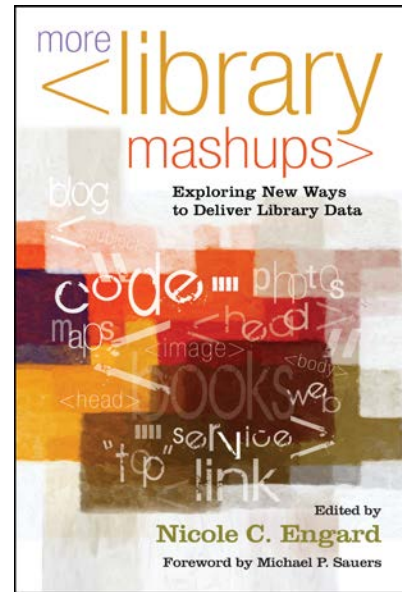


For Immediate Release

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More Library Mashups

Library Technology Expert Nicole Engard Presents Her Second Guide to “Mashing Up” Free Web Tools and Data to Create and Enhance Library Products and Services



Editor Engard and Two Dozen Tech-Savvy Contributors Encourage Librarians to Emulate and Build Upon 20+ Innovative Library Projects Detailed in the Book

January 5, 2015, Medford, New Jersey—Information Today, Inc. (ITI) announced the publication, in print and ebook editions, of *More Library Mashups: Exploring New Ways to Deliver Library Data*, edited by Nicole C. Engard.

Continuing the coverage begun in Engard’s highly regarded *Library Mashups* (2009), *More Library Mashups* features a new cast of contributors describing successful tech projects that virtually any library can emulate, customize, and build upon. The book offers a practical, firsthand look at how today’s librarians are “mashing up” free and inexpensive digital tools and data to create new products, improve services, and meet everyday challenges.

According to the publisher, featured projects were selected to guide even nonprogrammers who want to share and add value to digital content, update and enhance library websites and collections, mash up catalog data, connect to library automation systems, and use new tools like Umlaut, Serendip-o-matic, and Libki to engage users, staff, and communities.

“Engard has once again pulled together a wonderful treasure trove of creative ideas and detailed examples for enhancing catalogs, visualizing data, adding services to your website, improving productivity, and more,” said Polly-Alida Farrington of PA Farrington Associates. “Not a tech or coding guru? This book is still for you! Read the chapters for inspiring ideas, then dig in and let your imagination loose.”

“In *More Library Mashups*, I bring together some familiar names and many new ones to share all new tips, tutorials, and stories of how libraries are using mashups,” according to editor Engard. “Some are as simple as copying a snippet of code while others are a bit more complex, but all are fascinating reads and will kick-start your creativity for mashing up your own library resources.”

Among the 24 librarians and library technology specialists editor Nicole C. Engard invited to contribute to *More Library Mashups* are many whose names will be familiar to followers of library technology innovation. Several are known for their pioneering work in enriching library services:

- Michael P. Sauers (Foreword)
- Gary Green
- Eva Dodsworth
- Martin Hawksey
- Jonathan Rochkind
- Kara Reuter
- Stefan Langer
- Sean Hannan
- Rowena McKernan
- Bianca Kramer
- Natalie Pollecutt
- Anne-Lena Westrum
- Asgeir Rekkavik
- Olga Buchel
- Francine Berish
- Sarah Simpkin
- Scott Bacon
- Jeanette Claire Sewell
- Jason Clark
- Bess Sadler
- Kyle M. Hall
- Terry Reese
- Celine Kelly
- Meghan Frazer

In addition to 21 chapters detailing the contributors' library mashup projects, *More Library Mashups* features an Introduction by Engard, a Foreword by Michael P. Sauers, a list of websites referenced in the book, a glossary of relevant tech terminology, and an index. As a reader bonus, Engard is maintaining a companion website at mashups.web2learning.net.

Nicole C. Engard is vice president of education at ByWater Solutions where, her primary role is to educate librarians about open source software, with a focus on the Koha ILS. Engard writes regularly about web technologies for libraries at web2learning.net and volunteers as a community moderator on opensource.com. A popular speaker and trainer, she is the editor, author, or coauthor of three previous books on library technology. She lives in Austin, Texas.

More Library Mashups: Exploring New Ways to Deliver Library Data (384pp/softbound/\$45/ ISBN 978-1-57387-498-4) is published by Information Today, Inc. (ITI) and is available wherever quality books and ebooks are sold. For more information, call (800) 300-9868; fax (609) 654-4309; email custserv@infotoday.com; or visit the ITI website at infotoday.com. *More Library Mashups* is available to order in the United Kingdom, Europe, and the British Commonwealth (excluding Canada) from Facet Publishing. To order from these territories, please visit facetpublishing.co.uk or call +44 (0) 20 7255 0590.

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