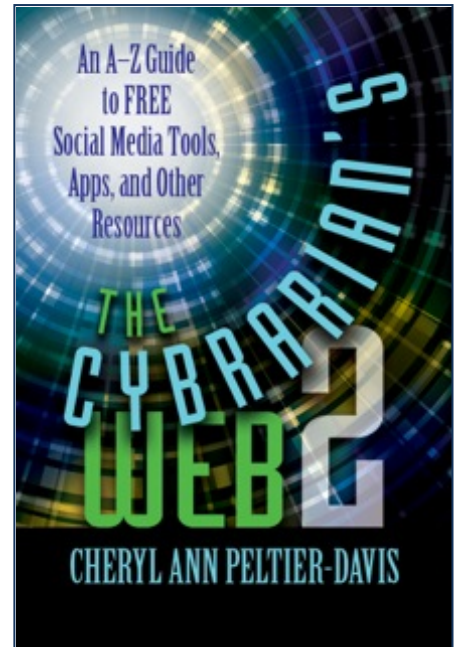


For Immediate Release

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The Cybrarian's Web 2

Library Tech Expert Offers an A–Z Guide to 61 Free Social Media Tools and Apps that Librarians Can Use to Improve, Innovate, and Extend the Value of Information Services



From Adobe to Zinio, the second volume of Cheryl Ann Peltier-Davis's *The Cybrarian's Web* showcases a range of free tech tools and describes their current and potential uses in libraries and information centers

May 4, 2015, Washington, DC—At the 30th Annual Computers in Libraries Conference, Information Today, Inc. (ITI) announced the publication of *The Cybrarian's Web 2: An A–Z Guide to Free Social Media Tools, Apps, and Other Resources* by Cheryl Ann Peltier-Davis.

In *The Cybrarian's Web 2*, Peltier-Davis evaluates 61 tech tools and explains their application and implementation in libraries and information centers. Written for library and information professionals who want to innovate, improve, and create new information services, the book combines real-world examples and practical advice with the author's out-of-the-box thinking. Its A–Z coverage includes an array of free social media resources and mobile apps that support current trends in cloud storage, crowdfunding, ebooks, makerspaces, MOOCs, news aggregation, self-publishing, social bookmarking, video conferencing, visualization, wearable technology, and more, tailored to the needs of information professionals and the communities they serve.

“We are entering an era when free resources are viewed as just as viable and valuable as commercial content,” according to Peltier-Davis. “Libraries and other organizations are operating in a challenging economic environment where budget concerns mandate a proactive approach to re-evaluating existing acquisition and collection development policies, and combining this with efforts to augment and enrich costly subscription collections with high-quality, free resources.”

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“*The Cybrarian’s Web 2* provides an in-depth look at 61 tools, apps, and resources,” according to David Lee King, popular library and information industry author and blogger. Writing in the book’s foreword, King said, “While [the] first volume (2012) focused on tools many of us now know, like Facebook, Twitter, and WordPress, this second installment focuses on some lesser known but still extremely useful tools that can help librarians in the workplace and beyond.”

In addition to its library-centric A–Z coverage of social media tools and apps, *The Cybrarian’s Web 2* features a preface, an introduction, a foreword, and an exhaustive index. Five useful appendices provide tips for keeping up-to-date on useful tech resources, brief summaries of all the covered tools, a list of referenced websites, a list of tools by function, and a guide to mobile device availability. A companion website at cybrariansweb.com provides links to all resources covered in the book and includes new content geared to keeping readers up-to-date on emerging tools, trends, and innovations. The book’s Table of Contents and extensive text excerpts are available as a free download at books.infotoday.com/books/Cybrarians-Web-2.shtml.

Cheryl Ann Peltier-Davis is Digital Initiatives, Cataloguing, and Metadata Services Librarian at the Alma Jordan Library at the University of the West Indies, St. Augustine, Trinidad and Tobago. In 2007 she co-edited the book *Caribbean Libraries in the 21st Century: Changes, Challenges, and Choices* (2007, Information Today, Inc.), which received the Association of Caribbean University, Research and Institutional Libraries (ACURIL) Award for Excellence in Research and Publication. Her first volume of *The Cybrarian’s Web* was published in 2012.

The Cybrarian’s Web 2: An A–Z Guide to Free Social Media Tools, Apps, and Other Resources (384pp/softbound/\$49.50/ ISBN 978-1-57387-512-7) is published by Information Today, Inc. (ITI) in print and digital editions and is available wherever quality library and information technology books are sold. For more information, call (800) 300-9868; fax (609) 654-4309; email custserv@infotoday.com; or visit the ITI website at infotoday.com.

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