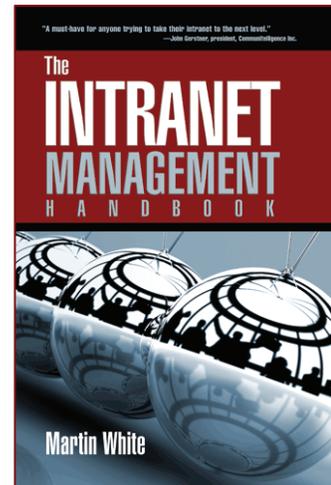


For Immediate Release

Contact: Rob Colding
Information Today, Inc.
(609) 654-6266, ext. 330

The Intranet Management Handbook

New Book Presents a Comprehensive Framework
for Managing an Organization's Internal Information



April 29, 2011, Medford, NJ—Information Today, Inc. has announced publication of *The Intranet Management Handbook*, by leading intranet consultant Martin White.

According to the author, “The focus is on intranet management and how to make the decisions that will determine the value and impact of an intranet in an organization. To try to define the scope of the book I have set out in each chapter a competency that I feel an intranet manager should possess.”

The Intranet Management Handbook is divided into four major sections—Foundations, Technology, Operational Planning, and Governance and Strategy—and covers these key topics and more:

- Management opportunities and challenges
- Defining user requirements
- Making a business case
- Developing a content strategy
- Enhancing collaboration
- Managing technology
- Specifying and selecting software
- Microsoft SharePoint for intranets
- Establishing the intranet team
- Managing intranet projects
- Evaluating risks
- Enhancing the user experience
- Marketing the intranet
- Measuring user satisfaction
- Creating the governance framework
- Writing an intranet strategy
- Intranets and information management

Martin White is managing director of Intranet Focus Ltd. He has carried out over 100 intranet projects in the U.K., Europe, North America, and the Middle East; run workshops on intranet and enterprise search management; and keynoted at conferences around the world. His six previous books include *The Content Management Handbook* and *Making Search Work: Implementing Web, Intranet and Enterprise Search*.

The Intranet Management Handbook (256 pp/hardbound/\$69.50/ISBN 978-1-57387-426-7) is published by Information Today, Inc. in cooperation with Facet Publishing. To order call 800-300-9868, send email to custserv@infotoday.com, or visit the publisher's website at www.infotoday.com. To order outside North America visit www.facetpublishing.co.uk or call +44 (0)1235 827702.