

News Release



For Immediate Release

For information contact:

Andrew Allen

(609) 654-6500, ext. 369

Email: dallen@infotoday.com

***Information Today* Announces The People's Choice Awards Winners for 2008**

Jan. 21, 2009, Medford, N.J.—It's the start of 2009, and it's time to take a quick look back at the triumphs and victories of 2008. That's right; *Information Today* has announced the winners of the 2008 People's Choice Awards.

Despite the ebbs and flows of the economy and the many mergers and acquisitions last year, some enterprises kept the innovations coming and the information technology industry moving ahead; the votes in this year's People's Choice Awards can attest to that fact.

The two-part voting process was kicked off online last year at ITI's website (www.infotoday.com) for all interested parties. One round of nominations from members of the information technology industry created a sizable list of contenders—some past People's Choice Awards winners and some newcomers. After the nominations were tallied, ballots were added online for the final votes. At the end of December, ITI disarmed the online voting process and moved ahead to recognize this year's winners in each of the 10 categories.

Said *Information Today* editor-in-chief Barbara Brynko: "I'd like to take this opportunity to congratulate all of our People's Choice award-winners this year. Our winners include a few new companies as well as some past award-winners who continue to wow us with their technological advances." Brynko added, "I'd also like to thank those who took the time to cast their ballots, recognizing the significant contributions that they have made to the IT industry." According to Brynko, the next People's Choice Awards for 2009 will be starting up in just a few weeks. More details will be available online at www.infotoday.com and in the upcoming issues of *Information Today*.

Below you'll find the winners, and if you go online (www.infotoday.com/IT/jan09/Brynko_Greenwood.shtml), you can view a profile of each company, person, or product, along with one or two comments from the voters themselves. Also included are honorable mentions for those companies that came close to winning the top award. The people have spoken, they have cast their votes, and the winners can enjoy some well-earned recognition for their contributions to the IT industry in 2008. The awards in each of the 10 categories pay tribute to the excellence that the winner has achieved, whether through personal innovation or through quality products or services.

Congratulations to the winners. ITI thanks those who took the time to cast their votes online. Stay tuned for more information on the 2009 People's Choice Awards in the next issue. *Information Today* plans to shake up the competition with a new category or two. Take a few moments to check out the winners.

-more-

The People's Choice Awards Winners for 2008

TOP CONTENT MANAGEMENT

Winner: RSuite CMS

TOP NEW INNOVATOR

Winner: Adobe

TOP CONTENT CREATION

Winner: Facebook

TOP SEARCH & RETRIEVAL TECHNOLOGY

Winner: Collexis

TOP CONSULTING SERVICES

Winner: Really Strategies, Inc.

TOP NEW TECHNOLOGY

Winner: ThomasNet's Online CAD Solutions

TOP NEW ENTERPRISE APPLICATION

Winner: Adobe Creative Suite 4

TOP NEW ENTERPRISE

Winner: Secunia

TOP INFORMATION SERVICES

Winner: Google News

TOP SOCIAL NETWORKING TOOL

Winner: Twitter

###