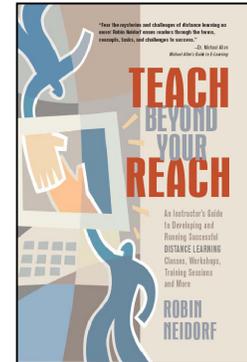


NEWS RELEASE



For Immediate Release
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Teach Beyond Your Reach

New Guide Helps Instructors Develop and Run Successful Distance Learning Classes, Workshops, and Training Sessions

June 5, 2006, Medford, New Jersey—Information Today, Inc. (ITI) announced the publication of *Teach Beyond Your Reach: An Instructor's Guide to Developing and Running Successful Distance Learning Classes, Workshops, Training Sessions and More*, by Robin Neidorf.

Teach Beyond Your Reach is a guide to the world of anywhere/anytime education in which individuals are earning college degrees, professional certificates, and a wide range of skills and credentials without physically attending a single class. Author Neidorf takes a practical, curriculum-focused approach geared to help instructors meet student needs and expectations every time. She shares best practices and examples, surveys the tools of the trade, and covers key issues including instructional design, course craft, adult learning styles, student-teacher interaction, strategies for building a community of learners, and more.

“Fear the mysteries and challenges of distance learning no more!” said Dr. Michael Allen, author of *Michael Allen's Guide to E-Learning*, in his review of the book. According to Allen, “Robin Neidorf eases readers through the terms, concepts, tasks, and challenges to success.”

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Teach Beyond Your Reach includes the following chapters:

1. New Tools of the Trade
2. What to Expect When You're Expecting Students
3. Content, Part 1: Instructional Design
4. Content, Part 2: Development
5. Time to Go to Class
6. Individual Learners
7. Creating a Community of Learners
8. Distance Learning as a Collaborative Enterprise

In addition, the book features an Introduction by the author; numerous useful tables, worksheets, and appendices; and a comprehensive index.

According to Kim Dority of Dority & Associates, *Teach Beyond Your Reach* “lays out everything you need to get started teaching online, and gives you enough coaching to take it to the next level of sophistication when you’re ready.” Dority described the book as “supportive, encouraging, and confidence-instilling.” Mitch Fleishman, educational specialist at Plumtree Software, called the book “a terrific resource not only for those new to distance learning but as a reference for those of us already in the field.”

Robin Neidorf has taught communications and writing through the online campus of the University of Phoenix and has co-taught creative writing online through the University of Gävle in Sweden. Through her company, Electric Muse, she provides organizations with consulting expertise and project implementation to incorporate distance learning into long-term strategies for professional development, communication, communities of practice, and knowledge management. To learn more about author, visit her website at www.electric-muse.com/tbyr.asp.

Teach Beyond Your Reach: An Instructor's Guide to Developing and Running Successful Distance Learning Classes, Workshops, Training Sessions and More (248 pp, softbound/ \$29.95/ISBN 0-910965-73-0) is a CyberAge Book from Information Today, Inc. It is available in better bookstores through Independent Publishers Group (IPG) or by calling (800) 300-9868 [outside U.S. call (609) 654-6266]; faxing (609) 654-4309; e-mailing custserv@infotoday.com; or on the Web at www.infotoday.com.

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