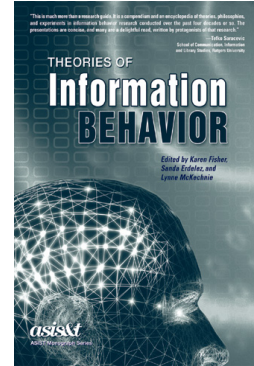


NEWS RELEASE



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Theories of Information Behavior

New book presents more than 70 conceptual frameworks for understanding how people seek, manage, share, and use information in different contexts

October 7, 2005, Medford, New Jersey—Information Today, Inc. (ITI) has announced the publication of *Theories of Information Behavior*, edited by Karen E. Fisher, Sanda Erdelez, and Lynne (E.F.) McKechnie. This is the latest title in the ASIST Monograph Series published by ITI on behalf of the American Society for Information Science & Technology (ASIST).

The book is designed as a reference to both well-established and newly proposed theories of information behavior, and includes contributions from 85 scholars from ten countries. Each of 72 theory descriptions covers origins, propositions, methodological implications, usage, links to related conceptual frameworks, and listings of authoritative primary and secondary references. Introductory chapters by Marcia J. Bates, Brenda Dervin, and T. D. Wilson explain key concepts, theory–method connections, and the process of theory development.

“The editors have done a fine job in persuading 70+ contributors to summarize their (and/or others’) work on information behavior in consistent format,” said Blaise Cronin, editor of the *Annual Review of Information Science and Technology (ARIST)*. Cronin said the book’s value is two-fold: “First as a rich source of established theories from many domains outside of LIS and second as a conspectus of current thinking and theorizing within LIS on information behavior.”

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Dr. Karen E. Fisher is an associate professor at the Information School of the University of Washington, where she teaches information behavior, qualitative research methods, community analysis, and outcome-based evaluation. **Dr. Sanda Erdelez** is an associate professor at the School of Information Science and Learning Technologies at the University of Missouri-Columbia, where she directs the Information Experience Laboratory and teaches information behavior, research methods, business information resources, and online searching. **Dr. Lynne (E. F.) McKechnie** is associate dean and associate professor at the Faculty of Information and Media Studies at the University of Western Ontario, in Canada, where she teaches library services and literature for children and young adults, research methods, reference, and everyday life information behavior.

For more information about *Theories of Information Behavior* (456 pp/hardbound/ISBN 1-57387-230-X/\$49.50) or to place an order, contact the publisher at (800) 300-9868 [outside the U.S. call (609) 654-6266]; fax (609) 654-4309; e-mail custserv@infotoday.com; or log on to the ITI Web site at www.infotoday.com.

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