

# NEWS RELEASE

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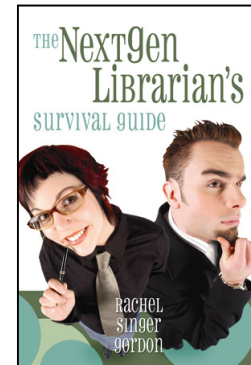
**For Immediate Release**

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## ***The NextGen Librarian's Survival Guide Debuts at the 21<sup>st</sup> Annual Computers In Libraries Conference***

**Rachel Singer Gordon's latest book offers guidance to a new generation of librarians, draws on survey data to show a profession in transition and incompatible with long-standing stereotypes**

**Author Gordon—named a “mover and shaker” by *Library Journal*—will sign copies to celebrate the book's launch at a leading information industry event**

*March 22, 2006, Washington, DC*—At the opening of the 21st annual Computers in Libraries conference and exhibition, Information Today, Inc. (ITI) announced the publication of *The NextGen Librarian's Survival Guide*. This new book by Rachel Singer Gordon, a popular library industry writer and speaker, was written to support the wave of next generation librarians that is transforming the library landscape.

In the book, author Gordon—a NextGen librarian herself—shares her own advice along with tips, comments, and survey data gathered from dozens of librarians on issues ranging from image and stereotypes, to surviving library school and entry-level positions, to working with older colleagues.

“The book addresses the needs of GenXers and Millennials as they work to define themselves professionally and make their mark on a rapidly changing field,” Gordon said. “The focus is on how NextGen librarians can move their careers forward and positively impact the profession.”

Written with candor and enthusiasm, *The NextGen Librarian's Survival Guide* is a timely source of support for librarians entering or considering the profession and will be equally welcomed by library school students, teachers, and administrative staff. Specific coverage for library administrators and managers makes the book a must-read not only for NextGen librarians but also for those who recruit, work with, and mentor them.

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“This book coaches, inspires, and admonishes us all,” said Sophie Brookover, Senior Teen Librarian in the Camden County (New Jersey) Library System, founder of the blog Pop Goes the Library ([www.popgoesthelibrary.com](http://www.popgoesthelibrary.com)), and co-moderator of the NEXGENLIB-L discussion group. Brookover described the book as “essential for aspiring librarians and succession planners alike.”

*The NextGen Librarian's Survival Guide* includes the following chapters:

- Next Generation Librarianship
- Surviving Library School
- Surviving the Job Hunt
- Surviving Entry-Level Positions
- Moving Forward
- Image, Stereotypes, and Diversity
- Connections
- Work/Life Balance
- Transforming the Profession
- A Note to Library Administrators

Many of the comments from librarians that appear in the book were gathered by Gordon through two surveys she conducted in 2005 on the topic of next generation librarianship. In addition to providing survey details, the book's appendices feature a listing of useful Web sites, recommended reading, and an index. As with her three previous books for ITI, Gordon maintains a regularly updated listing of Web sites for readers (including links to all online resources listed in the book) at her Web site: [www.lisjobs.com/nextgen](http://www.lisjobs.com/nextgen).

*The NextGen Librarian's Survival Guide* debuts at a book signing on Thursday, March 23, 2006 at the 21st annual Computers in Libraries conference and exhibition, at the Washington Hilton from March 22–24. Rachel Singer Gordon will sign the book from 2:30PM to 3:15PM at the Information Today, Inc. booth #525, where copies will be sold at 20 percent off the \$29.50 cover price. Computers in Libraries is the leading conference for librarians and information professionals who need to know about the latest technologies, equipment, software, and services. Go to [www.infotoday.com/cil2006](http://www.infotoday.com/cil2006) for more information about this year's conference program, speakers, exhibitors, and more.

**Rachel Singer Gordon** is the former Head of Computer Services at the Franklin Park Public Library in Illinois, and is currently Consulting Editor for the Book Publishing Division of Information Today, Inc. She has written and presented widely on career development issues and technology for librarians. Her previous books include *The Information Professional's Guide to Career Development Online* (with Sarah Nesbeitt; ITI, 2002), *The Accidental Systems Librarian* (ITI, 2003), *The Librarian's Guide to Writing for Publication* (Scarecrow Press, 2004), and *The Accidental Library Manager* (ITI, 2005). More information about Gordon is available at [www.lisjobs.com](http://www.lisjobs.com).

*The NextGen Librarian's Survival Guide* (224 pp/softbound/\$29.50/ISBN 1-57387-256-3) is published by Information Today, Inc. (ITI). For more information or to order, contact the publisher at 800/300-9868 [outside the U.S. call 609/654-6266]; fax 609/654-4309; e-mail [custserv@infotoday.com](mailto:custserv@infotoday.com); or log on to the ITI Web site at [www.infotoday.com](http://www.infotoday.com).

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