

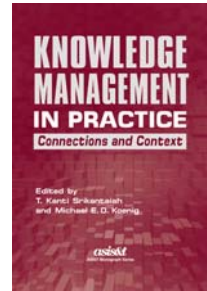
# NEWS RELEASE

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## **IMMEDIATE RELEASE**

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## **Knowledge Management in Practice**

### **New Book About KM Implementation in Organizations Presents Expert Advice, Observations, Insights, and Case Studies**

April 3, 2008, Medford, New Jersey—Information Today, Inc. (ITI) has announced the publication of *Knowledge Management in Practice: Connections and Context* edited by T. Kanti Srikantaiah and Michael E. D. Koenig.

*Knowledge Management in Practice* is the third entry in an ambitious, highly regarded KM book series edited by Srikantaiah and Koenig. Where *Knowledge Management for the Information Professional* (2000) offered information professionals an introduction to KM and *Knowledge Management Lessons Learned* (2004) assessed KM applications and innovations, this book looks at how KM can be and is being implemented in organizations today.

“Koenig and Srikantaiah have assembled some of the very best, most level-headed thinking—some of it their own work—on KM ever published,” according to Hugh McKellar, Editor of *KMWorld Magazine*. “KM does work, and this book shows you how.”

The insights of more than 20 experts are featured in 26 chapters, organized in these nine parts:

- The Three-Dimensional Expansion of Knowledge Management
- Identifying the Knowledge
- KM Strategy
- KM Techniques and Technology
- Knowledge Sharing
- KM Measurement and Assessment
- KM and Project Management
- Knowledge Preservation
- KM in Government

**-more-**

Unique aspects of *Knowledge Management in Practice* include coverage of the efforts of KM professionals to extend knowledge beyond the organization and a practical framework for understanding user context. The result is a must-read for any professional seeking to connect organizational KM systems with increasingly diverse and geographically dispersed user communities.

**Taverekere (Kanti) Srikantiah, PhD**, is Director of the Center for Knowledge Management at Dominican University. At Dominican, he teaches graduate courses in knowledge management and related courses for the Graduate School of Library and Information Science (GSLIS) as well as cross discipline courses for the Brennen School of Business (BSB). Before joining Dominican, he had a distinguished career in information management at the World Bank, prior to which he worked at the Library of Congress as an area specialist. He has been an Associate Professor at California State University and taught for many years as adjunct faculty for the Catholic University of America in Washington, DC, Syracuse University, the University of Maryland, and the University of Maryland University College (UMUC). His areas of specialization include systems analysis, content management, organization of knowledge, management of information repositories, environmental scanning, information audit, project management, and knowledge management.

**Michael E. D. Koenig, PhD**, has held corporate positions in information and knowledge management and has an academic background in information science and business. Prior to his appointment as Dean of Long Island University's Palmer School, Koenig served variously as head of information services for Pfizer Pharmaceuticals, as Vice President at Tradenet, and as Dean of the Graduate School of Library and Information Science at Dominican University. He is past president of the International Society for Informetrics and Scientometrics. His research interests include informetrics, database structuring, and the impact of information and information technology on society, in particular the effect of library and information services and systems on organizational productivity. In 2005, Koenig received the Jason Farradane Award from the Institute of Information Scientists, recognizing his outstanding work in the information field.

*Knowledge Management in Practice: Connections and Context* (544 pp/hardbound/\$59.50/ISBN 978-1-57387-312-3) is published by Information Today, Inc. (ITI) on behalf of the American Society for Information Science and Technology (ASIS&T). For more information or to order, contact ITI at (800) 300-9868 [outside U.S. call (609) 654-6266]; fax (609) 654-4309; email [custserv@infotoday.com](mailto:custserv@infotoday.com); or log on to the ITI Web site at [www.infotoday.com](http://www.infotoday.com).

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