

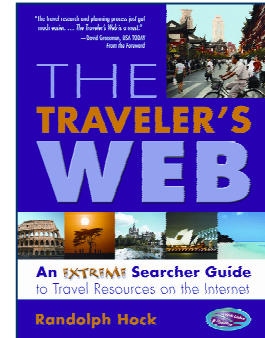
NEWS RELEASE



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New Book is a Traveler's Guide to the Best of the Web

March 26, 2007, Medford, New Jersey — Information Today, Inc. (ITI) announced publication of *The Traveler's Web: An Extreme Searcher Guide to Travel Resources on the Internet*, by Randolph “Ran” Hock. The book presents a range of useful online travel resources and expert advice for using the Web to save time and money on travel research, planning, and booking.

As with other titles in Ran Hock's “Extreme Searcher” series, *The Traveler's Web* is an easy-to-follow guide that goes well beyond the basics. Hock covers travel by air, train, car, ferry, ship, boat, and barge. He offers advice on lodging and entertainment, suggests tools and techniques for exploring countries and cultures online, and provides an informative discussion of adventure, outdoor, and educational travel. In addition, he shows how and where to find local weather reports and advisories, passport and visa information, country and city guides, subway maps, cyber cafes, help with currencies and time zones, and travel sites for specific groups such as seniors, families, gays and lesbians, business travelers, and the disabled.

“*The Traveler's Web* brings together the most comprehensive compilation of travel planning Web sites ever assembled in a single handbook,” according to David Grossman, *USA TODAY* travel columnist. “But this is so much more than just a listing and description of Web sites: The tips and techniques will help travelers get the most out of their planning experience on the Web and, as a result, the most out of their trips.”

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The Traveler's Web includes the following chapters:

1. What's Out There? The Real World and the Cyber World
2. Travel Guides Online
3. Reservation Sites: Flights and More
4. Train, Car, and Ferry Travel
5. Cruises: Ships, Barges, and Boats
6. Finding a Bed and a Meal
7. Adventure, Outdoor, and Educational Travel
8. Sites for Special Groups and Special Needs
9. Exploring Countries and Cultures Online
10. Bits and Pieces and Practicalities

As a reader bonus, author Ran Hock maintains "The Extreme Searcher's Web Page," providing links to hundreds of recommended sites and resources. The page is an ideal starting point for anyone researching a destination or planning a trip.

"The Extreme Searcher," **Randolph (Ran) Hock, Ph.D.**, divides his work time between teaching and writing. Through his company, Online Strategies, he offers customized courses designed to help people learn how to search the Internet effectively. His clients have included corporations, government agencies, nonprofit organizations, schools, universities, and associations in the U.S. and a dozen other countries. Ran is the author of *The Extreme Searcher's Guide to Web Search Engines*, *Yahoo! to the Max: An Extreme Searcher Guide*, and *The Extreme Searcher's Internet Handbook*. He has been a chemistry teacher and a librarian at two universities, and held training and management positions with DIALOG Information Services and Knight-Ridder Information. He lives in Vienna, VA.

The Traveler's Web: An Extreme Searcher Guide to Travel Resources on the Internet (432 pp/softbound/\$19.95/ ISBN: 978-0-910965-75-0) is a CyberAge Book from Information Today, Inc. It is available in bookstores through Independent Publishers Group (IPG) or by calling (800) 300-9868 [outside U.S. call (609) 654-6266]; faxing (609) 654-4309; e-mailing custserv@infoday.com; or on the Web at www.infoday.com.

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