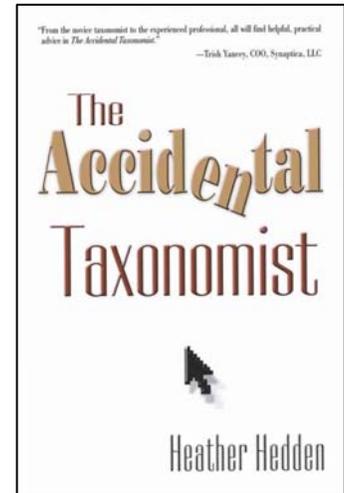


For Immediate Release

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The Accidental Taxonomist

New Book Is a Practical, In-Depth Guide to All Aspects of Building and Managing Information Taxonomies



May 31, 2010, Medford, New Jersey—Information Today, Inc. (ITI) has announced the publication of *The Accidental Taxonomist* by Heather Hedden.

This new book is the most comprehensive guide available to the art and science of building information taxonomies. Author Hedden—one of today’s leading writers, instructors, and consultants on indexing and taxonomy topics—walks readers through the process, displaying her trademark ability to present highly technical information in straightforward, comprehensible English. Drawing on real-world examples, she explains how to create terms and relationships, select taxonomy management software, design taxonomies for human versus automated indexing, manage enterprise taxonomy projects, and adapt taxonomies to various user interfaces.

“*The Accidental Taxonomist* provides that critical link at the 100 feet ‘how do I do this?’ level,” said Patrick Lambe, author of *Organising Knowledge*, in the book’s Foreword. “Rather than focusing on the enterprise [Hedden] has focused on what a taxonomy *practitioner*—especially the ‘accidental’ taxonomist—needs to know, in all its nitty gritty, technical glory ... covering the pathways into taxonomy work, what it means to build and manage taxonomies, how to work with taxonomy software, how to make a living as a taxonomist, where to network and build knowledge and skills, and how to plan and run taxonomy projects.”

According to Hedden, “Because there are many different kinds of taxonomies—for human and automated indexing, for literature retrieval and website information categorization, for consumers and internal enterprises—a taxonomist’s experience in creating one kind of taxonomy is not necessarily sufficient preparation for working on a different kind of taxonomy. Thus, this book also serves the purpose of cross-training existing taxonomists for different kinds of taxonomy projects.”

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“Heather Hedden has taken on the prickly challenge of setting definitions to the very terms her community of peers has trouble agreeing on,” said Christine Connors, founder of TriviumRLG LLC. “This work is richly packed and will become a standard reference book in the field.”

The Accidental Taxonomist includes the following chapters:

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| 1. What Are Taxonomies? | 7. Taxonomies for Automated Indexing |
| 2. Who Are Taxonomists? | 8. Taxonomy Structures |
| 3. Creating Terms | 9. Taxonomy Displays |
| 4. Creating Relationships | 10. Taxonomy Planning, Design, and Creation |
| 5. Software for Taxonomy Creation and Management | 11. Taxonomy Implementation and Evolution |
| 6. Taxonomies for Human Indexing | 12. Taxonomy Work and the Profession |

In addition, the book includes a Foreword by Patrick Lambe, an introduction by the author, more than 50 figures and tables, results of the author’s survey of 65 working taxonomists, a glossary, a recommended reading list, a list of useful websites (hyperlinked and periodically updated by the author at www.accidental-taxonomist.com), and an index.

About the Author

Heather Hedden is the founder of Hedden Information Management, offering taxonomy consulting and indexing services. She has worked as vocabulary editor for a major reference publisher and as information taxonomist for an enterprise search software developer. She has given presentations on taxonomy topics at Taxonomy Boot Camp, Enterprise Search Summit, the Gilbane Conference, Content Management Professionals, the American Society for Indexing (ASI), and the Special Libraries Association. She has written numerous articles on taxonomies as well as the book *Indexing Specialties: Web Sites* (2007). She is founder and manager of ASI’s Taxonomies & Controlled Vocabularies Special Interest Group and past president of the New England Chapter of ASI. She has a BA from Cornell University and an MA from Princeton University.

The Accidental Taxonomist (472 pp/softbound/\$39.50/ISBN 978-1-57387-397-0) is published by Information Today, Inc. It is available in bookstores and direct from the publisher. To order, call (800) 300-9868 [outside the U.S., call (609) 654-6266]; fax (609) 654-4309; email custserv@infotoday.com; or visit the ITI website at www.infotoday.com.

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