

# NEWS RELEASE

---



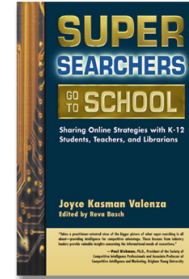
## For Immediate Release

For information contact:

Rob Colding

Information Today, Inc.

(609) 654-6500, ext. 330



## *Super Searchers Go to School*

**New Book Offers Expert Strategies for Helping K–12 Students**

**Become Effective, Life-Long Information Users**

September 26, 2005, Medford, New Jersey—Information Today, Inc. (ITI) announced the publication of *Super Searchers Go to School: Sharing Online Strategies with K–12 Students, Teachers, and Librarians*, by Joyce Kasman Valenza. This new book is the 14th title in the popular Super Searchers series presenting expert advice for “Digital Age” information users.

*Super Searchers Go to School* features twelve prominent K–12 educators and educator-librarians tackling the topic of information literacy, and describing their techniques for teaching research skills and for imparting to students a deep appreciation for the value of information in everyday life. Valenza—a high school librarian who writes a regular column on educational technology for the *Philadelphia Inquirer*—conducted a series of skillful interviews in creating the book, drawing out a wealth of field-tested strategies for working with and engaging students.

“Joyce Valenza’s conversations with some of the best thinkers in information searching are both inspiring and provocative,” said Barbara Stripling, Director of Library Services for the New York School Library System.

–more–

“Every interview is personal, instructive, framed in theory and grounded in successful practice. The list of referenced sites and sources in the Appendix is an extremely valuable bonus.”

The interviewed educators and librarians rank among today’s leading writers, speakers, and practitioners in the area of K–12 information literacy and online information. They are:

- Pam Berger
- Debbie Abilock
- Marjorie Pappas
- David Barr
- Deb Logan
- Alice Yucht
- Linda Joseph
- Sue Fox
- Kathy Schrock
- Peter Milbury
- Ken Haycock
- Frances Jacobson Harris

Each expert shares specific techniques for helping students develop effective research skills. Their advice will be useful to any teacher, librarian, or parent whose aim is to equip students with tools and habits that can help them succeed in an information-driven society. A Web page supporting the book features links to over 200 resources recommended in the book.

Bob Berkowitz, co-creator of the Big6™ Skills Approach to Information Technology Skills, said, “This book gives library media specialist and teachers the tools, techniques, hints, examples, methods, processes, and suggestions they need to enhance learning in an information-rich world for all students.”

Joyce Kasman Valenza is librarian at Springfield Township High School in Pennsylvania, *techlife@school* columnist for the *Philadelphia Inquirer*, and the author of two previous books. Reva Basch, executive editor of the Super Searchers series, is a leading online searcher, writer, and consultant who has been referred to as “the ultimate intelligent agent” by *Wired* magazine.

*Super Searchers Go to School* (272 pp/trade paper/ISBN 0-910965-70-6/\$24.95) is a CyberAge Book from Information Today, Inc. It is available in better bookstores through Independent Publishers Group (IPG) or by calling (800) 300-9868 [outside U.S. call (609) 654-6266]; faxing (609) 654-4309; e-mailing [custserv@infotoday.com](mailto:custserv@infotoday.com); or on the Web at [www.infotoday.com](http://www.infotoday.com).

###