

# ***NEWS RELEASE***

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## **For Immediate Release**

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## **ONLINE Wins National Award for Dollar Sign Column**

Medford, NJ, July 19, 2010 -- The Dollar Sign, a column that covers business research in online information sources, won an APEX Award for Publication Excellence. Written by the editor of *ONLINE: Exploring Technology & Resources for Information Professionals*, Marydee Ojala, and published in every issue of the magazine, The Dollar Sign provides guidance and practical tips for using the internet for serious research. Recent column topics include finding company and industry information, real-time research, using social media for business research, personal finance websites, business trends, and new approaches to search strategies.

Marydee Ojala, a librarian who is also a well-known author, speaker, and conference organizer, has written The Dollar Sign since 1987 and has been the editor of *ONLINE* since 2001. Under her leadership, the magazine has continued to fulfill its mission as the premier journal for information professionals, librarians, expert researchers, webmasters, and website developers. Its international reach and insightful articles make it "must reading" for the information industry community.

In addition to The Dollar Sign, each issue of *ONLINE* contains cutting-edge information on industry trends, subscription online services, premium content, search and discovery techniques, web search engines, and information literacy.

The APEX Awards for Publication Excellence is an annual competition for writers, editors, publications staff, and business communicators. With more than 3,700 entries for the 22nd APEX Awards, competition was particularly intense in 2010.

*ONLINE: Exploring Technology & Resources for Information Professionals* is published by Information Today, Inc. and is now in its 34th year of publication.

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