the book, longtime news librarian Perez (*Houston Chronicle*, *Chicago Sun-Times*) showcases the best of easy-to-use, free, and inexpensive software products for retouching, restoring, and manipulating digital photo images. *Digital Photo Magic* is geared to librarians, educators, curators, and archivists who want to enhance photographic images without the steep costs and learning curves associated with high-end graphic software packages such as Adobe Photoshop.

Perez’s approach, which he refers to as “Digital Photo Magic” (DPM), can be applied to both online and print-based image collections, exhibits, and archives. The book provides step-by-step guidance for using a range of programs Perez recommends, highlighting their best features and offering tips and shortcuts that can be put to immediate use. A primer on graphic image formats, a guide to image scanning tools and techniques, and an extensive listing of specialized websites, blogs, user forums, and other resources are also included.

“Libraries, archives, museums, and schools have incorporated photographs in their collections, exhibitions, and learning activities for as long as people have been taking them,” Perez says. “As digital technology proliferates and the number of available images increases exponentially, staff are increasingly required to make decisions about digitization, preservation, and restoration. Most of these professionals have had little or no training in digital image retouching, restoring, and processing, and that’s the need I address in *Digital Photo Magic*.”

“Ernest Perez’s no-nonsense approach covers a breadth of useful topics and applications for librarians, educators, and archivists who have digital retouching projects ahead of them,” according to Robert Correll, author of *Photo Restoration: From Snapshots to Great Shots*. “They should save money by following the author’s advice and have fun doing it.”

In addition to its in-depth, practical coverage of retouching and restoration tools and techniques, *Digital Photo Magic* features dozens of photographs demonstrating DPM in action, including numerous before-and-after examples. The DPM website—designed and maintained by the author as a bonus for readers—augments and updates information presented in the book and provides a hyperlinked listing of recommended resources. The site offers a forum for readers to share tips and advice, along with pointers to new DPM applications, hardware, post-processing techniques, and related information.

Ernest Perez, Ph.D., is a former library director for the *Houston Chronicle* and the *Chicago Sun-Times*. For the latter, he also headed the circulation department’s automation task force. His academic library experience includes the University of Texas–Austin Libraries, the Southwest Texas State University Library, and the Texas Woman’s University Library. A serious longtime amateur photographer with a deep interest in digital image-processing tools and techniques, he resides in Roseville, California. *Digital Photo Magic* is his first book.

Digital Photo Magic: Easy Image Retouching and Restoration for Librarians, Archivists and Teachers (200pp/softbound/\$49.50/ ISBN 978-1-57387-513-4) is published by Information Today, Inc. (ITI) in print and digital editions and is available wherever quality library and information technology books are sold. For more information, call (800) 300-9868; fax (609) 654-4309; email custserv@infoday.com; or visit the ITI website at infoday.com.

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