

For Immediate Release:

For information contact:

Tom Hogan, Jr. or Lauren Hathaway
Information Today, Inc.
(609) 654-6266

Enterprise Search Summit Conference Returns for 2006 with the Latest on Search Trends

October 19, 2005, Medford, N.J.— Information Today, Inc. (ITI) has announced the highly awaited return of Enterprise Search Summit for 2006. ESS first began in 2004, and both the 2004 and 2005 shows have exceeded expectations of attendance.

The 2-day Enterprise Search Summit conference will take place at the New York Hilton on May 23 and 24. The event continues to grow each year, as more companies recognize the importance of enterprise search as an integral business tool.

“Making all kinds of content findable is one of the major challenges faced by IT and content managers today. Enterprise Search Summit is the only conference that focuses entirely on the practical and technical aspects of how to implement, maintain, and enhance search. We’re excited to bring together the leading practitioners and solutions providers in the field again this year,” said Tom Hogan Sr., President of Information Today.

Expert instructors and industry analysts will cover the building blocks of “search,” including metadata, taxonomies, and classification; the complexities of searching both structured and unstructured content; enterprise information integration; how to determine which software features are essential in search application; and how to differentiate among the wide range of products on the market.

The Enterprise Search Showcase will feature demonstrations of leading search solutions, as well as top industry experts. The Enterprise Search Clinic will offer in-depth tutorials given by product experts.

For more information go to www.enterprisesearchsummit.com. A detailed program of events will be available in print and online in the coming months.

—more—

For more information, or to register for Enterprise Search Summit, please contact Information Today, Inc., at 800-300-9868 or 609-654-6266, e-mail custserv@infotoday.com, or visit www.infotoday.com.

About Information Today, Inc.

Information Today, Inc. (ITI) is a leading publisher and conference organizer in the library, information, content, and knowledge management industries. The company is widely known as the publisher of premier titles such as *Information Today*, *Computers In Libraries*, *ONLINE*, *MultiMedia & Internet@Schools*, *CRM*, *Searcher*, *KMWorld*, and *eContent*. In addition to periodicals, ITI publishes books, directories, and market research pertaining to book publishing, library technology and management, knowledge and content management, digital media, and various other technology- and content related topics. ITI is also the sponsor and organizer of industry conferences, including WebSearch University, KMWorld & Intranets, Internet Librarian, Internet Librarian International, Streaming Media, Buying & Selling eContent, and InfoX. Divisions of Information Today, Inc. include CRM Media LLC; Streaming Media, Inc.; Online; and Faulkner Information Services.

###