

ASI Call for Authors

FOR IMMEDIATE RELEASE

American Society for Indexing Call for Authors

Are you interested in authoring a book—print or electronic—for ASI?

Tempe, AZ—June 23, 2014. The American Society for Indexing (ASI) is looking to expand its list of indexing-related titles. We need your indexing expertise to assist us!

As the voice of excellence in indexing and the central resource for indexing, we are expanding our program of guides and handbooks for indexing professionals and the professional abstracting and taxonomy communities. Our books are the mainstay of our effort to help established and prospective indexers learn new skills and keep current.

ASI books have been published with Information Today, Inc. (ITI) since 1998. As a publisher of authoritative and expert indexing knowledge and content, ASI provides assistance in all stages of book publishing, from manuscript editing to layout and cover design, to marketing and distribution. All ASI books are actively promoted.

Developed by indexers for indexers

Our indexer member experts who share their knowledge are critical for supporting all stages and levels of professional indexing and development.

Share your suggestions and writing plans with ASI!

Is a title missing from your professional bookshelf? Let us know! Have an idea for a book you'd like to write or have on your bookshelf? Let us know! Contact Pilar Wyman, Publications Committee Chair at pilarw@wymanindexing.com.

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About the American Society for Indexing

ASI, the voice of excellence in indexing, advocates, educates, and provides the central resource for indexing. ASI was founded in 1968 to promote excellence in indexing and increase awareness of the value of well-written and well-designed indexes. ASI is the only professional organization in the United States devoted solely to the advancement of indexing. ASI is affiliated with indexing societies in other countries through an International Affiliation Agreement. Find ASI on the web at www.asindexing.org.

About Information Today, Inc.

ITI is a diversified publisher and conference organizer serving professionals in the library, information, publishing, digital content, and knowledge management communities. Find ITI on the web at www.infotoday.com.

For more information on the announcement, contact Pilar Wyman, Series Editor/ASI Books, at pilarw@wymanindexing.com; or John B. Bryans, Editor-in-Chief and Publisher, Book Publishing Division, Information Today, Inc., at jbryans@infotoday.com or 609/654-6266, ext. 134. To view currently available ASI Book titles, visit books.infotoday.com and click “American Society for Indexing.”

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