

# ***NEWS RELEASE***

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## **For Immediate Release**

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## **Rachel Singer Gordon to Acquire and Develop Books for Information Today, Inc.'s Library Publishing Program**

**Popular writer and speaker on library topics will serve as Consulting Editor to ITI's Book Publishing Division, helping to build the publisher's line of books for library professionals**

*October 12, 2005, Medford, New Jersey*—Leading information industry publisher and conference organizer Information Today, Inc. (ITI) has named Rachel Singer Gordon as Consulting Editor to its Book Publishing Division. In her new role, Gordon—well-known within the library world for her articles, columns, books, blog, and Web site—will acquire and develop books designed to help librarians master new skills and enhance their careers.

Effective immediately, Gordon is accepting book proposals on practical topics for library professionals. For information about how to submit a proposal, prospective authors are encouraged to contact her by e-mail at [rgordon@infotoday.com](mailto:rgordon@infotoday.com). Gordon is also interested in hearing from librarians about topics they would like to see covered in ITI's books.

“We created the Consulting Editor role specifically with Rachel in mind,” said John B. Bryans, Editor-in-Chief and Publisher of ITI's Book Publishing Division. “Having worked with her on numerous books, conference presentations, and magazine articles we know the kind of energy and ability she brings to every project. This is a great day for our library book program and for all librarians who turn to books for professional support and inspiration.”

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**Rachel Singer Gordon**, MLS, is the founding editor and a regular contributor to the Info Career Trends electronic newsletter, the “Computer Media” columnist for *Library Journal*, a frequent contributor to *LJ*’s “NextGen” column, and the “Publish, Don’t Perish” columnist for Library Link. She is a popular conference speaker, a frequent contributor to information industry publications, and the author of numerous books including *The NextGen Librarian’s Survival Guide* (Medford, NJ: Information Today, Inc., forthcoming 2006), *The Accidental Library Manager* (Medford, NJ: Information Today, Inc., 2005) and *The Librarian’s Guide to Writing for Publication* (Lanham, MD: Scarecrow Press, 2004). She served as Reference Librarian, Computer Services Librarian, and Head of Computer Services at Franklin Park Public Library, Franklin Park, Illinois. Her Web site at [www.lisjobs.com](http://www.lisjobs.com) is a comprehensive guide to online job resources for librarians and information professionals. With Sarah Johnson, she maintains “Beyond the Job,” a career development blog ([librarycareers.blogspot.com](http://librarycareers.blogspot.com)). In 2002 *Library Journal* named Gordon among its “Movers and Shakers” of the year. She lives in Lombard, Illinois, with her husband and young son.

**Information Today, Inc.** (ITI) is a leading publisher and conference organizer in the library, information, content, and knowledge management industries. The company publishes numerous journals and newsletters including *Information Today*, *Computers in Libraries*, *ONLINE*, *Searcher*, *KMWorld*, and *EContent*, as well as books, directories, blogs, and market research. ITI’s industry conferences include KMWorld & Intranets, Internet Librarian, Computers in Libraries, Enterprise Search Summit, Streaming Media, and Buying & Selling eContent. Divisions include CRM Media LLC, Streaming Media, Inc., Online, and Faulkner Information Services. For more information about ITI and its line of books for library and information professionals, visit the company’s Web site at [www.infotoday.com](http://www.infotoday.com).

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