

NEWS RELEASE



For Immediate Release:

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Go “Beyond the Basics” with Enterprise Search Summit 2006

March 17, 2006, Medford, NJ—Information Today, Inc. (ITI) is pleased to announce soaring registration rates for Enterprise Search Summit (ESS) 2006. Completely revamped this year, ESS will go “beyond the basics” to give today’s information manager or IT professional the strategies and skill sets to make an organization’s content not only searchable, but “findable.” ESS will take place May 23–24, 2006, at the Hilton New York in New York City. The complete program is now available online at www.enterprisesearchsummit.com.

An intensive 2-day conference, Enterprise Search Summit concentrates on how to develop, implement, and enhance cutting-edge internal search capabilities. Whether networking with other IT professionals and information managers or listening to one of the expert speakers, attendees will leave with the tools needed to solve complex issues that challenge experienced search managers.

The highlight of ESS is sure to be the keynote speaker Peter Morville, president of Semantic Studios. Speaking on ambient findability, Peter will challenge attendees to think differently about the power of search and to redefine their sources of authority, inspiration, and competitive advantage. All attendees will receive a copy of his recent book, *Ambient Findability*, published by O’Reilly Media.

Attendees will also get the latest tips and strategies from expert instructors and industry analysts, and hear case studies from practicing enterprise search professionals. The following are just some of the topics that will be covered:

- Enterprise Search in an ECM World
- Harnessing Search for Sentiment Analysis
- Beyond Search: Intelligent Use of Intelligence

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Another highlight of the conference is the Enterprise Search Showcase, which features tabletop displays and the chance for attendees to set up one-on-one meetings. Platinum sponsors for Enterprise Search Summit 2006 are Autonomy, Endeca, FAST, Google, IBM, Inxight, ISYS Search Software, Northern Light, Siderean Software, Vivisimo, and WebSideStory. Gold sponsors are BA-Insight, Basis Technology, Connotate, Convera, Coveo, Engenium, Exalead, iQuest Analytics, Microsoft, New Idea Engineering, Open Text, Recommind, Teragram, and X1 Technologies. Corporate sponsors are Identity Systems, Kanda Software, LexisNexis, MetaCarta, MINDBREEZE, and Nstein. Luncheon sponsors are Clarabridge and Microsoft.

For more information or to register for the ESS 2006 conference, go to www.enterprisesearchsummit.com. Save \$100 when you register for the conference by April 28, 2006.

About Information Today, Inc.

Information Today, Inc. (ITI) is a leading publisher and conference organizer in the library, information, content, and knowledge management industries. The company is widely known as the publisher of premier titles such as *Information Today*, *Computers in Libraries*, *ONLINE*, *MultiMedia & Internet@Schools*, *CRM*, *Searcher*, *KMWorld*, *Streaming Media*, and *EContent*. In addition to periodicals, ITI publishes books, directories, and market research pertaining to book publishing, library technology and management, knowledge and content management, digital media, and various other technology- and content-related topics. ITI is also the sponsor and organizer of industry conferences, including WebSearch University, KMWorld & Intranets, Internet Librarian, Internet Librarian International, Streaming Media, and Streaming Media Europe. Divisions of Information Today, Inc. include CRM Media LLC; Streaming Media, Inc.; Online; and Faulkner Information Services.

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